Shortchanged: How the Trump Administration’s Expansion of Junk Short-Term Health Insurance Plans is Putting Americans at Risk

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I. EXECUTIVE SUMMARY

This report outlines the findings of the Democratic Committee staff’s oversight investigation into the deeply concerning industry practices of Short-Term Limited Duration Health Insurance (STLDI) plans and insurance brokers selling those plans.

The Committee’s investigation finds that the Trump Administration’s policy of expanding these dangerous, unregulated plans presents a threat to the health and financial well-being of American families, particularly in light of the current public health emergency. These plans are simply a bad deal for consumers and oftentimes leave patients who purchase them saddled with thousands of dollars in medical debt. The unregulated landscape of STLDI plans also serves as an unfortunate reminder of what a post-Affordable Care Act (ACA) world would look like in the individual market, in the event that the legal challenge brought by Republican Attorneys General and supported by the Trump Administration succeeds in striking down the law.

The Committee’s investigation finds that STLDI plans systematically discriminate against individuals with pre-existing conditions, and against women. Most STLDI plans both exclude coverage for pre-existing conditions and decline to offer coverage altogether to individuals with pre-existing conditions. STLDI plans also discriminate against women by denying women basic medical services and charging women more than men for the same coverage.

These plans offer bare bones coverage, including major coverage limitations that are not always clear in marketing materials, making it difficult for consumers to know what they are buying. STLDI plans often include major coverage limitations for health care items and services such as emergency services, hospitalization, and prescription drugs. In a few cases, STLDI plans exclude coverage of routine care such as basic preventive care, wellness exams, pelvic exams, pap smears and birth control. Coverage limitations vary greatly from plan to plan and insurer to insurer, and limitations are not always made clear in marketing materials, making it extremely difficult for consumers to understand what they are purchasing.

STLDI plans offer wholly inadequate protection against catastrophic medical costs, one of the primary reasons that individuals and families purchase health insurance. These plans often deny coverage for lifesaving or necessary medical treatment. In its review of consumer complaints made against STLDI insurers, the Committee found numerous examples of patients who were denied coverage for such lifesaving treatment as heart surgery and cancer, leaving consumers on the hook for hundreds of thousands of dollars. Some STLDI plans deny claims for emergency care or pay very little. Claims are denied for a myriad of reasons, including coverage limitations and maximum allowable benefits, to denials due to claims being incurred during waiting periods, to denials due to the claim being ostensibly linked to a pre-existing condition when, in fact, this linkage may be tenuous. The lack of protection against catastrophic medical costs raises the question of the utility and value of these products for many Americans.

Some STLDI plans impose draconian coverage limitations even for illnesses, injuries, and conditions arising after a consumer purchases a policy; limitations that
consumers may not be aware of when they sign up for coverage, due to the misleading marketing of these plans by both insurers and brokers. For instance, some of these plans impose a maximum of $500 per policy period for doctor’s office visits, a maximum of $1,000 per day for hospitalization, $500 per visit for emergency services, and maximum of $2,500 per surgery for surgeon services. Consumers who fall sick while enrolled in one of these plans may incur huge, potentially ruinous medical costs. In some cases the Committee examined, STLDI plans denied thousands of dollars in medical claims due to such limitations, stating that these costs exceeded the maximum allowable benefit.

The Committee’s investigation finds that on average, less than half of the premium dollars collected from consumers are spent on medical care, unlike ACA-compliant individual market plans, which are required to spend at least 80 percent of all premium dollars on health care.

STLDI plans engage in heavy-handed back end tactics to avoid paying medical claims that do arise. The Committee’s investigation finds that in addition to restricting their financial liability by excluding individuals with pre-existing conditions and imposing coverage limitations, it is a common industry practice for STLDI plans to engage in intrusive and burdensome administrative processes to avoid paying medical claims. Through a process some have described as “post-claims underwriting,” STLDI insurers challenge consumers whose claims may actually be covered by the terms of the plan by requiring them to submit extensive medical documentation (often dating back many years) in order to prove that the condition for which they seek treatment was not in fact pre-existing. If a medical provider does not provide documentation within the time period requested, which can be as short as 30 days, the claim is denied or closed. STLDI plans also rescind coverage when an individual gets sick or injured during the term of a policy. Through these tactics, STLDI plans significantly limit their financial liability for medical claims.

The Committee’s investigation concludes that these plans are simply a bad deal for consumers. Given that STLDI plans include limited protection for both catastrophic medical costs and routine medical care, it is unclear what kind of value consumers are getting for their premium dollars, other than a false sense of security.

The anti-consumer strategies and tactics uncovered by these STLDI plans in this investigation underscores the importance of the ACA’s interlocking consumer protections, which are currently under threat due to the Texas v. Azar lawsuit. The ACA’s protections for pre-existing conditions, such as guaranteed issue and renewability, are critically important to prevent consumers from getting excluded from coverage. But simply passing these protections at either the state or federal level would be wholly inadequate to protect individuals with pre-existing conditions, as the Committee’s investigation into STLDI plans clearly illustrates. The ACA essential health benefits and preventive services requirements are also equally important in ensuring that insurance plans actually cover the healthcare items and services that consumers need, such as prescription drugs, maternity care, mental health and substance use disorder treatment, basic preventive care, and laboratory and rehabilitative services. The law’s prohibition on annual and lifetime limits ensures that consumers are not billed hundreds of thousands of dollars. Lastly, the law’s requirements that insurers provide valuable coverage,
both through the medical loss ratio (MLR) requirements and actuarial value requirements, are also critically important to ensuring that plans actually provide value to consumers and pay out medical claims rather than leaving consumers holding the bag.
I. MAJOR FINDINGS AND RECOMMENDATIONS

The Committee investigated 14 companies that either sell or assist consumers in signing up for STLDI plans. The Committee received responses and documents from all 14 companies. The investigation found that:

**STLDI plans represent a significant and growing proportion of the individual market.**

The Committee finds that STLDI plans are widely available in some states and most STLDI insurers offer plans that provide coverage for up to 364 days in duration. The Committee finds that there was an increase of over 600,000 individuals enrolled in STLDI plans during the 2019 plan year, compared to the 2018 plan year across nine STLDI insurers under the Committee’s investigation. During the 2018 plan year, there were approximately 2.36 million consumers enrolled in STLDI plans, and there were approximately 3.0 million consumers enrolled in STLDI plans during the 2019 plan year across the same nine companies. The significant uptick in enrollment in 2019 indicates that these plans represent a significant and growing proportion of the individual market, and that the Trump Administration’s expansion of these dangerous, unregulated plans has caused an increase in the availability of STLDI plans. Additionally, the Committee finds that there was a significant uptick in enrollment in STLDI plans by brokers during December 2018 and January 2019. Enrollment by brokers increased by approximately 60 percent in December 2018, and by over 120 percent in January 2019, compared to previous months. The increase in enrollment in December and January suggests that these plans are benefiting from, and possibly capitalizing on the marketing and advertising around the ACA’s open enrollment season.

**STLDI plans operate in a significant regulatory gap, with little federal or state oversight of their practices.**

The federal government does not have comprehensive data on the availability and the number of individuals enrolled in STLDI plans, nor does it appear to have taken any enforcement action or conducted any oversight of insurers and brokers selling STLDI plans. Currently, 24 states have banned or restricted the sale of STLDI plans. The Committee finds that among states that allow these plans to be sold, some states have not exercised sufficient regulatory authority to protect consumers, and they have little information about the availability and type of STLDI plans in their states. State regulators appear to exercise limited authority to monitor and regulate STLDI plans, and to prevent noncompliant STLDI plans from being sold in their states. State regulators also face challenges in taking disciplinary action and enforcement against insurers found to be in violation of their state laws. Additionally, state regulators generally lack the authority to preemptively conduct oversight of STLDI brokers who engage in deceptive marketing tactics.
Brokers who sell STLDI plans receive significant financial compensation for the sale of STLDI plans, and thereby may be incentivized to engage in deceptive and fraudulent marketing practices.

For the companies under the Committee’s investigation, brokers received up to ten times the compensation rate for STLDI plans than for ACA-compliant plans. As a result, they are incentivized to make the hard sell to consumers and engage in questionable tactics, such as pushing consumers to purchase plans over the phone without reviewing any written information or coverage documents, misleading consumers about the type of coverage they are purchasing, failing to disclose that STLDI plans exclude coverage for pre-existing conditions, and failing to disclose the plans’ significant coverage limitations and exclusions.

Marketing materials by STLDI insurers and brokers provide consumers misleading or incomplete information, including failure to disclose relevant plan limitations and exclusions.

The Committee finds that consumers seeking to purchase STLDI plans are deprived of robust information to inform their purchasing decisions. While some marketing materials provided by the STLDI plans include the appropriate limitations and exclusions, others provide incomplete and misleading information about a plan’s limitations and exclusions. Some marketing brochures do not provide consumers with all the information necessary in order to make an informed decision about coverage options. For example, brochures may advertise coverage for hospitalization, emergency room services, surgery, and prescription drugs. However, some of the marketing materials fail to disclose to consumers that those benefits are subject to significant limitations and exclusion or fail to list all of the plan’s limitations and exclusions. These marketing materials may be confusing for consumers to understand and comprehend.

STLDI insurers screen consumers for health status and systematically discriminate against individuals with pre-existing conditions.

Most of the insurers under investigation require consumers seeking coverage to complete invasive and complex plan applications that require disclosure of medical history. These same insurers deny coverage altogether to individuals with pre-existing conditions. Two of the companies under the Committee’s investigation offer coverage to individuals with pre-existing conditions, despite the fact that they offer STLDI policies that specifically exclude coverage for pre-existing conditions. Two companies offer some STLDI plans that exclude coverage of basic
preventive care, including immunization and routine physical exams, and exclude coverage of major medical conditions.

**STLDI insurers systematically exclude coverage for major medical conditions, as well as coverage of basic medical services that consumers would reasonably expect to be covered by health insurance.**

STLDI insurers exclude coverage for most common medical diagnoses resulting from pre-existing conditions, including diabetes, cancer, stroke, arthritis, heart disease, and substance use and mental health disorders. STLDI insurers also often exclude coverage entirely for prescription drugs, rehabilitative services, and maternity and newborn care, and some exclude coverage entirely for mental health and substance use disorders. Some STLDI insurers also impose significant limitations and exclusions on the limited benefits and services that are covered, including for hospitalization, emergency services, and surgical services.

**STLDI insurers engage in discriminatory practices against women by denying women basic medical services and charging women more than men for the same coverage.**

All companies under the Committee’s investigation require women to disclose whether they are pregnant. Most companies require women to disclose whether they are an expectant parent, in the process of adoption, or in the process of undergoing infertility treatment. Women who respond affirmatively are denied coverage. All insurers offer STLDI plans that exclude coverage of maternity and newborn care. Some STLDI plans reviewed also exclude coverage of routine pre-natal care, childbirth, and post-natal care, as well as consider a prior pregnancy, a Cesarean delivery, breast or cervical cancer as a pre-existing condition. Additionally, two major STLDI insurers offer STLDI plans that do not provide coverage for routine tests or preventive screening procedures for women, one of which excludes coverage for pelvic exams and pap smear exams. Some STLDI plans exclude coverage of drugs that prevent conception, including birth control pills, implants, injections, and devices.

**All eight STLDI insurers under the Committee’s investigation deny claims for medical care through post-claims underwriting.**

All eight STLDI insurers subject consumers to extensive and invasive post-claims review process to determine whether the medical condition for which the claim was submitted may have
resulted from a pre-existing condition or whether the enrollee had a health condition that should have been disclosed by the applicant in the plan application. All eight companies require enrollees and enrollees’ health care providers to provide medical and prescription drug records dating back six months to up to five years, with one company requiring seven years of records. Claims are closed or denied pending a final determination regarding whether the medical claim filed is due to a pre-existing condition. All eight insurers deny a medical claim if a determination is made that the medical claim submitted was due to a pre-existing condition and subject to the pre-existing condition exclusion, or that it resulted from a pre-existing condition. Claims are also denied if the STLDI insurers determine there were risk factors present at time of enrollment, or the medical condition manifested itself in such a manner that would have caused an ordinary prudent person to seek medical advice, diagnosis, care or treatment dating back six months to up to five to seven years. In a number of cases the Committee reviewed, the STLDI insurer’s conclusion that the claim was due to a pre-existing condition, or one that the patient should have been aware of, is tenuous at best.

STLDI insurers also deny or close claims if the enrollee or the enrollee’s provider do not provide the medical and prescription drug records within the time period requested, which can be as short as 30 days. Some STLDI insurers also sometimes refuse to pay for medical claims that are not due to pre-existing conditions or subject to any of the plan’s exclusions and limitations. The claims are processed only after consumers retain attorneys or file complaints with state regulators. The refusal of STLDI plans to pay legitimate claims result in tremendous financial burden for consumers.

Most STLDI insurers under investigation rescind coverage, leaving consumers uninsured and with large medical bills.

Most STLDI insurers rescind the underlying policy if a determination is made that the enrollee had a prior health condition that should have been disclosed in the plan application, or if there were certain risk factors present at the time of enrollment that the individual failed to disclose. Some STLDI insurers disenroll consumers and deny claims for individuals who develop medical conditions after enrollment. These individuals have their claims denied for medical conditions that they were not previously diagnosed with or sought treatment. In these instances, these companies assert that the consumer failed to disclose they had testing performed, or were advised to have treatment or further medical evaluation. In one case, a consumer was billed $280,000 and his coverage was rescinded after seeking treatment for an infection. The company asserted that the patient previously had an ultrasound that revealed something “suspicious for deep venous thrombosis”. In another instance, a patient was billed approximately $190,000 for treatment of heart related condition, and the company rescinded the coverage asserting that the patient failed to disclose that he was previously diagnosed with diabetes. Some STLDI plans also rescind policies of cancer patients and deny claims related to cancer treatment.
The Committee staff offers the following recommendations to address the investigation’s findings:

**Subject STLDI plans to all of the ACA’s consumer protections at a federal level.**

The Committee staff recommends federal legislation to subject STLDI plans to all of the ACA’s interlocking consumer protections, including guaranteed issue and renewability, the ban on pre-existing condition exclusions, coverage of the essential health benefits, the medical loss ratio, and the prohibition on rescissions.

**In the absence of federal legislation, states should severely restrict STLDI.**

The Committee staff recommend that states severely restrict these plans and subject STLDI to the following requirements:

- Limit STLDI plan duration to 90 days;
- Prohibit renewability, including prohibiting the purchase of multiple STLDI plans in one plan year;
- Prohibit the sale of STLDI plans during ACA’s Open Enrollment;
- Subject STLDI plans to the ACA’s consumer protection provisions; including the requirement that they provide coverage for all essential health benefits, cover pre-existing conditions, and prohibit rescissions; and
- Require STLDI plans to be sold only in-person.
III. BACKGROUND

A. Short-Term Limited Duration Insurance (STLDI)

Short-Term Limited Duration Insurance (STLDI) is an insurance product that provides coverage for a limited period, originally designed to help individuals transition from one health plan to another when they experience a temporary gap in health coverage. The Public Health Service Act (PHSA) defines “individual health insurance coverage” as “health insurance coverage offered to individuals in the individual market, but [which] does not include short-term limited duration insurance.” STLDI is also exempt from the definition of “individual health insurance coverage” under the Health Insurance Portability and Accountability Act of 1996 (HIPAA). Whereas HIPAA required all other individual health insurance to be guaranteed renewable and required certain protections for individuals with pre-existing conditions, STLDI was exempt from these requirements, including the guaranteed availability and guaranteed renewability provisions of HIPAA.

The ACA did not change the PHSA’s definition of STLDI, while establishing a number of federal requirements on individual and small group market health plans, including comprehensive consumer protections for individuals with pre-existing conditions. The ACA prohibited insurers from basing applicant eligibility on health status-related factors, required guaranteed issue and guaranteed renewability, and banned the practice of rescissions. The ACA also prohibited insurers from varying premiums based on health status, claims experience, medical history, and gender. The law required health plans to vary premiums based only on four factors: type of enrollment, geographic rating area, age, and tobacco use. The ACA required plans to cover ten categories of essential health benefits, provide coverage of preventive services without cost-sharing, and prohibited plans from excluding coverage for pre-existing health conditions. The ACA banned annual and lifetime coverage limits, and required plans to comply with annual limits on out-of-pocket spending. The ACA also required plans to spend a minimum percentage of premium revenue on medical claims, known as medical loss ratio (MLR). The ACA required plans in the individual and small group markets to meet a minimum MLR of 80 percent.

STLDI plans are exempt from all of the ACA’s consumer protection provisions. As a result, STLDI plans can be medically underwritten, vary premiums based on health status or gender, exclude coverage for pre-existing conditions, and include annual or lifetime limits. STLDI plans can offer limited benefits coverage and are not subject to cost-sharing limits. Given these coverage limitations, STLDI plans on average have lower premiums than ACA-compliant plans. However, while consumers may experience up front savings in premiums, individuals are faced with significant out-of-pocket expenses, and limitations and exclusions when they need health care.

The ACA’s consumer protection provisions went into full effect in 2014. However, insurers continued to sell STLDI plans that lasted for up to 364 days. STLDI plans were being marketed as an alternative to comprehensive, major medical insurance despite the fact that STLDI plans are not subject to the ACA’s market reform provisions. This resulted in a parallel market that exposed consumers seeking comprehensive coverage to increased premiums and greater risk. It also caused confusion for consumers as some may have been unaware that they were purchasing plans that did not provide comprehensive coverage. In 2016, the Department of Health and Human Services (HHS), the Department of Labor (DOL), and the Department of Treasury (Treasury) issued final regulations limiting STLDI plan duration to three months. The final regulation also required STLDI plans to include prominent notices that the coverage does not constitute qualifying health coverage for purposes of satisfying the ACA’s individual mandate.

On August 3, 2018, the Trump Administration issued a final rule expanding the availability of STLDI plans. The final rule extended the maximum duration of STLDI plans from three months to up to 364 days, and allowed insurers to renew STLDI plans further for up to 36 months. The latter policy, to allow STLDI plans to be renewed for up to 36 months, was not included in the Administration’s proposed rule, and stakeholders did not have an opportunity to comment on this proposal. The Committee believes extension of short-term policies for up to 36 months is contrary to the law. The final rule revised the notice requirement, requiring plans to advise consumers that the coverage “is not required to comply with federal requirements for health insurance, principally those contained in the Affordable Care Act.” The final rule also required the notice to state that coverage may have annual or lifetime dollar limits on benefits.

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3 Department of the Treasury, Department of Labor, Department of Health and Human Services, Excepted Benefits; Lifetime and Annual Limits; and Short-Term, Limited-Duration Insurance, 81 Fed. Reg. 210 (Oct. 31, 2016) (www.govinfo.gov/content/pkg/FR-2016-10-31/pdf/2016-26162.pdf) (final regulations).

4 See note 2.

5 See note 3.


and that consumers should be “aware of any exclusions or limitations regarding coverage of pre-existing conditions or health benefits (such as hospitalization, emergency services, maternity care, preventive care, prescription drugs, and mental health and substance use disorder services).”

B. **State Regulation**

States are the primary regulators of insurance, and state laws and regulations governing STLDI plans vary widely. As of December 2019, STLDI plans are effectively banned in Massachusetts, California, New Jersey, and New York.  

A number of other states have also implemented laws or adopted regulations that restrict access, limit the allowed duration, and prohibit renewability of STLDI. For instance, Rhode Island requires STLDI plans to cover pre-existing conditions, and prohibits insurers from setting premiums based on medical history. In Colorado, STLDI plans are limited to plan duration of six months, required to be available to consumers regardless of health status or medical history, and have to provide coverage for essential health benefits. Connecticut requires STLDI to cover the ACA’s essential health benefits and limited the plan duration to six months with no renewals. Hawaii prohibits insurers from selling STLDI plans to individuals who are eligible to buy coverage through the ACA Marketplace, and limited the plan duration to three months. Maine prohibits STLDI plans from being marketed or sold during the ACA’s annual open enrollment period, requires brokers to check for and inform applicants when they may be eligible

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13 The Commonwealth Fund, *States Step Up to Protect Insurance Markets and Consumers from Short-Term Health Plans* (May 2019).

for ACA Marketplace subsidies, and requires STLDI plans to be sold only in-person. As of December 2019, no insurer offers STLDI plans in Rhode Island, Maine, Connecticut, Colorado, and Hawaii. Delaware, the District of Columbia, New Mexico, Maryland, Washington, Vermont, and Oregon have limited STLDI plan duration to three months and prohibited renewals. Ten states have limited plan duration to between 3 and 11 months. In over 25 states, STLDI plans are allowed for a duration of 11 months or longer.

In states that allow these plans to be sold, state regulators have little information and insight about the STLDI plan availability in their states. The Commonwealth Fund found that a number of states do not require annual reapproval of STLDI plans once insurers have filed for approval. As a result, they may not have insight into the availability and type of STLDI plans being sold in their states.

In a number of states, there is limited authority under state law to regulate STLDI plans generally, particularly when STLDI plans are marketed and sold through out-of-state associations. For instance, insurers can receive approval for STLDI plans in one state and then sell the same plans in a different state through an out-of-state association. Some states do not have the authority to regulate out-of-state associations or a mechanism to monitor sales by out-of-state associations. In these states, STLDI plans are being sold through out-of-state associations.

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16 Milliman, The impact of short-term limited-duration policy expansion on patients and the ACA individual market (Feb. 25, 2020).
19 Id.
21 Id.
23 Id.
associations that have not been approved or reviewed by state regulators. For instance, the Commonwealth Fund found that STLDI plans offered by UnitedHealthOne were being sold in Florida, Iowa, and Mississippi when the plans were approved under Arkansas law. The same report concluded that consumers who join out-of-state associations may not know that they are losing access to the consumer protections of their home state.

C. The Democratic Committee Staff Investigation

In January of 2019, the Committee began examining the practices of STLDI insurers, in response to growing concerns raised by consumer advocates and press accounts of STLDI plans leaving consumers with massive unpaid medical bills. For example, in 2017, the New York Times published an article reporting multiple troubling cases where consumers enrolled in STLDI plans were left without comprehensive coverage for expensive health care costs. The Times reported that a heart attack victim was left with $900,000 in medical bills after his insurer refused to cover bypass surgery under his STLDI plan, and a stroke victim “was left with $250,000 in unpaid medical bills because the policy did not cover prescription drugs and other basic treatment.”

The Committee convened a hearing on February 13, 2019, entitled “Strengthening Our Health Care System: Legislation to Reverse ACA Sabotage and Ensure Pre-Existing Conditions Protection.” During the hearing, the Committee considered a number of legislative bills to protect Americans with pre-existing conditions, including H.R. 1010 which would overturn the Administration’s STLDI final rule, giving it no force or effect. The Committee received testimony from a number of witnesses including Ms. Jessica Altman, Commissioner of Pennsylvania insurance Department, Ms. Katie Keith, Associate Research Professor and Adjunct Professor of Law at Georgetown University, Ms. Grace-Marie Turner, President of Galen Institute, and Mr. Sam Bloechl. Mr. Bloechl, a patient from Chicago, wrote in testimony to the Committee that he was diagnosed with cancer while enrolled in a STLDI plan. His insurer refused to pay for his cancer treatment, leaving him with $800,000 in medical bills. The insurer deemed Mr. Bloechl’s cancer diagnosis a pre-existing condition, even though Mr. Bloechl was diagnosed with cancer after he enrolled in the STLDI plan.

Commissioner Altman testified to the Committee regarding numerous incidents involving consumers enrolled in STLDI plans whose coverage were retroactively rescinded by insurers.

24 Id

25 Id.


One consumer was diagnosed with heart failure while enrolled in a STLDI plan. Commissioner Altman testified that after the consumer filed a claim for medical services, the insurer denied coverage even though the consumer had not been previously diagnosed or treated for his condition. Over the last two years, there have been additional articles in the press of consumers enrolled in STLDI plans who were left without comprehensive coverage and stuck with exorbitant medical bills. *Bloomberg* reported on a patient who experienced a heart attack and was left with $244,477 in medical bills. The STLDI insurer, Everest Reinsurance, refused to pay for the patient’s medical bills. Additionally, *Bloomberg* reported that the insurance broker affiliated with Health Insurance Innovations (HII) led the consumer to believe that the STLDI plan by Everest Reinsurance provided comprehensive coverage.

The Committee also examined troubling accounts of consumers who sign up for STLDI plans and are misled about whether the plans comply with the ACA’s comprehensive consumer protection requirements. A study by the Georgetown University Health Policy Institute found that insurers and brokers selling STLDI plans often engage in marketing tactics that can mislead consumers about the nature of the insurance policy they are purchasing, and often fail to provide consumers with detailed plan information such as the medical services and benefits excluded from coverage. The report found that brokers selling STLDI plans over the phone pressure consumers to quickly purchase STLDI plans without providing written information, including information on the benefits covered.

The Committee’s initial examination of these plans yielded disturbing information about how insurance companies that sell STLDI discriminate against individuals with pre-existing conditions and put consumers at significant financial risk.

In March 2019, the Committee officially launched its investigation by sending letters to fourteen companies that either sell or assist consumers in enrolling in STLDI plans, requesting documents and information about industry practices.

D. Overview of Insurers and Brokers

The Committee sent requests for information and documents to the following STLDI insurers:

- **Blue Cross of Idaho Health Service, Inc. (BCI)** is a not-for-profit mutual insurance company based in Idaho that offers health insurance products and

28 *Id.*


services. BCI is an independent licensee of the Blue Cross and Blue Shield Association, and offers STLDI plans that are available for a period of up to ten months in duration.

**Arkansas Blue Cross Blue Shield (Arkansas BCBS)** is based in Arkansas, and offers three types of STLDI plans that range in duration from 30 days to 364 days.

**Cambia Health Solutions (Cambia)** is the parent company of **LifeMap Assurance Company (LifeMap)** headquartered in Oregon. LifeMap is a Cambia subsidiary that offers STLDI plans in Idaho, Oregon, Utah, and Washington. All of LifeMap’s STLDI plans have a duration of 90 days or less.

**National General Accident and Health (National General)** is the marketing name for products underwritten by National Health Insurance Company ("NHIC"). NHIC offers STLDI plans in over 30 states with plan duration of up to 364 days.

**Everest Reinsurance Company (Everest)** is a Delaware-domiciled insurance company, operating as a state-licensed carrier across the United States. Everest offers plans in 26 states, including as individual policies in 8 states and through associations in 18 states. Everest offers STLDI plans with plan duration of up to 364 days. Everest Re Group, Ltd is the holding company, and is domiciled in Bermuda.

**Independence Holding Company (IHC)** is a publicly traded holding company that offers a range of insurance products. **Independence American Insurance Company (IAIC)** is a wholly owned indirect subsidiary of IHC that offers STLDI plans in 35 states with plan duration of up to 364 days.

**UnitedHealth Group** is the parent company of **Golden Rule Insurance Company (Golden Rule)**. Golden Rule offers STLDI plans in 31 states, either through individual policies or through non-employer associations.

**LifeShield National Insurance Co. (LNIC)** offered STLDI plans in over 30 states that range in duration from three months to 364 days. In October 2019, LNIC gave notice that it was discontinuing the sale of STLDI plans and provided enrollees a 90-day phase out period.

The Committee requested that each STLDI insurer provide information on the number of individuals enrolled in STLDI plans for each state in which the company sells these plans for 2018 and 2019 plan years, and the average loss ratios and profit margins for the company’s STLDI products. The Committee also requested the companies to provide information on how
much commission the companies provide to brokers and agents for the sale of STLDI plans and ACA-compliant plans. The Committee also requested that the companies provide information on marketing practices, including an explanation of how they market STLDI plans to consumers. Lastly, the Committee requested the companies to provide a written explanation of how they process medical claims.

The Committee also requested the following documents from each STLDI company under the Committee’s investigation: 1) documents provided to applicants seeking STLDI coverage, including plan applications; 2) marketing materials and plan documents for STLDI policies offered in each state; 3) consumer complaints documents; and 4) the company’s policies on post-claims underwriting, including each company’s claims review manuals and data on number of claims denied and policies rescinded.

<table>
<thead>
<tr>
<th>The Committee requested information and documents from the following insurance brokers:</th>
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</thead>
<tbody>
<tr>
<td><strong>eHealth (eHealth)</strong> is an Internet-based health insurance agency that sells health insurance products including STLDI plans.</td>
</tr>
<tr>
<td><strong>Healthcare Solutions Team (HST)</strong> is a managing general agency that contracts with independent agents and brokers who provide consumers assistance in purchasing health insurance, including STLDI.</td>
</tr>
<tr>
<td><strong>Anthem (Anthem)</strong> is the parent company of Designated Agent Company (DAC), a company comprised of external agents and internal Anthem licensed agents. DAC markets and sells STLDI plans that are developed and underwritten by IHC.</td>
</tr>
<tr>
<td><strong>Pivot Health (Pivot)</strong> offers STLDI plans in 30 states as individual policies and through associations. Pivot offers STLDI plans underwritten by Companion Life, and the products range in duration from 90 to 364 days.</td>
</tr>
<tr>
<td><strong>Health Plan Intermediaries Holding</strong> known under the trade name Health Insurance Innovations. “HII” is a cloud-based technology platform that allows carriers and brokers to sell STLDI plans. On March 6, 2020, HII announced that it had officially been renamed Benefytt Technologies, Inc.</td>
</tr>
<tr>
<td><strong>AgileHealthInsurance (Agile)</strong> is a tradename of HealthPocket, Inc., an indirect subsidiary of HII. Agile operates as an online insurance agency that sells insurance products, including STLDI plans.</td>
</tr>
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</table>

The Committee requested that each company provide information on the number of individuals the companies’ agents and brokers enrolled in STLDI plans for each state in which
the company markets these plans for 2018 and 2019 plan years. The Committee requested that the companies provide information on how much commission they receive for the sale of STLDI plans and ACA-compliant plans. The Committee also requested that the companies provide information on marketing practices, including an explanation of how they market STLDI plans to consumers.

Additionally, the Committee requested the following documents from the insurance brokers under the Committee’s investigation: 1) documents provided to applicants seeking STLDI coverage, including plan applications; 2) marketing materials and plan documents for STLDI policies offered in each state; and 3) consumer complaints documents.

With respect to the consumer complaints documents, the Committee represented the complaint file as it existed at the point in time in which the complaints were produced to the Committee, and as the consumer presented the facts in the complaint. The Committee provided opportunities for all of the companies under the investigation to provide material updates to the complaint files, including any further adjudications or amounts paid on behalf of enrollees, and incorporated updates where provided.

The Committee conducted phone calls with all of the companies under the Committee’s investigation and followed up over the past fifteen months to request additional information and seek clarification as needed. The Committee also received numerous briefings from HII.

The appendix includes plan applications and examples of companies’ marketing documents. The Committee acknowledges that the companies designated these documents as confidential and made such indications in writing. However, the Committee sees no basis for the confidentiality claims asserted by the companies. The STDLI applications and marketing documents are consumer facing and available to prospective and actual enrollees. Therefore, they cannot be claimed to include trade secrets or confidential, commercial, and proprietary information as any competitor could access this information via public facing websites. Additionally, while the Committee agreed to take into consideration such assertions of confidentiality, the Committee made clear from the outset that ultimately any assertions of confidentiality would need to be weighed against the interests in its disclosure. The Committee concludes that the interest of public disclosure here outweighs the attenuated claims of confidentiality asserted by the companies.
IV. FINDINGS

A. STLDI Plans are Widely Available and Represent a Growing Proportion of the Individual Market

The Committee finds that STLDI plans are widely available in certain states and insurers offer STLDI plans that range in plan duration from 30 days to 364 days depending on state laws and restrictions.

During the 2018 plan year, there were approximately 2.36 million consumers enrolled in STLDI plans across the nine companies the Committee investigated. 31 32 There were approximately 3.0 million consumers enrolled in STLDI plans during the 2019 plan year across the same nine companies. There was an increase of over 600,000 individuals in STLDI plans in 2019. The significant uptick in enrollment in 2019 indicates that these plans represent a significant and growing proportion of the individual market. Additionally, the enrollment data suggests that the Trump Administration’s regulatory actions has caused an increase in the availability of STLDI plans.

To date, there has been little research or data on the number of individuals enrolled in STLDI plans. The Committee included nine of the major sellers of STLDI plans in our inquiry and believe we have captured most of the companies with the greatest market share in our investigation. However, we note that due to the highly unregulated nature of these products, lack of data or public information on the companies selling these products, and the lack of state or federal oversight, overall enrollment is likely higher than what we have captured in our analyses.

31 All companies under the Committee’s investigation provided enrollment data for both 2018 and 2019 plan years. The data represent the total number of individuals enrolled in a STLDI plan by each company. The month by month enrollment data also represents the total number of individuals enrolled in a STLDI plan in that month. In cases where only aggregate annual enrollment data were given, the number of unique individuals enrolled per month was calculated as an average.

32 The Committee included Pivot as part of the aggregate enrollment data. Pivot sells STLDI plans on behalf of Companion Life Insurance, a major STLDI insurer. Companion Life Insurance was not subject to the Committee’s investigation.
During the 2018 plan year, there were approximately 337,468 individuals who were sold STLDI plans by the five brokers under the Committee’s investigation, and 338,339 individuals were sold STLDI plans during 2019 plan year.\textsuperscript{34} The Committee finds that there was an uptick in enrollment in STLDI plans by brokers during December 2018 and January 2019.

\textsuperscript{33} The data represent the aggregate number of individuals enrolled in STLDI plans across all STLDI insurers. The month by month enrollment data also represents the total number of individuals enrolled in a STLDI plan in that month.

\textsuperscript{34} Pivot’s enrollment data was not aggregated as part of the overall broker enrollment data. The company’s enrollment data was captured as part of the insurer enrollment data.
Enrollment by brokers increased by approximately 60 percent in December 2018 compared to November 2018, and by over 120 percent in January 2019, compared to November 2018. The increase in enrollment in December and January coincided with the ACA’s Open Enrollment.

![2018 Enrollment](image1)

The data represents the total number of individuals enrolled in STLDI plans across STLDI brokers during 2018 plan year.

![2019 Enrollment](image2)

The data represents the total number of individuals enrolled in STLDI plans across STLDI brokers during 2019 plan year.

There is widespread availability of STLDI plans in states that have not taken any regulatory action to restrict the sale and duration of STLDI plans. Of the total number of individuals enrolled in SLTDI plans, approximately 28 percent of the consumers enrolled in STLDI plans are in Florida and Texas across 2018 and 2019 plan years. Arizona, Georgia, Illinois, North Carolina, Ohio, Missouri, Indiana, Tennessee, and Wisconsin also
make up a bulk share of enrollment. All of these states with the exception of Illinois allow STLDI plans to be sold for up to 364 days or to be renewable for up to 36 months.\(^{35}\)

![2019 Enrollment (Top 10 States)](image)

The data represents the total number of individuals enrolled in STLDI plans across the top ten states during 2019 plan year.

1. **Trump Administration’s Expansion of STLDI Plans has Caused an Increase in the Availability of these Plans**

A majority of the STLDI plans offer policies with a plan duration of up to 364 days.

- Golden Rule, LNIC, IAIC, Everest, NHIC, and Arkansas BCBS all offer STLDI plans that range in plan duration from 30 days to 364 days.\(^ {36}\)
- BCI offers STLDI plans that are available for a period of up to ten months in duration.
- LifeMap is the only insurer that offers STLDI plans with duration of 90 days or less.

Five of the eight STLDI companies offer consumers the opportunity to re-enroll in STLDI plans for a period that ranges from 24 months to 36 months.

- Golden Rule offers “TriTerm” STLDI plans that allow consumers purchasing a single STLDI policy to purchase the policy for three consecutive terms totaling up to 36 months.
- Arkansas BCBS, and IAIC also offer STLDI plans that can be renewed to provide coverage for up to 36 months. LNIC offered plans that could be renewed to provide coverage for up to 36 months.

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\(^{35}\) Milliman, *The impact of short-term limited-duration policy expansion on patients and the ACA individual market* (Feb. 25, 2020).

\(^{36}\) LNIC has ceased the sale of STLDI plans.
• NHIC offers STLDI plans that renew for up to 36 months.

However, given that many STLDI plans are not renewable, consumers who are newly diagnosed with a condition are left uninsured until the next ACA Open Enrollment period, regardless of whether the policy is renewable, and are therefore exposed to health care providers’ full billed charges. For consumers whose coverage is rescinded, they are not only left uninsured but stuck with the unpaid medical bills.

Individuals who purchase consecutive policies may not fully understand the policies’ limitations and exclusions, including the pre-existing conditions exclusions.

• For instance, based on consumer complaints documents provided to the Committee, one consumer who was enrolled in multiple STLDI plans offered by IAIC first visited a primary care doctor for stomach pain, and then subsequently visited a gastroenterologist while covered under another STLDI plan by IAIC. IAIC denied all claims for the gastroenterologist visit asserting that it was due to pre-existing conditions even though the consumer first experienced stomach pain and related symptoms while enrolled in the company’s STLDI plan.37

• Another consumer enrolled in multiple STLDI plans offered by IAIC was billed approximately $11,000 for a knee surgery and other related services.38 The consumer was diagnosed with osteoarthritis while enrolled in the first STLDI plan. During the second policy, the consumer had knee surgery but IAIC denied the claims asserting that the surgery was due to pre-existing condition.39

• A consumer enrolled in multiple STLDI plans by Golden Rule was treated for a heart condition. However, Golden Rule denied the claims for the treatment. The company asserted that the claims submitted was due to pre-existing condition because the consumer was previously diagnosed while enrolled in a different Golden Rule STLDI plan.40 In a letter to the patient, the company wrote that exclusion of pre-existing conditions applies to medical conditions treated under previous policies.41


41 Id.
B. States Have Limited Authority to Conduct Oversight of STLDI Plans and Federal Oversight is Nonexistent

Currently, 24 states have banned or restricted the sale of STLDI plans. In states that allow these plans to be sold, state regulators lack sufficient regulatory authority to protect consumers, or fail to exert such authority, and have little information about the availability and type of STLDI plans in their states.\(^\text{42}\) State regulators face limitations on their authority to prevent noncompliant STLDI plans from being sold in their states, and may face challenges in taking disciplinary action and enforcement against insurers found to be in violation. State regulators generally lack the authority to preemptively conduct oversight of STLDI brokers who engage in deceptive marketing tactics.\(^\text{43} \text{ 44}\)

Insurers offer STLDI plans through both the individual market and through associations. Insurers sell STLDI plans through associations that have minimal requirements in order for an individual to join the association and purchase STLDI coverage. Whereas association health plans (AHPs) are subject to the Employee Retirement Income Security Act of 1974 (ERISA) and employer groups and associations offer AHPs to provide health coverage for their employees, associations that offer STLDI plans are not required to have a relationship with an employer plan. Associations serve as a vehicle for insurers to offer STLDI plans, and can enable them to skirt state regulations.

Six of the STLDI insurers under the Committee’s investigation offer STLDI through associations.\(^\text{45}\) Across the six companies, there were 1.7 million consumers enrolled in STLDI plans through associations in 2018 plan year, and approximately 2.2 million individuals enrolled in 2019. This is a very significant percentage of overall enrollment in STLDI amongst the companies under the Committee’s investigation, and suggests that STLDI insurers are aggressively pursuing sales through out-of-state associations, possibly to take advantage of these regulatory gaps. Two companies under the Committee’s investigation primary sell STLDI plans through these non-employer associations, and enrollment through associations make up over 70 percent of their overall enrollment.\(^\text{46}\)

In a number of states, there is either limited authority under state laws to regulate STLDI plans generally or states exercise limited authority, particularly when they are sold through out-


\(^{43}\) *Id.*

\(^{44}\) *The Marketing of Short-Term Health Plans*, Georgetown University Health Policy Institute (Jan. 31, 2019).

\(^{45}\) One STLDI company ceased offering STLDI plans through associations in 2019.

\(^{46}\) Enrollment data was provided to the Committee by both companies.
of-state associations. For instance, some states either do not have the authority to regulate out-of-state associations, or have exempted plans issued by out-of-state associations from their market standards. **Insurers who offer STLDI plans through out-of-state associations can bypass state laws and regulations in states in which they do not file their products.** As a result, states may face significant challenges in monitoring and regulating STLDI plans. Some states also do not have the mechanism to monitor sales by out-of-state associations.

Insurers use these regulatory loopholes as a vehicle to market and sell STLDI policies through out-of-state associations.

- Everest offered STLDI plans through non-employer associations in 18 states in plan year 2018. The company sells STLDI plans through out-of-state associations in six states that do not exert jurisdiction over out-of-state association group policies. This includes Alabama, Arizona, Georgia, Ohio, Pennsylvania, and Wisconsin. In these states, Everest sells STLDI plans that are filed with and approved by Delaware and Illinois.
- NHIC offers STLDI plans through non-employer associations in 21 states. In Arizona and Michigan, NHIC sells STLDI plans that are approved in another

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48 Id.

49 Id.


51 Id.

52 On June 19, 2020, Everest informed the Committee that it had ceased offering plans in Pennsylvania.

53 Id.

Both Arizona and Michigan do not require filing of plans issued on an association platform if the master policy is issued outside of the state.\textsuperscript{56}

- In 2018, Golden Rule offered STLDI coverage through non-employer-based association in 19 states. Golden Rule files its policy both in the state in which coverage is offered, and in the state which the association master policy is filed. The company offers STLDI coverage to members of the Federation of American Consumers and Travelers (FACT), a non-employer-based association based in Arkansas that serves as an information hub on consumer issues, and offers its members products and services in a variety of areas.\textsuperscript{57}

- According to data provided to the Committee, LNIC offered STLDI plans through three different non-employer-based associations in 23 states. LNIC offered STLDI plans through Med-Sense Guaranteed Association (Med-Sense), Association of United Internet Consultants (AUIC), and National Congress of Employers.\textsuperscript{58} LNIC offered STLDI plans in a number of states that do not exert jurisdiction over out-of-state associations or require a filing.\textsuperscript{59} This includes Georgia, Arizona, Ohio, Pennsylvania, and Alabama.

States that do not exert jurisdiction over out-of-state association policies have experienced a proliferation of STLDI plans that were not reviewed or approved by their state regulators.

\textsuperscript{55} Id.
\textsuperscript{56} Id.
In these states, regulators may not have the ability to effectively monitor their markets and protect consumers who face problems getting medical services covered or their claims properly adjudicated. Consumers also may not be aware that they lose protections under their state law, including the right to an external appeal.  

There is no oversight of STLDI plans and brokers by the federal government. The federal government does not have comprehensive data on the availability and the number of individuals enrolled in STLDI plans.

In discussion with Committee staff, a senior Agency official conceded that the federal government is not in a position to take enforcement action or conduct active oversight of STLDI insurers and brokers.

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62 Briefing by Center for Medicare & Medicaid Services, to House Committee on Energy and Commerce Staff (June 19, 2019).
The agency also stated they are concerned with some of the marketing practices by STLDI brokers and agents, but have not taken any enforcement action to date. In an Energy and Commerce hearing on HHS’s Fiscal Year 2021 Budget, HHS Secretary Alex Azar stated that oversight of STLDI plans is a state responsibility.

C. Some STLDI Brokers Engage in Misleading and Fraudulent Marketing Practices

Health Plan Intermediaries Holdings is known under the trade name Health Insurance Innovations (HIIQ) or “HII”. HII brands itself as a cloud-based technology platform that “links carriers and distributors for the sale of health insurance plans,” including STLDI plans. HII markets itself as an online platform that provides access to insurance products to individuals through an external distribution of independently licensed third-party agents. HII also owns “AgileHealthInsurance”, a licensed online insurance agency that sells health insurance plans, including STLDI plans to consumers through Agile’s website.

HII maintains that HIIQ is a “technology platform” and a third-party billing administrator. The company further maintains that its technology platform “simplifies the insurance application process via direct electronic communication with carriers, enabling license insurance agents to provide consumers with convenient access to insurance products.” However, HII solicits

63 Id.

64 The Committee wrote to the Trump Administration on numerous occasions requesting a material update regarding whether the agency was taking any enforcement action in regards to STLDI insurers or brokers. Specifically, the Committee requested an update on January 22, May 26, and June 2, 2020. CMS did not provide a response.


carriers and helps them develop products for HII’s target markets, including STLDI products. HII also maintains third-party agent licenses in over 40 states, and coordinates and trains third-party agents and brokers to sell these insurance products.

As of September 2019, there were 14,000 independent agents and brokers licensed to sell insurance products through HII’s platform. Based on documents reviewed by the Committee, the Committee concludes that HII’s operation and business structure incentivizes third-party agents and brokers to actively target vulnerable consumers seeking comprehensive health coverage and deceive them into purchasing STLDI plans, in addition to limited benefit indemnity plans, life insurance plans, and medical discount plans. These are often consumers who are looking to buy comprehensive health insurance.

The Committee reviewed thousands of consumer complaints made directly to HII in arriving at these findings, including complaints from consumers who were deceptively enrolled in these plans. The Committee also reviewed hundreds of complaints made to the Better Business Bureau (BBB) in reaching these findings.

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71 Id.


73 HII provided the Committee documentation of 60 complaints that were made directly to the company through a formal process. The company also provided the Committee an “escalation log” and a “tier 2 log” that documented thousands of consumer complaints, a vast majority of which were due to misrepresentation of coverage by brokers. The company maintains that the complaints in the logs are “resolved immediately”, and that “the customer’s concern is dealt with during the call.” As such, this is done without a “high level of formality”. In most of these circumstances, the consumers were either provided a refund or the policy was cancelled. The Committee notes, however, that a refund on premiums or a cancellation of the policy is an extremely inadequate response for individuals and families who may have incurred thousands of dollars in unpaid medical bills as a result of purchasing an STLDI policy. The company also asserts that “escalations” do not necessarily translate into complaints because “escalations are customer contact not dealt with immediately by a customer service agent.” Nevertheless, the Committee finds these complaints to be broadly indicative of the types of problems consumers interacting with HII experience.
1. Background on the State Investigations

In 2016, HII was the subject of a multistate market conduct examination into its sales and marketing practices by 43 states.\(^74\) In 2018, the company entered into a multistate regulatory settlement agreement, and agreed to pay $3.4 million.\(^75\) As part of its settlement, the company was required to more closely monitor its sale and marketing practices, and to more clearly advise consumers of restrictions on pre-existing conditions and coverage limitations of insurance products. The company was also required to improve monitoring of agent sales calls, and to closely monitor external sales practice of external third-party agents. The settlement specifically subjected the company to the following requirements:\(^76\)

- Ensure that all third-party agents are properly licensed in the state in which they are selling insurance products;
- Consumers are to be made fully aware of policy details and fees when purchasing STLDI plans;
- Clearly advise consumers that not all products are required as part of purchase plan;
- Clearly advise consumers of restrictions on pre-existing conditions and coverage limitations;
- 100 percent of all sales calls and verification calls, both internal and external, are to be recorded within one year of the effective date of the settlement. All calls are to be retained for a period of five years;
- Implement a training plan for all internal and external sales personnel, agents, contractors, and any related third parties; and
- Develop and implement a written comprehensive compliance plan.

In a separate suit filed against HII by Montana, the state’s Commission of Securities & Insurance alleged that HII violated a number of its state laws.\(^77\) The legal filing states that HII “solicited insurers to underwrite short-term medical and excepted benefit policies and then organized an extensive operation of insurance producers to sell these policies.”\(^78\) The complaint alleged that “at best, [HII]’s scheme creates the incentive for high-pressure sales tactics. At

\(^{74}\) Health Insurance Innovations, Inc., Florida Department of Financial Services, Indiana Department of Insurance, Kansas Insurance Department, Office of the Montana State Auditor, Commissioner of Securities and Insurance, Utah Insurance Department, \textit{Regulatory Settlement Agreement} (Dec. 12, 2018).

\(^{75}\) \textit{Id.}

\(^{76}\) \textit{Id.}


\(^{78}\) \textit{Id.}
worst, the unlicensed individuals selling these policies are induced to misrepresent the policy terms in order to complete a sale.”

According to the legal filing, Montana received complaints from numerous consumers who were enrolled in STLDI plans through HII entities after these consumers searched online for insurance, and entered their information in what they believed were “government-sponsored ACA website.” These consumers all received numerous telephone calls from individuals at HII affiliated call centers who were trying to sell them STLDI plans. The legal suit states that consumers were enrolled in insurance products through HII entities by producers who were not licensed insurance producers. Additionally, these consumers were not aware that STLDI did not provide comprehensive protections including protections for people with pre-existing conditions or meet the ACA’s minimum standards. All of these consumers also had their claims denied. The state alleged that HII violated a number of Montana’s state laws.

HII was dismissed from the Montana suit as Montana was one of the lead states in the multi-state market conduct examination against the company, and the state wanted to focus its enforcement efforts in the multi-state examination.79 In 2019, the state announced that 3,645 Montanans who were misled about the insurance products they purchased including through HII may be eligible for restitution payments.80 According to the state, many of the consumers who purchased these plans were sold insurance products by agents who were not licensed and/or provided misleading information about the terms of the policies.

HII is also currently subject to a number of state investigations and lawsuits which entail allegations of misrepresentation of coverage, including allegations that the company made false or misleading statements or omissions to consumers.81 82 HII is also subject to a class action lawsuit filed on behalf of all individuals that purchased HII shares between February 2018 and

80 Id.
82 In January 2020, HII faced significant enforcement action in Washington. HII agreed to pay $1.5 million fine to the state and was found to have committed more than 50,000 violation of Washington insurance laws and rules. The state Commissioner Mike Kreidler stated that, “HII had the highest number of law violations we’ve ever seen from an insurance producer in the history of our state.” Violations included the sale of unauthorized products in the state of Washington. HII asserts that these violations were not in relation to the company’s sale of STLDI plans. Nonetheless, the Committee finds these activities and allegations deeply concerning. Office of the Insurance Commissioner, Washington State, Health Insurance Innovation pays $1.5 million fine to Washington State (Jan. 2, 2020) (press release).
November 2018. The complaint alleges that HII made false and misleading statements to investors as well as failing to properly disclose facts about the company’s business operations.83

2. Simple Health

Beginning in 2012 until November 2018, HII was in a contractual and financial relationship with Mr. Steven Dorfman, and companies owned by Mr. Dorfman (Dorfman Companies), including Simple Health Plans and Health Benefits One.84 In November 2018, the Federal Trade Commission (FTC) filed a complaint in the United States Court of Appeals against Mr. Steven Dorfman, and his company, Simple Health Plans (Simple Health).85 In its legal filing, the FTC stated that Mr. Dorfman defrauded tens of thousands of Americans of more than $180 million by selling them worthless plans marketed as comprehensive health insurance.86 The FTC determined that Mr. Dorfman was the “‘mastermind’ of a ‘classic bait and switch scheme’ to deceive people into believing they were enrolling in comprehensive health insurance while actually providing them with ‘practically worthless’ plans that did not cover their medical bills.”87

According to the FTC, Mr. Dorfman and Simple Health engaged in a deliberate telemarketing scheme and falsely claimed to be selling comprehensive health insurance plans to consumers across the country.88 Simple Health preyed on consumers seeking affordable health insurance, many of whom were uninsured and had pre-existing medical conditions. The FTC wrote in a legal filing that Simple Health gained consumers’ trust by falsely claiming to be affiliated with reputable organizations, such as the Blue Cross Blue Shield Association and AARP, and by falsely claiming to be experts on, and providers of, government sponsored health insurance policies, such as those offered pursuant to the ACA.89 The company deceived consumers into paying hundreds of dollars per month for what they were led to believe were comprehensive health insurance. Instead, Simple Health enrolled consumers in STLDI plans and limited benefit indemnity plans that provided “none of the promised benefits.” Mr. Dorfman and the Dorfman companies engaged in a massive scheme that took millions of dollars in premiums

86 Id.
87 Id.
88 Id.
89 Id.
from consumers, and left them saddled with tens of thousands of dollars in unpaid medical bills. In November 2018, a federal judge temporarily shut down Simple Health.  

After reviewing documents and engaging in discussions with HII executives, the Committee finds it highly implausible that HII was unaware of Mr. Dorfman’s scheme, as the Company attempted to represent to the Committee, and concludes that HII was abetting or willfully ignorant of Simple Health and Mr. Dorfman in its operation of defrauding vulnerable Americans. HII had a financial arrangement over a period of six years with companies owned by the Dorfman Companies, including Simple Health Plans and Health Benefits One. The relationship was only terminated in November 2018 when a federal judge shut down the Dorfman Companies.  

In a letter provided to the Committee, HII maintains that it never had ownership or equity interest in the Dorfman Companies, and the Dorfman Companies and their affiliates did not have an equity or ownership interest in HII. However, according to documents and information provided to the Committee by HII, HII was in an advance commission arrangement with the Dorfman Companies, and provided Mr. Dorfman approximately $118 million in loans. HII made advance loans to Mr. Dorfman’s businesses that were taken out of, and secured by future premium commissions for the sale of insurance products sold by the Dorfman Companies and offered through HII’s platform. HII and its subsidiaries provided Mr. Dorfman’s Companies with approximately $83 million in sales commission in just 2017 and 2018 plan years. Through commission sales and advance loans, it appears that HII was abetting Simple Health advance its fraudulent scheme.


91 The Committee reviewed thousands of consumer complaints made directly to HII regarding the Dorfman Companies, where consumers alleged that brokers misrepresented the nature of coverage. These complaints date 2014 until November 2018 when Simple Health was shut down.


93 Id.


HII maintains that Mr. Dorfman was a third-party agent and denies any acknowledgement of wrongdoing. HII also maintains that it was only through the FTC action against the Dorfman Companies that HII was made aware “that the Dorfman companies were refusing to comply with HII’s compliance and disclosure requirements.” However, according to consumer complaints documents provided to the Committee dating 2014 until November 2018, thousands of consumers logged complaints directly to HII regarding Simple Health and Mr. Dorfman’s companies, and the insurance products they were sold through HII’s platform. The complaints were made directly to HII even until November 2018 when Simple Health was shut down. According to the consumer complaints, Simple Health agents deceptively sold consumers STLDI and indemnity plans under the guise of comprehensive coverage. These consumers were left with unpaid medical bills when they sought medical treatment, even in emergency situations. The majority of the complaints reviewed are due to agents misrepresenting the nature of coverage, and enrolling consumers in insurance products that they did not agree to, including life insurance policies. The Committee concludes from its review of documents and by examining the relationship between HII and Simple Health that HII was likely aware that Simple Health and the Dorfman companies were deliberately misleading consumers.

3. **Brokers Associated with HII Defraud and Deliberately Mislead Consumers**

The Committee concludes that HII, its subsidiary companies, and the third-party agents and brokers that HII is in a contractual relationship with defraud and deliberately mislead consumers seeking comprehensive health coverage, leaving them saddled with hundreds of thousands of dollars of medical debt.

As outlined in consumer complaints documents provided to the Committee, HII’s third-party agents and broker actively deceive and deliberately mislead consumers about the type of coverage they are purchasing, fail to disclose that STLDI plans exclude coverage for pre-existing conditions.

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97 Briefing by Executives, Health Insurance Innovations, to House Committee on Energy and Commerce Staff (Aug. 1, 2019).


99 The company asserts that it did not have a formal system for tracking and logging complaints prior to 2014, and has been unable to gather reliable documentation of complaints prior to 2014.

100 These complaints are documented in “escalation log”, a “complaint schedule log” and in complaints made to state regulators, and the BBB. These documents were provided to the Committee by HII. The majority of the complaints are due to misrepresentation of coverage by brokers.

101 *Id.*

102 *Id.*
conditions, and fail to disclose the plans’ significant coverage limitations and exclusions.\textsuperscript{103} In some instances, these agents and brokers specifically target Americans seeking to purchase comprehensive insurance. The Committee reviewed thousands of consumer complaints to reach these findings.\textsuperscript{104}

The Committee’s review of consumer complaints revealed that HII affiliated agents and brokers selling STLDI plans through HII’s platform regularly make false and deceptive representation of coverage to consumers.\textsuperscript{105}

- These agents and brokers sell STLDI plans through telephone sales, and actively mislead consumers and make deceptive statements during the calls.
- The agents and brokers fail to disclose to consumers that STLDI plans do not provide protections for pre-existing conditions, and fail to inform consumers of STLDI plans limitations and exclusions.
- They also make false assertions to consumers by stating that pre-existing conditions will be covered and that these policies provide comprehensive coverage.

Consumers with medical conditions who are actively looking for comprehensive health insurance are often sold STLDI plans that provide bare-bones benefits without appropriate disclosures.\textsuperscript{106}

\begin{footnotes}
\item[103] HII provided the Committee documentation of 60 complaints that were made directly to the company through a formal process. The company also provided the Committee an “escalation log” and a “tier 2 log” that documented thousands of consumer complaints, a vast majority of which were due to misrepresentation of coverage by brokers. The company maintains that the complaints in the logs are “resolved immediately”, and that “the customer’s concern is dealt with during the call.” As such, this is done without a “high level of formality.” In a most of these circumstances, the consumers were either provided a refund or the policy was cancelled. Narrative response provided to Committee on September 12, 2019 and October 4, 2019.

\item[104] Id.

\item[105] These findings are based on consumer complaints provided by HII to the Committee. This includes complaints documented through the company’s formal process, complaints documented in an “escalation log” and a “tier 2 log.”

\end{footnotes}
According to consumer complaints documents reviewed by the Committee, consumers who are searching for “health insurance” are directed to HII-affiliated websites and brokers selling non-ACA complaint plans, including STLDI plans.107

These consumers are assured by agents and brokers selling insurance products through HII’s platform that their medical conditions will be covered, when in fact these plans specifically exclude coverage for pre-existing conditions.

- According to documents provided to the Committee by HII, a cancer patient was deceptively enrolled in a plan and left with $42,000 in medical debt.108 The cancer patient was also enrolled in a life insurance plan that she did not consent to.
- Another consumer was enrolled by a HII affiliated agent and told that the plan would cover his kidney procedure.109 However, after the consumer had surgery, he was billed for the medical procedure and informed that the kidney surgery would not be covered due to the pre-existing conditions exclusion.110
- Based on another consumer complaint, a consumer was explicitly told that the plan would cover her son’s pre-existing condition when in fact it did not.111
- In a consumer complaint document provided to the Committee, another consumer was told that the plan would provide coverage for up to a $1 million maximum. However, the consumer was stuck with $80,000 in medical bills for a surgery after the plan only paid a maximum of $5,000.112

107 Id.
109 Letter from Consumer Specialist, Consumer Protection Division, Arizona Department of Insurance, to Health Plan Intermediaries Holdings LLC [Health Insurance Innovations] (2016)
110 Id.
Consumers who enroll in these plans are then left with thousands of dollars in medical bills for medical procedures after insurers deny their medical claims due to plan limitations. HII affiliated agents and brokers also deceivingly inform consumers that these plans provide coverage for prescription drugs in instances when prescription drug is not included in the benefits package.\footnote{113}{Letter from Health Insurance Innovations, to Rep. Frank Pallone, Jr., Chairman, House Committee on Energy and Commerce (Oct. 4, 2019) (HII Tier 2 Log).}

**HII affiliated brokers and agents also misleadingly advertise to consumers that these policies provide “access to extensive provider network,” and assure consumers that they can visit any doctor they want.**\footnote{114}{Id.} However, consumers may not be able find a provider that is willing to accept their insurance.

For instance, according to consumer complaint documents reviewed by the Committee, a consumer was assured that she can visit any provider in her area and that the plan included the “largest PPO policy,” but the consumer could not find a single health care provider that was willing to take accept the insurance.\footnote{115}{Health Insurance Innovations, Web Complaint (2018) (Complaint file 67361611).} The Committee reviewed multiple consumer complaints who were led to believe that the STDLI plan had extensive provider network but could not find a provider who would accept the insurance.\footnote{116}{Letter from Health Insurance Innovations, to Rep. Frank Pallone, Jr., Chairman, House Committee on Energy and Commerce (Oct. 4, 2019) (HII Tier 2 Log).}

The agents and brokers require consumers to make payments over the telephone and enroll consumers in these plans without the consumers receiving or reviewing written details of the

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\footnote{113}{Letter from Health Insurance Innovations, to Rep. Frank Pallone, Jr., Chairman, House Committee on Energy and Commerce (Oct. 4, 2019) (HII Tier 2 Log).}

\footnote{114}{Id.}

\footnote{115}{Health Insurance Innovations, Web Complaint (2018) (Complaint file 67361611).}

\footnote{116}{Letter from Health Insurance Innovations, to Rep. Frank Pallone, Jr., Chairman, House Committee on Energy and Commerce (Oct. 4, 2019) (HII Tier 2 Log).}
policy. Written disclosures and information is provided to consumers only after consumers have purchased the plan. In consumer complaints made to the company, consumers also note that HII often fails to process their refunds. Additionally, HII affiliated agents and brokers routinely enroll consumers without their consent in life insurance policies.

In discussions with Committee staff, HII declined to take any responsibility for the agents and brokers engaging in these fraudulent schemes as documented in the thousands of consumer complaints reviewed by the Committee. The company asserts that the consumers receive a welcome email and electronically sign the application. However, many consumers are enrolled over the telephone and only receive the disclosure documents listing all of the plan’s limitations and exclusions after enrolling in coverage.

HII’s business practices incentivize agents and brokers to engage in fraudulent and misleading practices. HII provides loans to agents and brokers as an advance against future commissions. Agents are required to reimburse the loans back to the company through the premiums of plans sold. Agents and brokers receive up to 30 percent commission for the sale of STLDI plans. Based on the consumer complaints made directly to HII and the documents reviewed by the Committee, we conclude that HII is aware or should be aware that agents and brokers engage in these misleading, aggressive, and deceptive marketing practices.

The Committee notes that this is just one company that was included in our investigation, and the Committee is not concluding that these business practices are widespread throughout the industry. The Committee also recognizes that some states have taken enforcement action against HII to protect their citizens. The Committee also notes that HII represents that it has undertaken a compliance program, and now has a “staffed compliance department consisting of professionals who provide training to the Company’s own staff and third-party agents and perform audits and other monitoring of those third-party agents. HII was required to develop and implement a written comprehensive compliance plan as part of the regulatory settlement agreement. The Committee does not opine on the efficacy or adequacy of the compliance

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117 Id.
118 Id.
119 Id.
120 Briefing by Health Insurance Innovations, to House Committee on Energy and Commerce Staff (Aug. 1 and Apr. 4, 2019).
program, but notes that the Company’s “escalations” log provided to the Committee contains consumer complaints regarding the Company’s sale and marketing practices from 2019. However, it is nevertheless unsurprising that the type of deceptive practices HII undertakes exist in the industry, due to the unregulated nature of STLDI, the financial incentives created by the huge percentage of premiums that go to broker’s commissions, and the lack of adequate state or federal oversight over these plans.

D. Some SLTDI Plans Engage in Misleading Marketing Practices

Marketing brochures reviewed from major STLDI insurers including IAIC, Golden Rule, Arkansas BCBS, LNIC, and NHIC do disclose STLDI plan’s limitations and exclusions, including the fact that STLDI plans do not provide protections for pre-existing conditions. However, the Committee finds that some marketing materials fail to properly disclose all of STLDI plans’ limitations and exclusions.

- For example, a marketing brochure by LifeMap advertises STLDI plans as “medical insurance,” but the brochure does not disclose or provide the list of STLDI plans limitations and exclusions.\(^\text{124}\)\(^\text{125}\)
- Some STLDI marketing materials from NHIC also fail to disclose all of the policies’ limitations and exclusions.\(^\text{126}\)
- A few marketing brochures reviewed list some of the medical conditions excluded from coverage but not all. For instance, a brochure by Everest notes that it is only a “summary of what is not included.”\(^\text{127}\) The brochure lists up to ten medical conditions.


\(^{125}\) LifeMap initially represented to Committee this document was exclusively broker facing and not used with consumers. However, the document appears to be targeted to consumers on its face. Moreover, when the Committee requested that the Company provide in writing that this document is not used with consumers, the Company could not state that it was designed solely for broker use. The Committee continues to assert that this document does not appropriately disclose or provide a list of STLDI plan limitations and exclusions.

\(^{126}\) National General Accident & Health, *Get the coverage you want, for the time you need* (2019) (National General V4). National General disputed this characterization, arguing that the document cited constituted a “flyer,” not a brochure, and constituted an “invitation to inquire,” and is thereby not required to disclose limitations to the policy, in accordance with the National Association of Insurance Commissioners Model Regulation Accident & Health Advertising Model Regulation. The Committee notes that while it does not assert that National General was not in compliance with this or other state laws, the Committee continues to believe that this document is inadequate to put consumers on notice regarding the nature of STLDI coverage and the many limitations that come with such coverage, including very limited coverage for existing medical conditions.

\(^{127}\) Everest, *FlexTerm Health Insurance* (Oct. 6, 2018) (FlexTerm Brochure Traditional 2 10 06 18.pdf).
conditions excluded from coverage, but the certification of coverage that consumers receive after enrollment includes over forty conditions that are excluded from coverage.\textsuperscript{128} • Another brochure from LNIC listed only some medical conditions excluded from coverage, and the brochure notes, “we offer this summary of what is not covered.”\textsuperscript{129}

STLDI marketing materials may be confusing for consumers to understand and difficult to comprehend. Agile’s webpage advertises STLDI plans from LNIC and Everest as providing health care coverage of up to $1 million.\textsuperscript{130} However, not all of the webpages on Agile’s site disclose all of STLDI plan’s limitations or exclusions.\textsuperscript{131} The policy certificate that consumers receive after enrolling in the STLDI plan lists over a number of exclusions and limitations.\textsuperscript{132}

Marketing brochures also use misleading images to promote STLDI plans. Everest’s marketing brochures predominantly feature images of mountain climbers, but the insurer’s STLDI plans specifically exclude coverage for injuries resulting from any sports including mountain climbing.\textsuperscript{133}

STLDI plans are required to disclose to consumers that the plan may not provide coverage for pre-existing conditions. However, it appears that these disclosures have limited effect. Consumers do not appear to understand the limitations of STLDI, perhaps in part due to their expectations and experiences being shaped by the ACA.\textsuperscript{134} A study conducted by the


\textsuperscript{130} LNIC has ceased the sale of STLDI plans.


\textsuperscript{132} LifeShield National Insurance Co., Home Page (www.lifeshieldnational.com/).

\textsuperscript{133} Letter from General Counsel and Secretary, Everest, to Rep. Frank Pallone, Jr. Chairman, House Committee on Energy and Commerce, Rep. Anna G. Eshoo, Chairwoman, Subcommittee on Health, Rep. Diana DeGette, Chair, Subcommittee on Oversight and Investigations (May 7, 2019) (Everest exhibit 2(b)).

\textsuperscript{134} Report on Testing Consumer Understanding of a Short-Term Health Insurance Plan, Submitted to Georgians for a Healthy Future on behalf of consumer representatives to the
consumer representatives of the National Association of Insurance Commissioners (NAIC) found that most consumers do not understand STLDI coverage benefits and limitations, and express confusion over pre-existing condition exclusions and coverage limitations. The Committee’s review of the consumer complaints documents leads us to draw similar conclusions. Consumers face difficulty understanding STLDI plan limitations and exclusions. Unlike comprehensive medical insurance coverage, STLDI plans are not required to provide consumers information with access to provider directories, sample coverage documents, summaries of benefits and coverage, and a uniform glossary. Consumers are deprived of robust information to inform their purchasing decisions.\footnote{135}

1. Marketing Materials Advertise STLDI Plan Under the Guise of a Prominent Insurance Company

In one instance, the Committee identified a troubling example of one STDLI company marketing its plans under the guise of a different, more prominent health insurance company. \textit{IHC’s marketing material prominently features Anthem BlueCross BlueShield’s (BCBS) logo and marketing images}.\footnote{136} One marketing document explicitly advertises the STLDI plans as “interim coverage through Anthem BCBS and IHC.”\footnote{137} However, the product is underwritten by IHC and administered by the Loomis Company. A small-size font disclaimer notes that the IHC and the Loomis Company are solely responsible for the STLDI product, and that Anthem BCBS “does not underwrite, insure or administer the insurance plans described in this brochure.”\footnote{138}

The use of Anthem’s logo on IHC’s STLDI marketing brochures can be misleading for consumers. The Committee finds that IHC used Anthem BCBS’s marketing logo from 2016 to June 2018. During this period, Anthem BCBS did not insure or administer STLDI plans.\footnote{139} Anthem BCBS only sold and administered comprehensive insurance products that provided comprehensive protections for pre-existing conditions. However, IHC’s STLDI plans exclude coverage for pre-existing conditions and basic medical services. Consumers purchasing IHC’s

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STLDI plans may have been led to believe they were purchasing comprehensive medical products from Anthem BCBS. According to information provided to the Committee, the arrangement between IHC and Anthem BCBS terminated in June of 2018. Nevertheless, this example sheds light on the troublingly lax regulatory landscape that has allowed these plans to flourish and push the limits on their marketing and advertising techniques.

E. **STLDI Plans are Highly Profitable for Insurers and Brokers**

1. **Brokers Receive Significant Financial Compensation for the Sale of STLDI Plans**

   Insurers compensate brokers for selling insurance products through commissions based on either a percentage of the premium or a flat “per member per month” (PMPM) dollar amount. Brokers generally receive compensation for selling STLDI plans based on a percentage of the premium.

   The Committee finds that brokers receive up to ten times the compensation rate for STLDI plans than for ACA-compliant plans. Broker compensation for STLDI plans still exceeds compensation for ACA-compliant plans, even after accounting for the fact that STLDI plan premiums are lower than ACA-compliant plans.

   

   The Committee reviewed 14 companies’ broker compensation rates and finds that commission rate for STLDI plans range between 10 percent to 40 percent, with an average commission rate of 23 percent.\(^\text{140}\)

The commission rate for ACA-compliant plans was approximately 2 percent in 2018.\(^\text{141}\ \text{142}\ \text{143}\)

\(^\text{140}\) Some companies provided the Committee with a range for the commission. For the companies that provided a range, the Committee calculated the average rate.


\(^\text{142}\) The Committee notes that there is variation in broker commission for ACA-compliant plans from state to state and carrier to carrier. The Committee arrived at the ACA-compliant commission rate by dividing the broker fee for the individual market PMPM for 2018 by the monthly premium for 2018. The Committee also notes the variation in plan duration between STLDI and ACA-compliant plans. ACA compliant plans are for at least 12 months whereas STLDI plans can range between 30 days to 364 days.

2. Brokers May Be Incentivized to Engage in Aggressive Marketing Practices

Brokers may be incentivized to engage in aggressive or even fraudulent marketing practices given the significantly higher compensation for STLDI plans. In addition to the discussion of the sale and marketing practices of HII, the Committee’s review of additional complaints documents from consumers suggest that brokers are not always forthright with consumers about the STLDI plan’s limitations and exclusions.

Based on documents provided to the Committee:

- There are numerous instances in which HII-affiliated agents and brokers selling LNIC policies misrepresented the nature of coverage to consumers, and as a result, LNIC provided these consumers with a refund. 144
- Another consumer filed a complaint with LNIC asserting that the agent had falsified his information and misrepresented the STLDI plan to the consumer. The company provided the consumer with a refund, and terminated the agent’s contract. 145
- Another consumer received a $9,000 settlement from a broker selling LNIC plans due to the broker’s marketing practices. 146

The Committee reviewed consumer complaints documents from consumers who had purchased Everest’s STLDI plans, and were under the impression that the plans provided consumer protection. 147

- In one instance, a consumer enrolled in a STLDI plan was billed approximately $12,000. 148 Everest denied the claims and asserted that it was due to pre-existing conditions. The consumer wrote in a letter to the company that she was under the impression that ACA banned all discrimination against pre-existing conditions.
- Another patient was billed approximately $14,000 for an emergency procedure. Everest denied the claims due to the waiting period exclusion. In a complaint to

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145 Id.
146 Id.
the company, the consumer wrote that he purchased the policy through Agile and was led to believe that any medications would be covered.\textsuperscript{149}

Another consumer wrote in a complaint to state regulators that she was $85,000 in medical debt for medical treatment for both her and her husband. Her broker had informed her that “short-term policies” were all that could be issued until “it was decided what President Trump was going to do about ObamaCare.” According to the consumer complaint, the broker had also claimed that the STLDI plan was “major medical policy.”\textsuperscript{150}

- A consumer was enrolled in a NHIC STLDI plan by a health insurance broker after specifically requesting to be enrolled in an ACA-compliant plan. The consumer filed a complaint, noting that the broker had assured him that the STLDI plan was ACA-compliant.\textsuperscript{151}
- Another consumer seeking to enroll in an ACA-compliant plan was enrolled in multiple consecutive STLDI plans by a broker selling NHIC plans.\textsuperscript{152} According to the consumer’s complaint, the broker failed to inform the consumer of how the pre-existing condition exclusion works, and that basic preventive services would not be covered. Additionally, the consumer was told that the plan had a $2,000 deductible. However, the consumer was enrolled in consecutive STLDI plans

\textsuperscript{149} Letter from Executive Vice President, General Counsel and Secretary, Everest, to Rep. Frank Pallone, Jr., Chairman, House Committee on Energy and Commerce, Rep. Anna G. Eshoo, Chairwoman, Subcommittee on Health, Rep. Diana DeGette, Chair, Subcommittee on Oversight and Investigations (Sept. 3, 2019) (Everest Complaint #6 (WA)).

\textsuperscript{150} Letter from Complainant, to Ohio Department of Insurance (2018) (IHC00002328).

\textsuperscript{151} Letter from Life, Accident & Health Intake Unit, Complaints Resolution, Texas Department of Insurance, to Complainant (2018) (NG001135); Letter from Manager, Contract and Policy Administration, National General Accident & Health, to Life, Accident & Health Intake Unit, Texas Department of Insurance (2018) (NG001679); Letter from Senior Insurance Market Examiner, Life and Health Division, Bureau of Insurance, Commonwealth of Virginia, to Customer Experience Manager, National General Insurance Company (2017) (NG000825).

\textsuperscript{152} Letter from Senior Investigator, Enforcement Division, Consumer Protection Unit, Indiana Department of Insurance, State of Indiana, to National General Insurance Company (2018) (NG001629).
with a $5,000 deductible that reset each quarter. NHIC refunded the consumer after the consumer filed an official complaint.\(^{153}\)

- Another consumer enrolled in a NHIC STLDI plan filed a complaint asserting that the broker had misrepresented the coverage.\(^{154}\)

### 3. Misleading Marketing Practices Amid COVID-19

Misleading and fraudulent marketing practices are particularly concerning amid a COVID-19 public health emergency. Many uninsured individuals may be seeking to enroll in health coverage and given the Trump Administration’s refusal to allow for an Open Enrollment period on the ACA Marketplaces, uninsured individuals may turn to STLDI as an alternative form of coverage. The Brookings Institution conducted a survey with nine STLDI agents and brokers who were selling STLDI plans.\(^{155}\) Based on the survey results, Brookings concludes that it was given “misleading – and sometimes false – information about how COVID-19 related testing and treatment would be covered by [STLDI] and the circumstances under which it would be a pre-existing condition.”\(^{156}\) Brookings further notes that in “no conversations would [they] characterize the brokers as having accurately and clearly described the terms of coverage and the relevant plan limitation.”\(^{157}\)

Total costs for COVID-19 related treatment could range from $9,800 to $74,310.\(^{158}\)\(^{159}\) According to Brookings, STLDI agents and brokers “often significantly overstated the degree of coverage a [STLDI] plan would provide and sometimes misrepresented the terms of the plan.”\(^{160}\)

In addition to significantly misrepresenting the nature of STLDI coverage, agents and brokers also gave either misleading or false information about the circumstances in which COVID-19 symptoms, diagnosis, and treatment would be considered a pre-existing condition.\(^{161}\) It is particularly concerning that amid a COVID-19 public health emergency, STLDI agents and brokers are continuing to provide misleading information about the type of coverage they are

\(^{153}\) Letter from Manager, Contract and Policy Administration, National General Accident & Health, to Special Investigator, Enforcement Division, Consumer Protection Unit, Indiana Department of Insurance (2018) (NG001612, NG001629).

\(^{154}\) Letter from Life, Accident & Health Intake Unit, Texas Department of Insurance, to Customer Experience Manager, National Health Insurance (2018) (NG001226).


\(^{156}\) *Id.*

\(^{157}\) *Id.*


\(^{160}\) See note 13

\(^{161}\) *Id.*
purchasing, failing to properly disclose that STLDI plans exclude coverage for pre-existing conditions, and failing to disclose the plans’ significant coverage limitations and exclusions.

4. Consumers’ Coverage is Rescinded Due to Brokers’ Behavior

Based on the Committee’s review of consumer complaint documents, it appears that STLDI plans have rescinded consumers’ coverage because of brokers’ failure to inform consumers of STLDI plan’s limitations and exclusions.

• A consumer enrolled in a Golden Rule STLDI plan by a broker had his coverage rescinded, despite the fact that the consumer claimed in his complaint that he was forthcoming about his medical conditions with the broker. According to the company’s complaint files, the consumer previously had a heart attack outside of the plan’s lookback period and was on medication for Plavix at the time of enrollment. Based on the consumer’s complaint filing, the consumer alleges that he disclosed to the broker that he was taking cholesterol medication, and the company’s response notes that the broker also stated that he did not think the consumer was withholding any information. However, Golden Rule rescinded the consumer’s coverage and asserted that the patient should have disclosed his medication.162

• Another consumer appealed after NHIC denied claims of $100,000 in billed charges for a sinus surgery. In a letter to the patient, the company initially wrote that the consumer previously had a history of chronic sinusitis, and that sinus condition and asthma condition were determined to be pre-existing conditions. In the complaint, the consumer asserted that their agent told them that pre-existing conditions only related to heart disease or cancer would be excluded from coverage. The consumer wrote that,

“I told [the broker] that I did have sinus issues that I had dealt with off and on, but was told that was not considered pre-existing. I would have gone with another insurance policy if sinuses were considered pre-existing.”163

Upon appeal, NHIC processed the claims due to the representation made by the agent.

• NHIC rescinded another consumer’s plan and denied claims based on certain conditions that were within five years prior to the application date for coverage.


The consumer filed an appeal stating that he recalled the broker only asking whether such conditions were diagnosed during the 12 months preceding the effective date of coverage.\footnote{Letter from Complainant, to National General Accident & Health (2018) (NG000782, NG0000972).}

- Another consumer enrolled in a Golden Rule STLDI plan over the telephone via a broker wrote in a complaint that he had informed the broker of his prior medical history.\footnote{Letter from Senior Appeal Representative, Golden Rule Insurance Company, to Complainant (2018 00749 Golden Rule).} However, the company rescinded the consumer’s coverage asserting that the consumer was previously hospitalized for a heart condition that would have made him ineligible for coverage.

5. **STLDI Plans Provide Consumers Little Value, and Spend Only Less Than Half of Earnings on Medical Care**

Medical loss ratio (MLR) measures the share of health care premium dollars spent on health care claims and medical benefits, as opposed to expenses such as profits and overhead expenses. The ACA required insurers to spend at least 80 or 85 percent of premium dollars on consumers’ medical care. The ACA also required insurers to issue rebates to consumers each year that they did not meet the 80 or 85 percent MLR. STLDI plans are exempt from the ACA’s MLR requirement.

STLDI plans provide consumers little value for their premium dollars, and consumers enrolled in STLDI plans pay more in premiums than they receive in health care benefits.

The Committee finds that on average, less than half of the premium dollars collected from consumers are spent on medical care by STLDI plans. The Committee finds the median MLR to be 48 percent across the eight companies that offer STLDI products. This means that only 48 percent of premium dollars a consumer pays into a plan is paid out in the form of health care claims and medical benefits.
PREMIUM DOLLARS SPENT ON CONSUMERS’ MEDICAL CARE

F. STLDI Plans Discriminate Against Individuals with Pre-Existing Conditions

STLDI plans systematically exclude coverage for most major medical conditions resulting from pre-existing conditions, discriminate against individuals with pre-existing conditions, and provide wholly inadequate protection against catastrophic medical costs. The Committee’s investigation finds that all STLDI plans discriminate against individuals with pre-existing conditions by denying coverage altogether or excluding coverage for pre-existing conditions.

1. STLDI Plans Screen Consumers for Health Status and Discriminate Against Individuals with Pre-Existing Conditions

The Committee’s review of all of the documents revealed that six of the eight STLDI insurers screen applicants for health status, illnesses, and prior medical treatment, denying coverage altogether to consumers with pre-existing conditions or excluding coverage for most common medical conditions resulting from pre-existing conditions. These STLDI plans require consumers seeking coverage to complete invasive and complex applications.

Five of the eight STLDI insurers deny coverage outright to individuals with pre-existing conditions, and all offer STLDI plans that exclude coverage of pre-existing conditions.

166 These six insurers include Golden Rule, LNIC, NHIC, Arkansas BCBS, IAIC, and Everest. Additionally, Pivot sells STLDI plans on behalf of Companion Life Insurance, a major STLDI insurer and the medical conditions listed below include examples from Pivot’s applications.
**conditions for individuals who are offered a policy.** STLDI insurers deny coverage to individuals that may have been diagnosed with, received treatment, had abnormal test results, medication, consultation, advice or exhibited symptoms for any of the medical conditions listed below:

- Insulin or diabetes;
- Stroke, seizures disorder, or other neurological disorder;
- Heart or circulatory system disorders, coronary artery disease or circulatory system disorder, including by-pass, stent surgery, carotid artery disease, heart attack or heart failure;
- Cancer or tumor.

The Committee notes that the list of medical conditions noted here is an illustrative list aggregated across insurers for which are cited. Each condition is bulleted and footnoted to indicate which companies include the exclusion for that particular condition. The Committee further notes that the condition description may not be exactly as stated in each company’s coverage documents, and these may be stated with either greater specificity or a greater level of generality, depending on the circumstances. Please refer to the appendix for company specific list of medical conditions that applicants are denied coverage for.

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• Taking medication for cancer or tumorous growth;\textsuperscript{172}
• Crohn’s disease;\textsuperscript{173}
• Alcohol or drug abuse;\textsuperscript{174}
• Bipolar disorder;\textsuperscript{175}
• Mental disorder;\textsuperscript{176}
• Immune system disorder;\textsuperscript{177}
• Substance use disorders;\textsuperscript{178}

(n.d.); National General Accident & Health, \textit{Short Term Medical Enrollment – Client Form}
(n.d.); Independence American Insurance Company [IHC], \textit{Application for Individual Limited Short Term Medical Expense Insurance} (Feb. 2019); Arkansas BlueCross BlueShield, \textit{Application for Short Term} (n.d.).

\textsuperscript{172} Everest Reinsurance Company, \textit{Individual Short Term Medical Plan Insurance Enrollment Form} (n.d.); Golden Rule Insurance Company, \textit{Application for Short Term Medical Insurance} (June 20, 2017); Independence American Insurance Company [IHC], \textit{Application for Individual Limited Short Term Medical Expense Insurance} (Feb. 2019); LifeShield National Insurance Company, \textit{Medical Questions} (n.d.); National General Accident & Health, \textit{Short Term Medical Enrollment – Client Form} (n.d.);


\textsuperscript{176} Everest Reinsurance Company, \textit{Individual Short-Term Medical Plan Insurance Enrollment Form} (n.d.).

\textsuperscript{177} Golden Rule Insurance Company, \textit{Application for Short Term Medical Insurance} (June 20, 2017); Arkansas BlueCross BlueShield, \textit{Application for Short Term} (n.d.).

\textsuperscript{178} Independence American Insurance Company [IHC], \textit{Application for Individual Limited Short Term Medical Expense Insurance} (Feb. 2019).
- Schizophrenia;\textsuperscript{179}
- Eating disorders;\textsuperscript{180}
- Liver disorders;\textsuperscript{181}
- Kidney disorders;\textsuperscript{182}
- Any disease or disorder of the brain;\textsuperscript{183}
- Any diseases or disorder of the lung;\textsuperscript{184}
- Neck or back disorder;\textsuperscript{185}


\textsuperscript{185} National Health Insurance Company, \textit{Application for Short Term Medical Insurance} (2018).
- Ulcerative colitis;\textsuperscript{186}
- Rheumatoid arthritis;\textsuperscript{187}
- Degenerative arthritis (Degenerative disc disease, degenerative joint disease of the knee, herniated disc, rheumatoid or psoriatic arthritis or degenerative joint disease);\textsuperscript{188}
- Systemic lupus;\textsuperscript{189}
- Chronic obstructive pulmonary disease (COPD) or emphysema;\textsuperscript{190}
- Cystic fibrosis;\textsuperscript{191}
- Transient ischemic attack;\textsuperscript{192}
- Hepatitis C;\textsuperscript{193}


• Multiple sclerosis, paraplegia, or quadriplegia;\textsuperscript{194}
• Muscular dystrophy;\textsuperscript{195}
• Blood/bleeding disorders including but not limited to: hemophilia, anemia, aplastic, thalassemia, hemolytic, hemorrhagic, agranulocytosis, pancytopenia, thrombocytopenia, von willebrand disease, Wegener’s granulomatosis, or rare factor deficiencies;\textsuperscript{196}
• Leukemia; and\textsuperscript{197}
• Pancreas illness.\textsuperscript{198}

All STLDI insurers deny coverage to individuals who are pregnant or an expectant parent. Five of the eight STLDI insurers also deny coverage to individuals who are in the process of adoption, or undergoing fertility treatment. Most STLDI insurers deny coverage to individuals who have been diagnosed with AIDS, AIDS related complex, or tested positive for HIV, and some STLDI plans reviewed require applicants to disclose whether they have been diagnosed or treated for AIDS or HIV within the last five years. Some STLDI insurers also deny coverage to female applicants who weigh over 250 or 275, pounds and male applicants who weigh over 300 or 325 pounds.

• NHIC’s short-term policies in some states require applicants to disclose whether they have been hospitalized for a mental illness in the last five years or have seen a psychiatrist more than five times within the last twelve months. Individuals who have been hospitalized for a mental illness are denied coverage.\textsuperscript{199}


\textsuperscript{198} Everest Reinsurance Company, \textit{Individual Short Term Medical Plan Insurance Enrollment Form} (n.d.).

\textsuperscript{199} National General Accident & Health, \textit{Summary of Online Enrollment} (EHealth-EC-00000723, EHealth-EC-00000950 (MO app)).
company also requires applicants in certain states to disclose whether they are on medication or have received medical treatment for anxiety or depression.

- IAIC requires applicants to disclose whether they have taken controlled substances (opioids) for pain treatment or pain management, or if the applicant is prescribed more than four medications.  
- IAIC also requires applicants to disclose whether have undergone sex reassignment surgery or are in the process of sex reassignment surgery.

STLDI plans also require individuals to disclose whether they have had any type of medical testing performed and have not received results or have been advised by a medical professional to have treatment, testing or surgery that has not been performed. NHIC also requires applicants to disclose whether they have consulted a health care professional for signs and symptoms of a medical condition for which a diagnosis has not been determined within the last 12 months.

A majority of STLDI insurers do not maintain data on the percentage of consumers denied coverage. Only two STLDI insurers under the Committee’s investigation maintain data on the percentage of consumers denied coverage.

2. Some STLDI Plans Provide Coverage to Individuals with Pre-Existing Conditions, but Enrollees are Exposed to Significant Cost-Sharing

Three of the companies under the Committee’s investigation offer coverage to individuals with pre-existing conditions, despite the fact that their policies exclude coverage for pre-existing conditions.

- LifeMap and BCI do not require applicants to complete an extensive health questionnaire as part of the application process. LifeMap and BCI offer

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201 Id.


coverage to applicants regardless of their health status, with the exception of women who are pregnant. While both companies accept applicants regardless of health status, the companies exclude coverage of pre-existing conditions.\textsuperscript{205,} \textsuperscript{206}

Both LifeMap and BCI offer STLDI plans that exclude coverage of basic preventive care, including routine exams and screening procedures.\textsuperscript{207,} \textsuperscript{208}

- Arkansas BCBS also issues coverage to individuals with a pre-existing condition under two of its plans, despite the fact that all of Arkansas BCBS’s products exclude coverage for pre-existing conditions for the first 12 months.\textsuperscript{209,} \textsuperscript{210} Some individuals enrolled in Arkansas BCBS’s STLDI plans are also subject to a surcharge of up to 300 percent related to their health condition. These same consumers are also subject to the pre-existing conditions exclusion for the first 12 months despite paying a surcharge related to their health status.

- Arkansas BCBS conducts an extensive review of applicants prior to approval for two of its STLDI plans.\textsuperscript{211,} \textsuperscript{212} Arkansas BCBS requests the entirety of the

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\textsuperscript{205} Blue Cross of Idaho, \textit{Short Term PPO} (2017) (BCI\_00000006).

\textsuperscript{206} LifeMap, \textit{Non-Renewable Short Term Medical Insurance Policy} (May 2013) (LM\_E\&C\_000101).

\textsuperscript{207} Blue Cross of Idaho, \textit{Short Term PPO Individual Policy, Outline of Coverage, Exclusions and Limitations Section} (BCI\_0000031).

\textsuperscript{208} LifeMap, \textit{Non-Renewable Short Term Medical Insurance Policy} (May 2013) (LM\_E\&C\_000101).

\textsuperscript{209} Letter from Curtis E. Barnett, CEO, Arkansas BlueCross BlueShield, to Rep. Frank Pallone, Jr., Chairman, House Committee on Energy and Commerce (May 2, 2019).

\textsuperscript{210} The Committee has represented this information as it existed at the point in time in which the documents were produced to the Committee. On June 18, 2020, Arkansas BCBS informed the Committee that the company had made changes to two of the STLDI policies effective April 1, 2020. The company informed the Committee that two of its products will offer coverage for pre-existing conditions for the entirety of the plan duration.

\textsuperscript{211} Arkansas BlueCross BlueShield, \textit{Application for Short-Term Blue, Non-Discrimination and Language Assistance Notice} (Nov. 4, 2017) (Application for Complete ArkBCBS. ABCBS-000777).

\textsuperscript{212} The Committee has represented this information as it existed at the point in time in which the documents were produced to the Committee. On June 18, 2020, Arkansas BCBS informed the Committee that the company had made changes to two of the STLDI policies effective April 1, 2020, and that it will no longer require medical and prescription drug records from applications prior to enrollment.
applicant’s medical and prescription drug records from the applicant’s health care providers for up to seven years prior to the application date.213 The consumer is required to sign an authorization to allow “any medical professional, medical care institution, pharmacy organization, pharmacy benefit manager, or other provider of health care services or supplies, as well as any individual, company, or prior insurance carrier possessing relevant medical, health, treatment or payment information to provide Arkansas BCBS and its affiliate or agent’s information” all protected health information for the applicant. The company then requests detailed information from the enrollee’s providers on all conditions present, date(s), type(s) of treatment, medication(s), frequency of treatment, lab/diagnostic/pathology report(s), hospital summaries, diagnosis, and genetic health appraisal. After receiving all of the information noted above, the company then determines the applicant’s eligibility for coverage.

3. STLDI Insurers Exclude Coverage for Pre-Existing Conditions

The Committee’s investigation finds that most STLDI insurers exclude coverage for pre-existing conditions, and any complications resulting from a pre-existing condition. The STLDI plans generally define a pre-existing condition as any illness, medical condition or injury for which medical advice, diagnosis, case or treatment was recommended or received within the applicable lookback period, which ranges from 6 to 60 months depending on applicable state requirements, immediately preceding the effective date of the policy. A condition is also considered a pre-existing condition if it had manifested itself in such a manner that would have caused an ordinary prudent person to seek medical advice, diagnosis, care or treatment within the applicable lookback period, which ranges from 6-60 months depending on applicable state requirements, immediately preceding the effective date of the policy.

While all insurers offer STLDI plans that exclude coverage for pre-existing conditions, some STLDI plans offered by IAIC, Arkansas BCBS, Golden Rule, and LNIC do offer limited coverage for pre-existing conditions.

- Arkansas BCBS offers pre-existing conditions protection for two types of its products, but consumers are still subject to a 12-month pre-existing condition waiting period.214 215 Any medical conditions existing prior to the effective date of the policy are not covered until the policy has been in effect for 12 months.

213 Letter from CEO, Arkansas BlueCross BlueShield, to Rep. Frank Pallone, Jr., Chairman, House Committee on Energy and Commerce (Aug. 23, 2019) (Letter 100 and 103 are in Appendices F.3 and F.4).

214 Letter from Curtis E. Barnett, CEO, Arkansas BlueCross BlueShield, to Rep. Frank Pallone, Jr., Chairman, House Committee on Energy and Commerce (May 2, 2019).

215 The Committee has represented this information as it existed at the point in time in which the documents were produced to the Committee. On June 18, 2020, Arkansas BCBS informed the Committee that the company made changes to two of the STLDI policies effective
Golden Rule also offers limited coverage for pre-existing conditions for individuals who purchase the company’s TriTerm policy for up to 36 months. However, pre-existing conditions are covered only after the individual has been enrolled for 12 months.\(^{216}\)

IAIC offers one STLDI product that provides coverage for certain pre-existing conditions up to a maximum of $25,000.\(^{217}\)

LNIC offered a pre-existing conditions waiver that provided limited coverage for pre-existing conditions for consumers who renewed their STLDI plans.\(^{218}\) The waiver provided coverage of pre-existing conditions for medical conditions that were diagnosed or the symptoms started while the consumer was insured under a previous STLDI plan offered by LNIC, and the STLDI plans were issued consecutively.\(^{219}\)

### G. STLDI Plans Offer Limited Benefits and Limited Financial Protection

STLDI plans subject consumers to higher cost-sharing, greater financial risk, and include lifetime limits on coverage. While STLDI plans have lower premiums than ACA-compliant plans,\(^{220}\) these plans are exempt from all of the ACA’s consumer protection provisions and provide very limited coverage, and limited protection against significant or catastrophic medical costs. STLDI plans are exempt from the ACA’s guaranteed availability requirement, community rating (including gender and age rating protections), and the requirement that plans cover ten categories of essential health benefits, including prescription drugs, maternity coverage, and mental health and substance use disorder. STLDI plans are also not subject to the prohibition on April 1, 2020, and that these products will now include coverage for pre-existing conditions protections.


\(^{219}\) *Id.*

annual and lifetime coverage limits, and the annual out-of-pocket limits that protect consumers from large health care costs.

1. STLDI Plans Exclude Coverage of Many Common Medical Conditions

The Committee finds that STLDI plans exclude coverage for many common medical conditions resulting from pre-existing conditions, as well as coverage of basic medical services that consumers would reasonably expect to be covered by health insurance. The Committee finds that consumers who develop a medical condition have their claims denied by some STLDI insurers, because the medical condition was excluded from coverage or deemed to be due to a pre-existing medical condition.

In addition to pre-existing condition exclusions, STLDI plans exclude coverage of a range of other common medical conditions, varying greatly from plan to plan. These coverage limitations are for medical conditions regardless of whether the condition is pre-existing or not, thereby adding an additional layer of confusion and complication for consumers. Below is an illustrative list of some of the medical conditions that may be excluded from coverage regardless of whether they arise during the term of coverage or were pre-existing:

- Pregnancy, routine pre-natal care, childbirth, post-natal care;
- Mental, emotional or nervous disorder, including routine or periodic mental examination;
- Substance use disorder;
- Suicide or attempted suicide or self-inflicted injury while sane or insane;
- Prescription drugs;
- Chronic fatigue or pain disorders;
- Sleep disorder;
- Learning disabilities;
- Kidney or end stage renal disease;
- Treatment or diagnosis of allergies;
- Treatment for cataracts;
- Kidney disease;
- Acquired Immune Deficiency Syndrome (AIDS)/ Human Immuno-deficiency Virus (HIV);
- Skin disease;
- Eye surgery;
- Coverage exclusions apply for the following medical conditions for the first six months of coverage:
  - Total or partial hysterectomy;
  - Tonsillectomy;
  - Adenoidectomy;
  - Repair of deviated nasal septum or any type of surgery involving the sinus;
  - Myringotomy;
  - Tympanotomy;
  - Herniorrhaphy;
  - Cholecystectomy;
• Coverage limitations apply for the following medical conditions:
  o Appendectomy
  o Knee injury
  o Kidney stones
  o Gallbladder surgery
• Care or treatment for the feet;
• Transplants of bone marrow, liver, heart, heart/lung combinations, lung, corneas, kidneys, pancreas, pancreas/kidney combinations, brain tissue or brain membrane, islet tissue, pancreas, intestine, pituitary and adrenal glands, hair transplants;
• Outpatient occupation therapy, outpatient speech therapy, inpatient or outpatient custodial care;
• Treatment of obesity or morbid obesity;
• Expenses for replacement of artificial limbs or eyes.

2. All STLDI Plans Exclude Coverage for Basic Services

The Committee finds that STLDI insurers fail to provide coverage for basic medical services that consumers would reasonably expect to be covered by health insurance. ACA required plans in the individual market to provide coverage for ten categories of benefits: (1) ambulatory patient services; (2) emergency services; (3) hospitalization; (4) maternity and newborn care; (5) mental health and substance use disorder services including behavioral health treatment; (6) prescription drugs; (7) rehabilitative and habilitative services and devices; (8) laboratory services; (9) preventive and wellness services and chronic disease management; and (10) pediatric services, including oral and vision care.

STLDI insurers often exclude coverage entirely for maternity and newborn care, prescription drugs, rehabilitative services, and some exclude coverage entirely for mental health and substance use disorders. Some STLDI plans that include coverage of prescription drugs, mental health and substance abuse disorder treatment, ambulatory care, emergency services, and hospitalization impose draconian limits on the coverage. Some STLDI plans also decline to provide coverage of basic preventive care.
a. Some STLDI Plans Exclude Coverage of Basic Preventive Care

Some STLDI plans exclude coverage for routine tests or screenings procedures and physical examinations.\(^{221}\) Golden Rule offers STLDI plans that provide a benefit of up to $200 per person per policy term for preventive care wellness checks but includes a 6-month waiting period.\(^{223}\) LifeMap offers plans that exclude coverage of pelvic exams and pap smear exams,\(^{224}\) and several STLDI plans exclude routine or preventive immunization.\(^{225}\) A number of insurers exclude coverage of contraception, including birth control pills, implants, injections, supply, treatment device or procedure.\(^{226}\)

Although these coverage limitations are not particularly common, the Committee has strong concerns about these coverage limitations on preventive services, which are not in the interest of public health. In particular, the exclusion of pap smears and pelvic exams is questionable given that these services are not even particularly costly, and appear to be driven by risk selection considerations and the desire to avoid enrolling women of childbearing age. The Committee finds these coverage limitations to be discriminatory and not in the interest of public health.


\(^{222}\) The Committee notes that it is not a widespread industry practice to exclude routine tests or screening procedures, and that this was observed in only some plans offered by two STLDI insurers.


\(^{224}\) LifeMap, *Short Term Medical Insurance for Idaho Individuals and Families, Exclusions (cont.)* (Dec. 2018) (LifeMap LM-E&C-00009). However, the company also offers some plans that include coverage for pap smear exams.

\(^{225}\) LifeMap, *Short Term Medical Insurance for Oregon Individuals and Families* (Jan. 1, 2019) (LifeMap Exhibit 3 LM-E&C-00029); Pivot Health, *Short Term Medical* (Attachment B Pivot Brochure); BlueCross of Idaho, *Short Term PPO Individual Policy, Outline of Coverage, Inpatient Notification Section* (BCI 00045)

b. STLDI Plans Exclude Altogether or Limit Coverage of Prescription Drugs

The Committee finds that most STLDI plans exclude or limit coverage for outpatient prescription drugs. Pivot, Golden Rule, LNIC, Arkansas BCBS, NHIC, IAIC, and Everest offer STLDI plans that do not include prescription drug benefits.\textsuperscript{227} \textsuperscript{228}

The Committee finds that some STLDI plans that offer prescription drug coverage impose significant limitations on the coverage.

- Golden Rule offers STLDI plans that apply dollar maximum cap of $3,000 on outpatient prescription drugs.\textsuperscript{229}
- Arkansas BCBS offers STLDI policies that cap prescription drug coverage at $1,000 per member per policy.\textsuperscript{230}

c. STLDI Plans Discriminate Against Individuals with Mental Health and Substance Use Disorders

The Committee finds that major STLDI insurers discriminate against individuals with mental health and substance use disorders. Some STLDI plans require applicants to disclose whether they have been diagnosed with a mental disorder, bipolar disorder, substance use disorder, schizophrenia, or eating disorder. Patients who respond affirmatively are denied coverage. NHIC also requires applicants in certain states to disclose in the plan applications


\textsuperscript{228}LNIC has ceased offering STLDI plans.


\textsuperscript{230}Arkansas BlueCross BlueShield, \textit{Limited Duration Health Insurance Plans, Benefits at a Glance} (ABCBS-000532).
whether they have been hospitalized for a mental illness within the last five years or visited a psychiatrist more than 5 times during the last 12 months preceding the date of the application. Applicants that have been hospitalized with a mental illness within the last five years are denied coverage. The company also requires applicants in certain states to disclose whether they are on medication or have received medical treatment for anxiety or depression.

The Committee finds that most STLDI plans do not provide coverage for mental health and substance use disorders or provide extremely limited coverage. Golden Rule, LifeMap, NHIC, and IAIC offer STLDI policies that exclude treatment of mental health and substance use disorders from coverage. Some STLDI plans also specifically exclude coverage for autism, schizophrenia, psychosis, bipolar disorder, and depression.

STLDI plans that do offer coverage for mental health and substance abuse treatment impose significant limits on coverage. For instance, STLDI plans from Everest, LNIC, NHIC, and Pivot include a $100 maximum per day and a 31-day maximum for inpatient care. Some of these same plans include a $50 maximum per outpatient visit and a 10-day maximum for outpatient care.

The Committee finds that STLDI plans deny claims that stem from mental health and substance use disorders. In one instance, a consumer was billed approximately $100,000 for treatment related to substance use disorder. IAIC initially denied the claim and asserted that any claims related to substance use disorder is excluded from the policy. The company subsequently reconsidered the claim due to state mandate on chemical dependency treatment, but

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231 National General Accident & Health, *Short Term Medical Enrollment – Client Form* (EHealth-EC-00000718 (NG Indiana)).

232 National Insurance Health Company, *Application for Short Term Medical Insurance* (EHealth-EC-00000976(IND application)).


only paid $2,000. STLDI plans also exclude coverage for medical claims arising from attempted suicide or self-harm. The Committee finds that it is a common practice for STLDI insurers to deny claims that stem from self-inflicted harm. In data provided to the Committee, an STLDI insurer denied hundreds of claims due to self-inflicted harm.

3. All STLDI Plans Impose Limitations & Exclusions on Benefits Covered

STLDI plans impose significant limitations and exclusions on the limited benefits and services they cover. Many of these plans impose significant limitations on doctor’s office visits, hospitalization, emergency services, prescription drugs, and mental health and substance use disorders. Consumers are often left with exorbitant medical bills and out-of-pocket costs for sparse coverage.

Some STLDI plans reviewed provide coverage for hospitalization, emergency room services, and surgical services subject to cost-sharing, including deductible, copayments and coinsurance. NHIC, BCI, Golden Rule, LifeMap, Arkansas BCBS, and Everest offer STLDI plans that include coverage for doctor’s office visits, hospitalization, urgent care visits, and emergency room visits subject to cost-sharing, including deductible and coinsurance. However, these plans still impose maximum coverage limits and lifetime limits.

A number of STLDI plans impose draconian coverage limitations for illnesses, injuries, and conditions arising after a consumer purchases a policy.

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237 The company provided the Committee a detailed breakdown of claim denial rates, including the basis for denial. The company denied over 600 claims due to self-inflicted harm for the 2017 and 2018 plan year.


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A consumer enrolled in a STLDI plan by IAIC was billed approximately $222,000 after suffering a heart attack. Meanwhile, the company only paid $13,131 and denied the rest of the claims due to maximum payable benefits. The consumer was ultimately responsible for approximately $172,000.

The consumer was enrolled in a STLDI plan that limited hospital intensive care unit services to $1,250 per day, and emergency room treatment to $500 per day. The company wrote to the patient that the patient’s claims had reached the maximum payable benefits.

- According to a consumer complaint, a consumer enrolled in a LNIC plan was billed $30,000 for an emergency surgery. The consumer was enrolled in a STLDI plan that provided a maximum of $250 for emergency room visits, and a maximum of $1,250 for outpatient surgical facility.
- A consumer enrolled in a STLDI plan by IAIC was billed approximately $22,000 while the company paid approximately $5000. IAIC denied the rest of the claim stating that it exceeded the maximum allowable benefit.

a. Some STLDI Plans Impose Limitations on Physician Office Visits

Some STLDI plans provide coverage for doctor’s office visits subject to cost-sharing, including coinsurance, copayments, and deductible. For example, NHIC, BCI, Golden Rule, LifeMap, and Arkansas BCBS offer STLDI plans that provide coverage for doctor’s office visits.

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240 Letter from Investigator, Minnesota Commerce Department, to LifeShield National Insurance Company (Sept. 10, 2019) (LNIC_EC_C000842).

241 Letter from Assistant Vice President, Director of Compliance, LifeShield National Insurance Company, to Investigator, Minnesota Department of Commerce (2019) (LNIC_EC_C00846).

subject to coinsurance and the plan’s deductible. However, some STLDI plans impose limitations on basic services consumers would reasonably expect insurance to cover such as doctor’s office consultations.

Some STLDI plans reviewed impose a maximum limit of three doctor’s office visits for the duration of the policy, or $500 maximum per policy period.

- IAIC offers some STLDI plans that provide coverage for doctor’s office visits subject to deductible and coinsurance, but the company also offers STLDI policies that limit doctor’s visit consultations between one to three visits. IAIC also offers plans that limit doctor’s office visits to a maximum of $1,000 per person, and $500 maximum for inpatient doctor visits for hospital confinement.
- Golden Rule offers some STLDI plans that limit doctor’s visit to one per policy period for a plan of 90 days duration, and limit it to three doctor’s visits for plans with duration of 181 days or more.
- Everest offers some STLDI plans that limit doctor’s office visits to a maximum of three visits per coverage period per person.
- LNIC’s STLDI plans limited doctor’s office visits to a maximum of three visits with copayment, or limited doctor’s visits for inpatient hospital services to a maximum of $500 per coverage period. LNIC also offered STLDI plans that limit doctor’s visit to a maximum of $200 per coverage period.

b. Some STLDI Plans Impose Limitations on Hospitalization

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244 National General Accident & Health, Sample Policy Packet; Golden Rule, Short Term Medical Policy (GRIC0000189); LifeMap, Short Term Policy; Blue Cross of Idaho, Short-Term PPO Outline of Coverage Brochure; Arkansas BlueCross BlueShield, Complete Short-Term Policy Schedule of Benefits.


247 Golden Rule Insurance Company, Key to Data Page Variables in Sample Policies/Certificates and Other Explanations (GRIC001798).

248 Agile Health Insurance, Everest STM (Everest exhibit 2(c)).


250 LifeShield National Insurance Company, Merit STM (Exhibit III LNG-3200 NCE Merit STM Brochure).
Some STLDI policies reviewed provide coverage for hospitalization subject to cost-sharing, including copayment, coinsurance, and deductible. For example, NHIC, Arkansas BCBS, BCI, and LifeMap offer STLDI plans that provide coverage for hospitalization subject to deductible and coinsurance. IAIC and Everest offer some STLDI plans that provide coverage for hospitalization services subject to the average standard room rate or the amount billed for semi-private room. However, the Committee finds that a number of STLDI plans impose significant limitations on coverage for hospitalization and intensive care unit services.

- A number of policies reviewed limit coverage for hospital services ranging from a maximum of $500 or $1,000 per day to $10,000.
- A patient was billed approximately $14,000 after being hospitalized for pneumonia. In a letter to the patient, LNIC wrote that the plan’s maximum payable benefit in inpatient hospital stay is $1,000 per day,” and therefore, “the maximum payable benefit of $2,000 will be paid to the provider.”
- Another patient enrolled in a LNIC policy was billed approximately $22,000 in medical bills for an emergency procedure. In a letter to the patient, the company wrote that the maximum payable benefit for inpatient stay is $1,000 per day, and the maximum payable benefit for ER visit is $250.00. The company only paid approximately $7,000 of a $35,500 bill.

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254 Letter from Insurance Analyst, Consumer Services, Life and Health Section, Colorado Department of Regulatory Agencies, to LifeShield National Insurance Company (2019) (LNIC_EC_C000731); Letter from Assistant Vice President, Director of Compliance, LifeShield National Insurance Company, to Colorado Department of Regulatory Agencies, Division of Insurance (2019) (LNIC_EC_C000763).


While IAIC offers STLDI plans that limit inpatient hospital services to maximum benefit of $10,000 per day and intensive care to $12,500 per day, the company also offers STLDI policies that limit hospital visit to a maximum benefit of $500 per hospital confinement, or not to exceed $1,000 per day. IAIC also offers some STLDI policies that that limit intensive care unit services not to exceed maximum benefit of $1,250 per day.

Everest offers STLDI plans that limit inpatient hospital services to $1,000 per day and intensive care unit services to $1,250 per day. LNIC offered STLDI plans that that limit intensive care unit hospitalization to $1,250 per day and inpatient hospital services to $1,000 per day.

d. Some STLDI Plans Impose Severe Limitations on Emergency Services

Some STLDI plans impose severe limitations on coverage for emergency services, one of the main reasons consumers purchase health insurance. STLDI plans offered by insurers including Golden Rule, Arkansas BCBS, IAIC, and NHIC, provide coverage for emergency room services subject to cost-sharing including the plan deductible. Some of these plans require emergency room copayment of $250 or $500 per visit, and any additional covered expenses are subject to the deductible amount and coinsurance percentage. However, LNIC offered STLDI plans that include a limit of $750 per day for all emergency room expenses. LNIC also offered STLDI plans that limit emergency room coverage to $250 per visit. As a result, patients are billed thousands of dollars in medical bills for common emergency room visits such as pneumonia, appendicitis, and kidney infection. Patients are also billed thousands of dollars in medical bills for common emergency room visits such as pneumonia, appendicitis, and kidney infection. Patients are also billed thousands of dollars in medical bills for common emergency room visits such as pneumonia, appendicitis, and kidney infection. Patients are also billed thousands of dollars in medical bills for common emergency room visits such as pneumonia, appendicitis, and kidney infection. Patients are also billed thousands of dollars in medical bills for common emergency room visits such as pneumonia, appendicitis, and kidney infection.

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260 Agile Health Insurance, Everest STM (Everest exhibit 2(c)).

261 The Committee has represented this information as it existed at the point in time in which the documents were produced to the Committee. On June 18, 2020, Everest informed the Committee that the company had ceased offerings products with these limitations.

262 LifeShield National Insurance Company, Individual Short Term Medical Insurance Policy (LifeShield (LNG 3001)).


of dollars for necessary and life-threatening medical treatment. According to a consumer complaint, a patient was billed over $30,000 for an emergency room visit, and LNIC denied parts of claim asserting that it was subject to the maximum payable benefit. In a letter to the patient, the company wrote that the maximum payable benefit for an ER visit is $250, and the maximum payable benefit for outpatient surgical facility is $1,250 per day.265

IAIC offers STLDI plans limit emergency room coverage to a maximum of $500 per day.266 267 Everest offers some plans that limit emergency services not to exceed three visits per policy period.268 A consumer enrolled in an IAIC plan wrote in a complaint that he was billed approximately $10,000 for an emergency room visit while the plan only paid $500.269 In a letter to the patient, the company wrote that the maximum payable benefits for emergency room services is $500 per day.270

e. Some STLDI Plans Limit Coverage and Impose Exclusions for Surgery Services

Some STLDI plans offer coverage for surgery services subject to deductible and coinsurance. For example, IAIC and NHIC offer STLDI plans that provide coverage for surgery expenses subject to deductible and coinsurance.271 However, some insurers offer STLDI plans that limit coverage for surgery and intensive care services, and impose limitations on coverage for surgery services.

265 Letter from Investigator, Minnesota Department of Commerce, to LifeShield National Insurance Company (2019) (LNIC_EC_C000842),

266 Independence American Insurance Company, Schedule of Benefits (IHC0000062-IHC0000064).

267 The Committee has represented this information as it existed at the point in time in which the documents were produced to the Committee. On June 22, 2020, IAIC informed the Committee that the company ceased offerings products with these limitations on March 2020.

268 Everest, FlexTerm Health Insurance (2018).


• Everest offers STLDI plans that limit outpatient surgery to a maximum of 3 surgeries per covered person.\textsuperscript{272}
• LNIC offered some policies that limit coverage for outpatient surgical facility to maximum benefit of $1,250 per day.\textsuperscript{273}
• IAIC offers some STLDI plans limit outpatient surgery services to a maximum of $1,000 per day or a maximum benefit of $2,500 per surgery for surgeon services.\textsuperscript{274}

A number of other short-term policies provide coverage of up to $5,000 per surgery for surgeon expenses, not to exceed $10,000 per coverage period.\textsuperscript{275} Examples of coverage limitations for surgery services also include $2,500 maximum for joint surgery, and $2,500 maximum for gallbladder surgery.\textsuperscript{276}

NHIC offers some STLDI plans that exclude coverage for surgery expenses during the first six months of coverage. A consumer was billed over $30,000 for a cholecystectomy and NHIC denied parts of the claims.\textsuperscript{277} The company asserted that expenses for that particular surgery was excluded from coverage during the first six months.\textsuperscript{278} NHIC denied another consumer’s claims for anesthesia services during surgery and other medical services. The company asserted that the claim was ineligible for coverage based on the plan’s policy limitations and exclusions. The plan excluded expenses and benefit for “joint replacement or other treatment of joints, spine, bones or connective tissue including tendons, ligaments and cartilage.”\textsuperscript{279} NHIC also denied part of the consumer’s claim due to pre-existing conditions exclusions.

\textsuperscript{272} Everest, \textit{FlexTerm Health Insurance} (2018).
\textsuperscript{273} LifeShield National Insurance Company, \textit{Individual Short Term Medical Insurance Policy} (Exhibit III LNG-3001).
\textsuperscript{277} Letter from Complainant, to Appeals Department, National General Accident & Health (2018) (NG001663).
\textsuperscript{278} Letter from Correspondence Team, National General Accident & Health, to Complainant (2018) (NG001584).
\textsuperscript{279} Letter from Correspondence Team, National General Accident & Health, to Complainant (2018) (NG000813).
f. **STLDI Plans Impose Lifetime Limits, Exposing Consumers to Significant, Unexpected Health Care Costs**

STLDI plans include severely limited benefits, impose lifetime limits, and require significant cost-sharing from consumers. While the ACA banned annual and lifetime limits, all STLDI plans include lifetime limits. The ACA also imposed an annual out-of-pocket maximum on the amount that consumers have to pay for covered services in a given year. However, STLDI plans are exempt from these requirements, exposing consumers to significant financial risk.

STLDI plans impose maximum benefit limits and lifetime limits. STLDI plans cap covered benefits between $250,000 to $2,000,000 per policy. However, despite having lifetime limits as high $2,000,000 per policy, these companies may actually pay very little in claims costs. Some STLDI plans have coinsurance rates that range from 20 to 50 percent, and deductibles that range between $1,000 to $25,000.\(^{280}\)

- IAIC and Everest offer STLDI plans with deductibles as high as $10,000 and coinsurance rates as high as 50 percent.\(^ {281}\)
- Golden Rule offers short-term policies with deductibles as high as $12,500 and a 40 percent coinsurance rate.\(^ {282}\)
- NHIC offers STLDI plans with deductibles as high as $25,000.\(^ {283}\)
- A number of STLDI plans also impose a maximum benefit limit of $3,000 for prescription drugs.\(^ {284}\)

These practices are outright banned in the ACA-compliant market. However, some STLDI plans pay a limited amount in health care claims cost compared to consumers. Consumers enrolled in STLDI plans may be forced to pay a large share of their medical bills out-of-pocket.

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\(^{283}\) National General Accident & Health, *Short Term Medical* (May 2018) (NGAH STMASSOCIATIONBRO.05.25.18).

g. **STLDI Plans Impose Waiting Periods**

Some STLDI insurers impose waiting periods for any type of illness, including 30-day waiting periods for cancer.²⁸⁵ STLDI plans also impose 5-day waiting periods, even in instances when a consumer has a medical emergency.²⁸⁶ Some STLDI plans also impose a 6-month waiting period for surgery.²⁸⁷

- In one instance, LNIC denied all claims for a medical emergency and the patient was billed $17,000. In a letter to the patient, the company wrote that the consumer is entitled to “receive benefits for sicknesses that begin, by occurrence of symptoms and/or receipt of treatment more than 5 days” after the consumer enrolls in the product, and that her symptoms started three weeks prior to the date of coverage.²⁸⁸
- LNIC denied another consumer’s claims due to the 5-day waiting period.²⁸⁹
- Everest denied all claims for an emergency procedure, and the patient was billed approximately $14,000 due to the fact that the medical procedure happened during the waiting period.²⁹⁰ In a letter to the patient, the company wrote that the claims are denied due to the waiting period provision.
- In another instance, NHIC denied claims for over $30,000 for a surgery citing the plan’s waiting period policy.²⁹¹

Based on the consumer complaints documents provided to the Committee, the Committee finds various instances of consumers whose claims were outright denied due to the waiting period policy by STLDI plans.


²⁸⁶ *Id.*

²⁸⁷ Letter from Correspondence Team, National General Accident & Health, to Complainant (2018) (NG001584).


²⁹¹ Letter from Complainant, to Appeals Department, National General Accident & Health (2018) (NG001663); Letter from Correspondence Team, National General Accident & Health, to Complainant (2018) (NG001584).
H. **All STLDI Plans Discriminate Against Women**

The Committee finds that all STLDI plans discriminate against women. These plans engage in discriminatory practices that negatively impact women by charging women more than men and denying women basic medical services.

- LifeMap offers some STLDI plans that exclude coverage for basic preventive screening procedures or routine tests, including pelvic exams and pap smear exams.\(^{292}\)
- BCI denied claims for a mammogram screening and the patient was billed the full amount. The company wrote in a letter to the patient that the screening was related to a pre-existing condition as she previously had a mammogram screening where a mass was found in the patient, which had occurred while the patient was enrolled in a previous STLDI plan by BCI.\(^{294}\)
- NHIC also denied a consumer’s claim for contraceptive services. In a letter to the patient, the company wrote that that “the plan does not include benefits for drugs or devices used directly or indirectly to promote or prevent conception.”\(^{295}\)

All STLDI plans require women to disclose whether they are pregnant. Most STLDI plans also require women to disclose whether they are an expectant parent, in the process of adoption, or in the process of undergoing infertility treatment. **Women who respond affirmatively are denied coverage.** STLDI plans reviewed also consider a pregnancy existing on the effective date of coverage as a pre-existing condition. STLDI plans by Golden Rule note that “a pregnancy existing on the effective date of coverage will be considered a pre-existing condition.”\(^{296}\) The Committee finds that all STLDI plans reviewed do not provide coverage for maternity and newborn care. Some STLDI plans also exclude routine pre-natal care, childbirth and post-natal care from coverage.\(^{297}\)

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\(^{293}\) LifeMap offers policies in Idaho that exclude coverage for pelvic exams and pap smears.

\(^{294}\) Letter from Complainant, to Blue Cross of Idaho (Date redacted) (BCI_00000533).


\(^{297}\) Pivot Health, *Short Term Medical* (Attachment B Pivot Brochure); Agile Health Insurance, *Everest Prime STM* (Everest exhibit 2(b)).
BCI requires pregnant women who submit claims to disclose the date of their menstrual cycle. The company then determines the date of conception, and if the date of conception is prior to the effective date of contract, the company denies the claims related to the pregnancy. In one instance, a woman alleged that did not know she was pregnant at the time she enrolled in the company’s STLDI plan. However, BCI denied her claims, and in a letter to the patient, the company wrote “a pregnancy that exists at the time of effective date of coverage is considered to be pre-existing.” In the underlying consumer complaints, the consumer alleged that she had no way of knowing she was pregnant as she had experienced a regular menstrual cycle two days prior to enrolling in the STLDI plan, and that “I had no way of knowing until there was enough pregnancy hormone in my system to show a positive reading.”

STLDI insurers also practice “gender-rating”, and charge women more than men for the same coverage in states that allow gender rating. Under the ACA, qualified health plans are not allowed to charge women more than men, and a study found that this policy cost women more than $1 billion a year pre-ACA. In documents provided to the Committee, some STLDI insurers charge women up to 1.5 times more for the same coverage. One STLDI insurer charges women between 30-34 years old up to twice the rate for men for the same coverage. Some insurers charge women between 30-45 years up to 30 percent more than men for the same coverage.

BCI denied claims for an endometrial ablation noting that the patient had a history of heavy menstrual bleeding. In another instance, a woman was billed $18,000 for a medical procedure, and BCI denied the claim on the basis that the patient had a history of “heavy and painful periods,” and that the medical procedure was due to pre-existing conditions. The company further wrote that “your condition of excessive and frequent menstruation…would have caused an ordinarily prudent person to seek advice, diagnosis, care or treatment prior to your effective date of coverage.”

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299 Blue Cross of Idaho, Provider Inquiry and Appeal Form (BCI_00000519-BCI_00000530).

300 National Women’s Law Center, Turning to Fairness: Insurance discrimination against women today and the Affordable Care Act (Mar. 2012).

301 Letter from Complainant, to Blue Cross of Idaho (Date redacted) (BCI_00000552-BCI00000593).

302 Letter from Complainant, to Appeals and Grievance Coordinator, Blue Cross of Idaho (n.d.) (BCI_00000173-BCI00000181).

303 Letter from Grievances and Appeals Specialist, Blue Cross of Idaho, to Complainant (Date redacted) (BCI_00000182-BCI_00000188).
I. STLDI Plans Employ Many Ways to Refuse to Pay for Medical Care After Claims Arise

The Committee’s investigation finds that all STLDI insurers engage in heavy-handed back end tactics that significantly limit their financially liability for medical claims and to avoid paying medical claims that do arise. Across all STLDI insurers under the Committee’s investigation, it is a common industry practice for STLDI plans to deny claims for medical care through a process known as post claims underwriting. All STLDI insurers engage in intrusive and burdensome administrative processes by requiring consumers to submit extensive medical records dating back six months up to five years. Insurers then conduct an extensive review process to determine whether the medical condition for which the claim was submitted was due to a pre-existing condition or whether the health condition should have been disclosed by the applicant in the plan application. In these cases, if the insurer determines that the individual had a pre-existing condition, claims may be denied. Patients who fall seriously ill or injured during the term of coverage are subsequently left in the lurch and may be saddled with hundreds of thousands of dollars in medical debt.

STLDI insurers require consumers to provide a list of past health care providers dating back many years. These companies also require consumers and the consumers’ providers to submit medical and prescription drug records, including the names of any medication and pharmacies utilized.

1. STLDI Plans Deny Claims Related to Pre-Existing Conditions

The Committee finds that STLDI insurers often deny claims following a lengthy medical investigation if they make a determination that the medical claims and expenses incurred were due to pre-existing conditions, or that resulted from pre-existing conditions. The Committee reviewed thousands of consumer complaints document from eight STLDI insurers in reaching these determinations.

- A consumer was billed over $65,000 for treatment of a heart condition. IAIC denied the consumer’s claim, asserting that the medical records demonstrate that the patient previously sought treatment for “heart attack, abnormal electrocardiogram, and echocardiography.”
- Another patient was billed over $20,000 for seeking treatment. IAIC denied the claims on the basis that the consumer’s medical records indicate that the

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305 Letter from Insurance Compliance Specialist, IHC Carrier Solutions, Independence Holding Group, to Consumer Protection & Education Division, Minnesota Department of Commerce (2018) (IHC00002896).
consumer previously received medical advice, consultation or treatment for “other neurological disorder” prior to coverage.  

Based on the documents provided to the Committee by Golden Rule, the company denies consumers’ claims for a range of medical conditions and treatment asserting that the claims submitted were due to pre-existing conditions.  

- In one instance, Golden Rule denied medical services for a consumer who needed neurophysiological monitoring services that the consumer’s provider deemed as medically necessary. Golden Rule asserted that the claim for the medical services was due to pre-existing conditions.
- In another instance, Golden Rule denied a consumer’s claim asserting that the patient was previously diagnosed with anxiety disorder and hyperlipemia.

2. STLDI Plans Deny Claims for Cancer Treatment

In the Committee’s review of consumer complaints documents, the Committee finds a number of consumer complaints for denial that were due to cancer. This is unsurprising given cancer is a high cost condition to treat, and it appears that STLDI insurers attempt to avoid paying claims for cancer patients. Some STLDI plans the Committee reviewed deny claims related to cancer treatment and leave cancer patients in a lurch with thousands of dollars in unpaid medical bills.

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A cancer patient was billed over $100,000 for treatment of a brain tumor. IAIC denied the patient’s claim, and in a letter to the patient, the company wrote that the patient’s diagnosis was considered a pre-existing condition.\textsuperscript{312}

In another instance identified in a consumer complaint, a cancer patient was billed $70,000 for cancer treatment.\textsuperscript{313} IAIC denied the claims citing the consumer’s medical records that indicated the patient previously received a referral for cancer.\textsuperscript{314}

Golden Rule denied a cancer patient’s chemotherapy treatment and in a letter to the patient, the company asserted that the patient’s claims were for pre-existing condition.\textsuperscript{315}

There are also a couple of instances in which BCI has denied cancer patients’ medical claims. In one instance, a consumer was billed approximately $21,000 for a surgery to remove a tumor.\textsuperscript{316} The company denied the claim and wrote to the patient that the definition of a pre-existing condition includes those which would cause “an ordinary prudent person to seek treatment” prior to the effective date of coverage, and that “no clinical documentation has been present that would establish your symptoms started between your date of coverage” and when seen by the health care provider.

Another consumer’s claim for a cancer surgery was also denied by BCI, and the consumer was billed nearly $20,000.\textsuperscript{317} In a letter to the patient, the company wrote “that you only received a diagnosis and sought treatment after you purchased the policy does not negate the fact that a reasonable person would have sought treatment.”

3. STLDI Plans Deny Claims for Surgery

The Committee finds that some STLDI insurers deny claims stemming from lifesaving surgeries or medically necessary surgeries.

\textsuperscript{312} Letter from Insurance Compliance Specialist, IHC Carrier Solutions, Independence Holding Group, to Consumer Consultant, Consumer Service Division, Indiana Department of Insurance, State of Indiana (2018) (IHC00001917-IHC00001921, IHC00001922-IHC00001923).

\textsuperscript{313} Email from Complainant, to Message Center, State of Illinois (2018) (IHC00002839).


\textsuperscript{316} Letter from Complainant, to Blue Cross of Idaho (Date redacted) (BCI_00000792-BCI_00000797).

\textsuperscript{317} Letter from Complainant, to Grievance and Appeals Department, Blue Cross of Idaho (Date redacted) (BCI_00000719-BCI_00000732).
• BCI denied one consumer’s claims for a heart surgery, and the patient was stuck with an approximately $230,000 medical bill. The company wrote to the patient that his claim was denied because the patient had experienced “chest burning symptoms” in the past, and had a history of peripheral arterial disease, hypertension, hyperlipidemia among other conditions.\textsuperscript{318}

• BCI also denied another patient’s medical claim for hand surgery, leaving the patient with $30,000 in medical claims. The consumer’s medical records indicated that the consumer had “wrist pain prior to the effective date of the policy.”\textsuperscript{319}

• IAIC denied a consumer’s claim for a sinus surgery and the patient was billed more than $45,000.\textsuperscript{320} IAIC claimed that the surgery was due to pre-existing conditions because the consumer previously experienced shoulder pain, chest congestion, coughing, sore throat, chronic sinusitis, and headaches.

• IAIC denied a consumer’s claim for over $100,000 for a hip replacement surgery. The company asserted that the hip surgery was due to pre-existing conditions.\textsuperscript{321}

• A consumer was billed approximately $43,000 for a surgery after Golden Rule refused to pay the claims.\textsuperscript{322} Golden Rule denied the claim on the basis of pre-existing conditions.

• NHIC denied a patient’s medical claims for a surgery, and the patient was subsequently billed approximately $64,000 according to documents provided to the Committee.\textsuperscript{323} In a letter to the patient, the company stated that the patient was previously diagnosed with a number of health conditions, which the company determined to be pre-existing conditions.

\textsuperscript{318} Letter from Complainant, to Appeals Department, Blue Cross of Idaho. (Date redacted) (BCI_0000158-BCI10000167).

\textsuperscript{319} Letter from St. Luke’s Orthopedics, to Appeals/Grievance, Blue Cross of Idaho (Date redacted) (BCI_0000137-BCI1000157).


\textsuperscript{321} Email from Complainant, to Illinois Department of Insurance (2019) (IHC00004945, HC00005045).


\textsuperscript{323} Letter from Life, Accident & Health Intake Unit, Complaints Resolution, Texas Department of Insurance, to National Health Insurance (2018) (NG001226); Letter from Manager, Contract and Policy Administration, National General Accident & Health, to Life, Accident & Health Intake Unit, Complaints Resolution, Texas Department of Insurance (2017) (NG000963, NG0000937, NG001226).
• Another consumer was billed over $110,000 for a sinus surgery. NHIC denied the claims noting that the consumer was previously seen for acute bronchitis and sinusitis.\textsuperscript{324}

• One consumer’s claim for gallbladder surgery was denied, and based on the consumer’s written complaint, the consumer was billed over $30,000.\textsuperscript{325} NHIC asserted that expenses for gallbladder surgery are excluded from coverage during the first six months of the plan.\textsuperscript{326}

• Similarly, the company initially denied another consumer’s claim for gallbladder surgery. However, NHIC processed the claims after the consumer filed an appeal with the Arizona Department of Insurance’s Office of Administrative Hearings.\textsuperscript{327}

4. STLDI Plans Deny Claims for “At-Risk” Consumers

The Committee finds that some STLDI insurers deny claims if they believe that it resulted from a pre-existing condition, that there were risk factors present at time of enrollment, or the medical condition manifested itself in such a manner that would have caused an ordinary prudent person to seek medical advice, diagnosis, care or treatment dating back up to five years. Additionally, some companies refuse to pay medical claims for individuals who are diagnosed with medical conditions and seek treatment after enrolling in a STLDI plan, including in instances where only risk factors or symptoms are present at the time of enrollment.

\begin{quote}
In one instance, a consumer was billed approximately $14,000 which was then reduced to $7,500. Everest denied the claims, and in a letter to the patient, the company wrote that its pre-existing condition exclusion includes “any symptoms which would have caused a reasonable prudent person to seek diagnosis, care or treatment prior to the Coverage Effective Date.”\textsuperscript{328}
\end{quote}

\begin{flushright}
\textsuperscript{324} Letter from Complainant, to National General Accident & Health (2017) (NG001674).
\textsuperscript{325} Letter from Complainant, to Appeals Department, National General Accident & Health (2018) (NG001663).
\textsuperscript{326} Letter from Correspondence Team, National General Accident & Health, to Complainant (2018) (NG001584).
\textsuperscript{327} Letter from Vice President & Corporate Counsel, National General Accident & Health, to Complainant (2018) (NG000730).
\end{flushright}
• IAIC denied claims for a patient who was billed approximately $20,000 for emergency room and urgent care visits for rhabdomyolysis.\textsuperscript{329} The company’s investigation found that the patient previously experienced “back pain” and muscular cramps.\textsuperscript{330}

• Golden Rule denied a consumer’s claim for a heart procedure, citing the exclusion for pre-existing conditions. According to the consumer’s complaint, the patient had previously “complained of tugging or pulling in the chest.”\textsuperscript{331}

• In one instance, a consumer was billed approximately $29,000 and LifeMap denied the claims. LifeMap engaged in what the Committee views as an intrusive and invasive post-claims review process, and subsequently refused to pay the patient’s medical claims. The company wrote that the symptoms occurred and existed during the five-year preceding the effective date of coverage.\textsuperscript{332}

• In another instance, a patient was billed approximately $15,000 and LifeMap denied all claims.\textsuperscript{333} The company wrote to the patient that the symptoms existed prior to the effective date of the policy for which a prudent person would have sought medical diagnosis and treatment.\textsuperscript{334}

• A consumer was billed $7,000, and Arkansas BCBS denied all claims due to pre-existing condition.\textsuperscript{335} In a letter to the patient, the company wrote that the consumer’s “symptoms were such that they would have caused an ordinarily prudent person to seek diagnosis, care or treatment.”\textsuperscript{336}

\textsuperscript{328} Letter from Insurance Regulatory Analyst, South Carolina Department of Insurance, to Director, Compliance-Product Management, Everest National Insurance Company (2018) (Everest Complaint #1 (SC)).

\textsuperscript{329} Letter from Insurance Compliance Specialist, IHC Carrier Solutions, Independence Holding Group, to Life, Accident & Health Intake Unit, Complaints Resolution, Texas Department of Insurance (2018) (IHC00002463).

\textsuperscript{330} Medical History Records (2016) (IHC00002791).


\textsuperscript{335} Letter from Attorney at Law, to Senior Counsel Appeals, Arkansas BlueCross BlueShield (2018) (ABCBS-000801).

\textsuperscript{336} Letter from Senior Counsel, Appeals, Arkansas BlueCross BlueShield, to Complainant (2018) (ABCBS-000847).
• A patient was billed approximately $11,000 after having a tonsil procedure. BCI denied the claims based on the pre-existing conditions exclusion, which includes “a condition that would have caused an ordinary prudent person” to seek care, and that the patient had a history of tonsillitis and recurring sore throat.

• In another instance, a patient was billed approximately $70,000 for a surgery to remove a mass. Even though the patient’s provider wrote to the insurance company that the basis for the surgery was not “pre-existing”, the company denied the claims. In a letter to the patient, the company wrote that the patient’s history of pelvic pain and prior symptoms were considered to be pre-existing condition, which includes those that would have caused a prudent person to seek care.

• BCI also refused to pay for a consumer’s heart stent surgery, and the patient was billed nearly $52,000. The company’s medical investigation determined that the surgery stemmed from a pre-existing condition.

• A consumer was billed approximately $25,000 for a shoulder surgery and the company denied the claims. The company wrote to the patient that “without any acute trauma, the only way to explain the need for surgical intervention is that it had been previously torn.”

• Another consumer’s claim for shoulder surgery was denied by BCI, and the consumer was billed $20,000. The company wrote that the patient has a history of right shoulder pain and had previously been treated for shoulder pain.

5. STLDI Plans Deny Claims for Routine Medical Services and Procedures

The Committee finds that some STLDI plans deny claims for routine medical services and procedures, claiming that the medical conditions and procedures are stemming from pre-existing conditions.

• BCI denied a patient’s claim for treatment of osteoarthritis, stating that there were certain symptoms present prior to the effective date of coverage, including

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337 Letter from Medical Director, Internal Medicine, Blue Cross of Idaho, to Complainant (Date redacted) (BCI_00000412-BCI_00000415).
338 Letter from Provider, to Blue Cross of Idaho, (Date redacted) (BCI_00000197).
339 Letter from Physician Reviewer, Blue Cross of Idaho, to Complainant (Date redacted) (BCI_00000241).
340 Letter from Complainant, to Appeals & Grievance Coordinator, Blue Cross of Idaho (Date redacted) (BCI_00000424-BCI00000430).
341 Letter from Blue Cross of Idaho Physician Reviewer, to Complainant (Date redacted) (BCI_00000262-BCI_00000269).
342 Letter from Complainant, to Blue Cross of Idaho (Date redacted) (BCI_00000485-BCI_00000495).
“difficulty staying asleep, muscle stiffness, muscle soreness, severe fatigue, decreased energy and weight gain.”

- BCI also denied a patient’s medical bill for a colonoscopy, stating that the patient’s medical records indicate that the patient previously had “bleeding with bowel movement and hemorrhoids.” In a letter to the company, the patient alleged that he had not been previously diagnosed with any bowel issues or condition.

- Another patient had her claims denied for a colonoscopy and biopsy. The company claimed that the basis for the denial was the fact that the patient experienced issues with “diarrhea and constipation” in the past, and that the patient does “not have to be diagnosed with any definitive condition for the symptoms to be considered pre-existing.”

- The company denied another consumer’s claim for a biopsy, asserting that it was due to pre-existing conditions.

6. STLDI Plans Deny Claims for Missing Documentation

All companies require consumers and their health care providers to provide medical and prescription drug records dating back six months to up to five to seven years. Claims are not paid until a final determination is made regarding whether the medical claim filed is due to a pre-existing condition. STLDI plans close or deny claims if the consumer or the consumer’s provider fail to submit the medical and prescription drug records within the time period requested. Based on the claims manuals reviewed by the Committee, a number of the STLDI insurers also reserve the right to deny claims due to “lack of information.”

STLDI insurers require consumers and their health providers to submit extensive medical records in order to prove that the condition for which the claim was submitted is not in fact pre-existing. STLDI plans request treatment notes, previous surgery dates, previous treatment dates, any complications and dates of those complications, history of previous doctor’s visits, and doctor’s office notes. In some instances, Golden Rule also contacts the broker who sold the

343 Letter from Blue Cross of Idaho Physician Reviewer, to Complainant (Date redacted) (BCI_000000248).

344 Letter from Complainant, to Blue Cross of Idaho (Date redacted) (BCI_00000344-BCI_00000350).

345 Letter from Complainant, to Grievance & Appeals Coordinator, Blue Cross of Idaho (Date redacted) (BCI_00000351-BCI_00000356).

346 Letter from Medical Director, Blue Cross of Idaho, to Complainant (Date redacted) (BCI_0000121-BCI000136).

347 STLDI insurers will reopen the underlying claim for review if the health care provider submits the requested materials after the initial time period. However, the review window is often limited to one year.
underlying policy, and asks for detailed information regarding the consumer, including the broker’s relationship with the consumer and the type of information they have on the consumer.

The Committee finds that STLDI companies deny claims if the consumer or the consumer’s provider fail to submit the extensive medical documentations within the time period requested. Sometimes, the consumer or the consumer’s health care providers is provided 30 days to submit all medical and prescription drug records dating back many years. Some STLDI plans have denied claims in instances where only one of the consumer’s past medical provider failed to submit the medical documentation in time.

- A consumer enrolled in a Golden Rule STLDI plan had his claims for an emergency appendectomy initially denied. Golden Rule asserted that they had not received the medical records from the provider within the timeframe requested. After months of delay and medical investigation, Golden Rule finally processed the consumer’s claims. 348
- Another consumer’s claim was originally denied by NHIC because the consumer’s health care provider failed to submit the medical records requested. 349 After a medical investigation, the company determined that the claims were not due to pre-existing conditions, and the company finally proceed the consumer’s claims. 350
- Another consumer filed a complaint noting the significant delays by IAIC to resolve their claims. 351 The company indicated that it could not process the claim until all medical records were received from the health care provider.

STLDI companies will reopen the underlying claim for review if the health care providers submit the requested materials after the initial time period. However, the review window is often limited to one year. Additionally, consumers encounter significant delays in getting their claims resolved, and that the process for receiving and reviewing the medical records can be lengthy. It is fairly routine for consumers’ claims to be pending or denied until the STLDI insurer conducts a lengthy medical investigation. There are examples in which NHIC originally did not pay consumers’ claims, asserting that they did not have all the medical records requested from the consumers or the consumers’ providers. The company processed the claims

349 Email from Insurance Specialist III, Division of Consumer Services, Florida Department of Financial Services, to National General Insurance Company (2018) (NG001669).
only after consumers appealed or filed complaint with state regulators. \(352\) \(353\) NHIC took months to process another patient’s claim and to reach the determination that the claim submitted was not related to a pre-existing condition. \(354\) In another instance, a consumer was informed by his health care providers that he could be billed by collection agencies due to the delays by NHIC, which could negatively impact a consumer’s credit score. \(355\)

7. **STLDI Plans Refuse to Pay for Medical Claims that Should Be Covered**

The Committee finds that some insurers often avoid paying medical claims when the claim should be rightfully covered under the terms of the contract. In a number of complaints the Committee reviewed, consumers hired outside counsel to have their claims resolved or filed complaints with the state regulators. The refusal of STLDI plans to pay legitimate claims can result in tremendous financial burden for consumers. Consumers who cannot afford to retain legal counsel may have their credit rating negatively impacted and are left thousands of dollars in medical debt.

The process to resolve a claim can take many months, and this may affect consumers’ credit rating. \(356\) \(357\) Consumers may have to pay their medical bills out-of-pocket while their claim is being investigated.

- In one instance, Golden Rule did not make payments for claims for a cancer patient undergoing treatment. \(358\) The cancer patient retained attorney and filed an official complaint with the company.

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\(352\) Letter from Correspondence Team, National General Accident & Health, to Complainant (2018) (NG001564).


\(354\) Letter from Manager, Contract and Policy Administration, National General Accident & Health, to Life, Accident & Health Intake Unit, Texas Department of Insurance (2018) (NG000878).


\(357\) Letter from Correspondence Team, National General Accident & Health, to Complainant (2018) (NG000813).

Another cancer patient’s medical claims were originally denied by Golden Rule. The company asserted that the patient’s testicular cancer was a pre-existing condition. The company processed the claims only after the consumer retained legal representation and filed an appeal.\textsuperscript{359}

Consumers are often billed thousands of dollars and have to navigate complex administrative processes to get their claims resolved.

- NHIC initially did not pay a consumer’s medical bill for approximately $62,000, citing the fact that the company is conducting a pre-existing conditions investigative review. After the consumer filed a complaint and following an investigation, the company finally paid the claim.\textsuperscript{360}
- NHIC initially denied claims and rescinded coverage for a patient who was diagnosed with colon cancer. The company asserted that consumer previously had a pre-existing condition. However, the decision was overturned after the consumer appealed.\textsuperscript{361}
- According to a consumer complaint, NHIC also denied another consumer’s claim, noting that it was due to pre-existing conditions. After the consumer filed a complained with regulators in his state, the company processed the claim.\textsuperscript{362}
- NHIC also originally denied coverage for adenoids and nasal turbinates, asserting that it was due to pre-existing conditions. After the consumer filed a complaint, the company processed the claims.\textsuperscript{363}
- NHIC initially denied claims for a consumer who was treated for renal colic based on the pre-existing conditions exclusion. The company asserted that kidney or end stage renal disease is excluded under the policy. The consumer alleged that he was not previously diagnosed with kidney disease or end stage renal disease, and that those conditions are not related to renal colic.\textsuperscript{364} After the consumer appealed, the company processed the claims.


\textsuperscript{360} Letter from Manager, Contract and Policy Administration, National General Accident & Health, to Consumer Assistance Division, Kansas Insurance Department (2018) (NG001634, NG001660).

\textsuperscript{361} Letter from Manager, Contract and Policy Administration, National General Accident & Health, to Insurance Investigator, Appeals & Grievance Unit, Maryland Insurance Administration (2018) (NG001363).

\textsuperscript{362} Letter from Manager, Contract and Policy Administration, National General Accident & Health, to Florida Department of Financial Services (2018) (NG000895, NG000781).

\textsuperscript{363} Letter from Manager, Contract and Policy Administration, National General Accident & Health, to Florida Department of Financial Services (2018) (NG001594).

\textsuperscript{364} Letter from Complainant, to Meritian Health (2018) (NG001608).
• In one instance, a consumer was billed approximately $85,000 for an emergency procedure, and LNIC denied the claims.\textsuperscript{365} LNIC processed parts of the claim only after the consumer filed a complaint with the Insurance Division of Minnesota Commerce Department.\textsuperscript{366} While the consumer received a network discount, LNIC only paid the maximum payable benefit of $5,250. The company wrote to the Committee that the remaining $47,000 exceeded the maximum payable benefit under the policy.

• BCI initially refused to provide authorization for a neck and spinal surgery, deeming it a pre-existing condition.\textsuperscript{367} The company overturned its decisions only after the consumer retained an attorney and filed an appeal.

• In another instance, BCI initially refused to pay claims for a gallbladder surgery, and the patient was billed over $30,000. After subjecting the consumer to the review process and appeals, the company overturned its decision.\textsuperscript{368}

• IAIC initially denied claims for a consumer who sought treatment for kidney failure. IAIC reversed its decision and processed the claims after the consumer filed multiple appeals and wrote an official complaint to state regulators.\textsuperscript{369}

• According to a complaint reviewed by the Committee, a consumer who had a preventative colonoscopy experienced over a year delay in getting their claims processed while IAIC conducted an extensive medical investigation.\textsuperscript{370} The company processed the claims after the medical history investigation determined that the colonoscopy was not due to pre-existing conditions.\textsuperscript{371}

• In one instance, a consumer hospitalized in the intensive care unit after suffering a hemorrhage and respiratory failure was billed over $113,000. IAIC initially only paid parts of the claim and wrote to the patient that the inpatient stay was not

\textsuperscript{365} Minnesota Commerce Department, Insurance Division Consumer Complaint Form (2019) (LNIC_EC_C000001).

\textsuperscript{366} International Benefits Administration, Remittance Advice (2019) (LNIC_EC_C000216).

\textsuperscript{367} Letter from Legal Representation of Complainant, to Customer Advocate, Blue Cross of Idaho (BCI_00000327-BCI00000330).

\textsuperscript{368} Letter from Complainant, to Blue Cross of Idaho (Date redacted) (BCI_00000275-BCI_00000287).


\textsuperscript{370} Letter from Life and Health Analyst, Colorado Department of Regulatory Agencies, to Independence American Insurance Company (2019) (IHC00004877).

\textsuperscript{371} Independence American Insurance Company, Schedule of Benefits (IHC00004942).
medically necessary in its entirety. However, the company processed the claims following appeal.\textsuperscript{372,373}

\textbf{J. Most STLDI Insurers Rescind Coverage}

The Committee finds that most STLDI insurers rescind policies, leaving consumers uninsured and with exorbitant medical bills.\textsuperscript{374} These STLDI insurers rescind a policy if a determination is made that the enrollee previously had a health condition that should have been disclosed in the plan application. In some instances, STLDI insurers also deny claims and rescind consumer’s plan in instances where the consumer never sought treatment or received an official diagnosis. In these instances, the company determines that there were risk factors present, such as the patient was advised to have treatment, medical consultation, testing or surgery performed, and that the applicant failed to disclose such information on the plan application. These companies maintain that the decision to rescind coverage is due to intentional misrepresentation of material fact by the consumer relevant to their decision to extend coverage. However, the Committee finds that a consumer’s coverage is rescinded in some instances where the consumer did not previously receive an official medical diagnosis, but the company asserted that the consumer failed to disclose they had testing performed, or were advised to have further medical evaluation.\textsuperscript{375} The Committee reviewed rescission policies and consumer complaints documents from eight STDLI insurers in arriving at these conclusions.

The Committee does not dispute that the companies’ rescission policies are in accordance with applicable state laws. However, the Committee finds the practice of rescinding a consumer’s coverage when an individual gets sick or injured deeply concerning. Through these tactics, STLDI plans significantly limit their financial liability for medical claims.

In some instance, STLDI plans rescind the underlying coverage and also deny medical claims related to pre-existing conditions.

- According to a consumer complaint, a patient was billed $150,000 for treatment of a medical condition after Golden Rule denied the claim and rescinded the underlying policy. In a letter to the patient, the company wrote that the patient

\textsuperscript{372} Letter from Correspondence Team, IHC Carrier Solutions, to Complainant (2018) (IHC00006168, IHC00006463)

\textsuperscript{373} Letter from Complainant, to Insurance Commissioner Ralph Hudgens, Consumer Services Division, Georgia Insurance Department (2018) (IHC00006471).

\textsuperscript{374} The Committee notes that Arkansas BCBS and BCI did not issue rescissions during the 2017 and 2018 plan years.

\textsuperscript{375} The Committee notes that the decision to issue rescission requires the companies to provide accurate and verifiable documentation, and to demonstrate that the enrollee made an intentional misrepresentation of material fact.
was previously diagnosed with hypertension, obesity and atrial fibrillation, all of which are pre-existing conditions.\textsuperscript{376}

- Golden Rule rescinded a consumer’s policy and denied claims because the consumer was previously diagnosed with Hepatitis C.\textsuperscript{377}

- According to a consumer complaint, another patient was billed $28,000 for a surgery after Golden Rule rescinded the consumer’s coverage.\textsuperscript{378} In a letter to the patient, the company wrote that patient was previously on medication for diabetes and also received a referral to a cardiologist.

- The Committee reviewed multiple consumer complaints’ documents from consumers whose policies were rescinded by Golden Rule because they were previously diagnosed with pre-existing conditions or were advised to have further medical evaluation.\textsuperscript{379, 380, 381}

- Golden Rule also denied claims and rescinded a consumer’s policy after the individual had a shoulder surgery. In a letter to the patient, the company asserted that the surgery was due to pre-existing conditions because the patient had received an orthopedic evaluation for left shoulder pain and the patient was also previously diagnosed for atrial fibrillation.\textsuperscript{382}

- Another consumer’s STLDI plan was rescinded by NHIC because the consumer had previously been diagnosed with seizure disorder.\textsuperscript{383}

Some STLDI insurers rescind policies if a determination is made that the patient had a health condition that should have been disclosed in the plan application, even in instances where the medical claim is not related to the patient’s health condition.


\textsuperscript{383} Letter from National General Accident & Health, to Complainant (2018) (NG001577).
In one instance, a patient was billed approximately $187,000 for treatment of heart related condition.\textsuperscript{384} Golden Rule denied the claims and rescinded the plan asserting that the patient had failed to disclose that he was previously diagnosed with diabetes.

According to a consumer complaint NHIC denied claims and rescinded a consumer’s plan after the patient was treated for a bacterial infection. NHIC asserted that the consumer was ineligible for coverage based on the pre-existing conditions exclusion, having been treated in the preceding 5 years for Hepatitis B. According to the consumer’s written complaint, the bacterial infection was unrelated to the Hepatitis B diagnosis.\textsuperscript{385}

Golden Rule rescinded a consumer’s plan and denied claims because the patient had failed to disclose in the plan application that she had a history of sickle cell anemia.\textsuperscript{386} The company wrote to the patient that “had we known about your sickle cell anemia, we would not have issued you coverage.”

Another consumer’s STLDI plan was rescinded by the company and claims denied because the patient was previously diagnosed with coronary artery disease.\textsuperscript{387}

Golden Rule also rescinded another consumer’s policy and denied claims after the consumer had surgery for a broken vertebra. In a letter to the patient, the company wrote that the patient had a history of “alcohol abuse,” and that the patient’s medical records note alcohol abuse, anxiety, and major depressive disorder are all pre-existing conditions. The company would not have issued coverage if the company had known about the patient’s history of alcohol abuse.\textsuperscript{388}

1. **Some STLDI Plans Rescind Policies if Consumers Previously Exhibited Risk Factors**

In some instances, STLDI plans deny claims and rescind plans in some instances where the consumer has never sought treatment or received an official diagnosis, but the company determines that there were risk factors present, such as the patient was advised to have treatment, or received medical consultation, testing or surgery performed. These companies maintain that


\textsuperscript{385} Letter from National General Accident & Health, to Complainant (2018) (NG000789, NG000710).

\textsuperscript{386} Letter from Senior Appeal Representative, Golden Rule Insurance Company, to Complainant (2018 00789 Golden Rule).


\textsuperscript{388} Letter from Senior Appeal Representative, Golden Rule Insurance Company, to Complainant (2018 00411 Golden Rule).
the decision to rescind coverage is due to enrollee’s failure to disclose such information on the plan application, and an intentional misrepresentation of material fact.

- A patient was billed $280,000 after receiving treatment for an infection related to an open wound in his left ankle. Golden Rule denied all claims and rescinded the consumer’s plan. The company asserted that the patient previously had an ultrasound that revealed findings “suspicious for deep venous thrombosis”, and that the patient should have disclosed it in the plan application.389
- Golden Rule denied claims and rescinded another consumer’s plan. In a letter to the patient, the company wrote that “had we known about your deep vein thrombosis, we would not have issued you coverage.”390
- Golden Rule rescinded another consumer’s coverage because the patient previously had a CT scan prior to enrolling in the company’s STLDI plan. Even though the consumer was not aware of the CT scan’s results, the company asserted that the patient should have disclosed in the plan application that he had testing performed.391
- Another consumer’s claim for a gallbladder surgery was denied and the STLDI plan rescinded by Golden Rule because the consumer previously had an ultrasound that showed gallstones and was advised to seek treatment.392
- Golden Rule rescinded a consumer’s coverage and denied claims for medical treatment stemming from a motorcycle accident. The consumer had previously seen a health care provider for insomnia, and fatigue, and the consumer’s health care provider had also recommended a prostate cancer screening. In a letter to the patient, the company wrote that “had known you were recommended to have further evaluation, we would not have issued you coverage.”393
- Golden Rule rescinded another consumer’s coverage and denied claims. The consumer had previously been seen a primary care physician who diagnosed the consumer with paresthesia and recommended a follow-up.394

• Another consumer’s medical claims were denied and the coverage rescinded by Golden Rule because the consumer’s doctor had heard a “heart murmur” and advised the patient to schedule an echocardiogram. In a letter to the company, the consumer wrote that he did not exhibit any symptoms and the health care provider had informed him that the heart murmur was harmless. However, the company maintained the rescission and noted that “had we known of your heart murmur for which you were advised to have echocardiogram, we would not have issued you coverage.”

• According to a consumer complaint, Golden Rule rescinded another consumer’s coverage and denied all claims for an emergency procedure. The company upheld the rescission even after the consumer provided the company written letters from previous health care providers who attested that the procedure was not due to pre-existing condition.

In a few instances, STLDI plans rescind coverage if it is determined that consumer was on medication for a medical condition prior to the effective date of coverage.

• According to a consumer complaint, NHIC rescinded the STLDI plan of a breast cancer survivor, even though the consumer was diagnosed with breast cancer prior to the policy’s 5-year lookback period. However, the company asserted that the consumer did not indicate at the time of application that the consumer was still on medication for tamoxifen, a medication that helps prevent breast cancer from developing again.

• Golden Rule rescinded a consumer’s plan and denied claims because the consumer was on medication for Plavix, a drug that helps prevent heart attack. The company wrote that had it known of the diagnosis and treatment of heart disease, it would not have issued coverage.

• Another consumer’s plan was rescinded by Golden Rule and claims denied because the patient had failed to disclose in the plan application that they were on medication to help manage diabetes.


397 Email from Correspondence, National General Accident & Health, to Complainant (2019) (NG000713); Letter from National General Accident & Health, to Complainant (2018) (NG000733); Letter from National General Accident & Health, to Insured (2017) (NG000891).


2. Some STLDI Plans Rescind Policies of Cancer Patients

The Committee reviewed consumer complaints documents and finds that in a few instances, STLDI insurers rescind coverage of cancer patients, and deny claims related to cancer treatment.

- Golden Rule rescinded a cancer patient’s coverage. The patient previously had a CT scan that showed an adrenal mass, and was given a referral for a specialist. In a letter to the patient, the company wrote that “had we known you were advised for further evaluation and treatment, we would not have issued you coverage.”\textsuperscript{400}
- Golden Rule also rescinded a colon cancer patient’s coverage and denied claims.\textsuperscript{401} The patient had previously undergone a colonoscopy and his provider had recommended that the patient see a general surgical specialist.
- Golden Rule denied claims and rescinded coverage for a consumer who underwent surgery to have her ovary removed. The company asserted that the surgery was due to pre-existing condition, and cited medical records indicating that the consumer had a history of pelvic pain and ovarian cyst.\textsuperscript{402}
- NHIC rescinded another cancer patient’s policy who was diagnosed with breast cancer. The company asserted that the consumer had a lump in her breasts that had doubled in size prior to the effective date of coverage, and thus experienced signs or symptoms of cancer.\textsuperscript{403}

V. CONCLUSION

The Committee concludes that STLDI plans present a significant threat to the health and financial well-being of American families. STLDI plans include limited protection for both catastrophic medical costs and routine medical care, and it is unclear what kind of value consumers are getting for their premium dollars, other than a false sense of security. The Committee staff recommend federal legislation subject STLDI plans to all of the ACA’s interlocking consumer protections, including guaranteed issue and renewability, the ban on pre-existing condition exclusions, coverage of the essential health benefits, the medical loss ratio, and the prohibition on rescissions. Subjecting STLDI plans to all of the ACA’s consumer protections at a federal level will ensure adequate protection for consumers.

In the absence of federal legislation, the Committee recommends that states significantly restrict STLDI plans. Additionally, states should limit STLDI plan duration to 90 days and

\textsuperscript{400} Letter from Senior Appeal Representative, Golden Rule Insurance Company, to Complainant (2018 05286 Golden Rule).

\textsuperscript{401} Letter from Senior Appeal Representative, Golden Rule Insurance Company, to Complainant (2018 03543 Golden Rule).


\textsuperscript{403} Letter from National General Accident & Health, to Complainant (2018) (NG000735).
prohibit renewability, including prohibiting the purchase of multiple STLDI plans in one plan year. Individuals who purchase consecutive policies may not fully understand the policies limitations and exclusions, including the pre-existing conditions exclusions. STLDI plans that are available for the entire plan year are also being marketed as an alternative to comprehensive, major medical insurance and are causing confusion for consumers who may be unaware that they are purchasing plans that do not provide comprehensive coverage.

The Committee staff recommend that states prohibit the sale of STLDI plans during ACA’s open enrollment. The increase in enrollment in STLDI plans by brokers and agents in December and January suggests that these plans are benefiting from and possibly capitalizing on the marketing and advertising around the ACA’s open enrollment season. Additionally, states should require STLDI plans to be sold only in-person. This may help prevent some of the aggressive marketing tactics that brokers are engaging in such as pushing consumers to purchase plans over the phone without reviewing any written information or coverage documents. Lastly, states should subject STLDI plans to the ACA’s consumer protection provisions, including the requirement that they provide coverage for all essential health benefits, and cover pre-existing conditions.
Appendix
Appendix A:
Arkansas BlueCross
BlueShield Application
SECTION 1 – WHO IS APPLYING
• Oldest person applying for coverage should be listed on the first line of the application. If applicant is under the age of 19, parent or guardian information should be indicated in Section 2 (Parent/Guardian).
• Social Security numbers are required for every applicant. If you are applying for coverage for a child less than one year old who does not yet have a Social Security number, you may apply; however, you will be required to submit the Social Security number within 90 days.
• If applying for Individual and Spouse coverage, primary applicant must be age 19 or older and spouse must be age 14 or older.
• If applying for Individual, Spouse and Child(ren) coverage or Individual and Child(ren) coverage, primary applicant must be age 19 or older.
• In “Relationship” box, indicate “spouse, son, daughter, stepson, stepdaughter, or dependent child” beside each dependent’s name.
  - “Eligible Short Term dependents must be permanent residents of Arkansas and must be between the ages of 6 months and age 19.”
• If applying for coverage for dependent child other than son, daughter, stepson, or stepdaughter, submit copy of appropriate dependent documentation (legal guardianship, custodial relationship, etc.) when submitting the application.
• If primary applicant is under age 19 and does NOT reside with the Parent/Guardian named on this application, custodial parent must also sign the application (see Signature Section on Page 3).
• If any dependents are under age 19 and do NOT reside with the primary applicant, the custodial parent must also sign the application (see Signature Section on Page 3).

SECTION 2 – PARENT/GUARDIAN (If policy is only for a child under age 19)
• If applicant is under the age of 19, parent or guardian information must be indicated in this section.
• If applying for coverage as the “Guardian” of a dependent child under the age of 19, please submit appropriate dependent documentation (legal guardianship, custodial relationship, etc.) when submitting the application.

SECTIONS 4 AND 5 – ADDRESS INFORMATION
• You are required to provide address information when submitting this application. Please note there are three separate listings for this information. Complete all that apply.
  ◦ Residential – This address will be noted as your physical place of residence.
  ◦ Mailing – Correspondence such as letters and Explanations of Benefits (EOBs) will be mailed to this address.

SECTION 8 – U.S. CITIZENSHIP STATUS
• For any applicant who is not a U.S. citizen, a copy of his/her Permanent Resident VISA or Green Card issued by the U.S. Citizenship and Immigrant Services must be submitted with the application.
• Applicants must reside in the U.S. at least one year and must have a primary care physician in the U.S. prior to being eligible to apply for coverage.
• Applicants who are not U.S. citizens will also be contacted by phone to complete a Foreign National Questionnaire.
# Application for Short Term

## 1. WHO IS APPLYING

Read all instructions for Section 1 before completing.

<table>
<thead>
<tr>
<th>First Name</th>
<th>M.I.</th>
<th>Last Name</th>
<th>Suffix</th>
<th>Relationship</th>
<th>Sex</th>
<th>Date of Birth</th>
<th>Social Security No.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Self</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## 2. PARENT/GUARDIAN (If policy is only for a child under age 19)

Additional information may be required. Read instructions for Section 2 before completing.

<table>
<thead>
<tr>
<th>First Name</th>
<th>M.I.</th>
<th>Last Name</th>
<th>Relationship (Check One)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>Mother ☐ Stepmother ☐ Guardian ☐ Father ☐ Stepfather ☐</td>
</tr>
</tbody>
</table>

## 3. MARITAL STATUS

☐ Single (including widowed or divorced) ☐ Married (including separated)

## 4. RESIDENTIAL ADDRESS (Must be permanent address - No P.O. box, please)

- Street
- City
- State
- Zip

## 5. MAILING ADDRESS (Complete only if different from residential address)

- Street or P.O. Box
- City
- State
- Zip

## 6. CONTACT INFORMATION

- Primary Phone Number (   )
- Alternate Phone Number (   )
- E-mail Address
- How do you prefer we communicate with you? ☐ E-mail ☐ Phone

## 7. HOUSEHOLD INFORMATION

☐ Yes ☐ No  a. Do all applicants under the age of 19 reside in the same household?
   If “no,” please provide reason and his/her name and address:
   Name: ____________________________ Address: ____________________________
   Reason: __________________________

☐ Yes ☐ No  b. Are all applicants permanent, legal residents of Arkansas?
   If “no,” please provide reason and his/her name and address:
   Name: ____________________________ Address: ____________________________
   Reason: __________________________

## 8. U.S. CITIZENSHIP STATUS

Additional information may be required. Read instructions for Section 8 before completing. Documentation may also be required upon request.

☐ Yes ☐ No Are all applicants U.S. citizens? If “No”, please provide the name(s) of the applicant(s) who are not U.S. citizens.
   Name: ____________________________
   Type of Permanent Visa or Permanent Green Card
   USCIS Category: ____________________
   Registration No.: ____________________
   Issue Date Mo. Day Yr. Expiration Date Mo. Day Yr.
Application for Short Term

Short Term is a short-term, limited-duration health insurance policy that provides health insurance coverage for 30 to 88 days. This coverage is not required to comply with certain federal market requirements for health insurance, principally those contained in the Affordable Care Act. Be sure to check your policy carefully to make sure you are aware of any exclusions or limitations regarding coverage of preexisting conditions or health benefits (such as hospitalization, emergency services, maternity care, preventive care, prescription drugs, and mental health and substance use disorder services). Your policy might also have lifetime and/or annual dollar limits on health benefits. If this coverage expires or you lose eligibility for this coverage, you might have to wait until an open enrollment period to get other health insurance coverage. Also, this coverage is not "minimum essential coverage." If you don't have minimum essential coverage for any month in 2018, you may have to make a payment when you file your tax return unless you qualify for an exemption from the requirement that you have health coverage for that month.

9 SHORT TERM COVERAGE INFORMATION

Deductible:
- $500
- $1,000

Type of Coverage:
- Individual
- Individual and Spouse
- Individual and Child(ren)
- Individual, Spouse and Child(ren)

Requested Effective Date: ___/___/___
The effective date cannot be more than 30 days from the sign date on the application.

Number of Days: _______ (30 minimum / 88 maximum) X Daily Rate ____________ = $__________
*See rate calculation page in Short Term brochure.
Enclose a check made payable to Arkansas Blue Cross and Blue Shield in the amount of the premium for the entire term of the policy.

10 SHORT TERM ELIGIBILITY QUESTIONS

The following questions must be answered in relation to each person applying for coverage.

1. Is any male applying for coverage an expectant parent?
   - Yes
   - No

   If you answer “Yes”, you and any other family members who are not pregnant may apply for “Individual” coverage; however, you must complete separate applications.

If question 2, 3 or 4 is answered “Yes”, you are not eligible for Short Term and no policy will be issued.

2. Is any female applying for coverage pregnant?
   - Yes
   - No

3. Will there be any other health insurance in force on the effective date of this coverage?
   - Yes
   - No

4. Within the last five (5) years, have you or anyone listed on the application received medical or surgical consultation, advice, or treatment, including medication, for any of the following: liver disorders, kidney disorders, chronic obstructive pulmonary disease (COPD), emphysema, diabetes, cancer (other than skin cancer), heart or circulatory system disorders, alcohol or drug abuse or immune system disorders, including HIV infection, or tested positive for HIV infection?
I UNDERSTAND: (1) The agent or broker involved in this insurance transaction may receive compensation from Arkansas Blue Cross and Blue Shield (hereafter referred to as the COMPANY), or one of its affiliates, for services related to the placement of this insurance. Any such compensation is included in the insurance premium paid by the insured. For more information on the compensation involved in this transaction, please direct your inquiry to the agent or broker. In signing, I: (a) represent that the statements and answers given in this application and any signed and dated addendum to this application (both front and back) are true, complete and correctly recorded; (b) agree that a photocopy of this application shall be as valid as the original, and I understand that a copy is available to me upon request.

I UNDERSTAND that this application may be rejected. If persons proposed for coverage are eligible and coverage is offered, I understand: (1) The coverage shall not become effective until the date shown on my identification card and the premium is paid in full. (2) Once the policy is in effect and payment received, premiums will not be refunded for any reason. (3) Pre-existing conditions will not be covered. (4) No changes can be made to the policy after coverage is in effect. (5) If my application is accepted relying on my representations on this document, any coverage which may be issued to me shall be invalid if based on false information. (6) Arkansas Blue Cross and Blue Shield may phone or e-mail me for additional information that may help with the timely processing of my application. This application is valid for 30 days only when completed and signed.

In signing, I: (a) understand that if intentionally fraudulent misstatements were made, the COMPANY may take legal action at any time; (b) understand my signature authorizes the COMPANY to coordinate benefits under this policy with other insurance I have which is subject to coordination; (c) agree that this application shall be valid without time limit. Any person who knowingly presents a false or fraudulent claim for payment of a loss or benefit or knowingly presents false information in an application for insurance is guilty of a crime and may be subject to fines and confinement in prison.

Please read below. Your application will not be accepted unless you check the boxes confirming you understand the following statements:

- I have read and understand that this plan does not meet the federal government’s “minimum essential coverage” requirements and I will have to pay a tax penalty when income taxes are filed, unless a waiver from the federal government is received.
- I certify that I am a resident and signed this application in the state of Arkansas.

SIGNATURE SECTION (Please sign appropriate line only)

Primary Applicant OR
Parent/Legal Guardian
(if policy for a minor)

X

Date Signed

This Section to be Completed by Sales Representative

Sales Rep License #

Sales Representative’s Signature

X

Date Signed

Agency Federal Tax ID #

(if applicable)

Sales Representative’s Name (please print)

Phone #

Comments:

OFFICE USE ONLY
Pre-Authorized Bank Draft

Our monthly bank draft service makes premium payments easy and convenient for you. Just a few steps now help assure your payment is made accurately and timely.

Complete the information below.

THIS FORM IS NOT TO BE RETURNED. IT IS FOR OBTAINING ONLINE PAYMENT INFORMATION.

Important: Please Read Before Signing

I authorize Arkansas Blue Cross and Blue Shield and the BANK indicated below, to debit my Arkansas Blue Cross premium from my checking or savings account indicated below. This authority is to remain in full force and effect until my BANK has received written notification from me of the Pre-Authorized Bank Draft Program termination in such time and manner as to afford the BANK a reasonable opportunity to act on it, or until the BANK has sent me ten (10) days' written notice of the BANK's termination of this agreement.

I understand that by revoking the Pre-Authorized Bank Draft Program after I have agreed to it, I also will be terminating my Arkansas Blue Cross coverage, UNLESS Arkansas Blue Cross has received written notice from me of my desire to continue coverage at least twenty (20) days prior to the next Pre-Authorized Bank Draft Program withdrawal date.

I understand that an insufficient check fee will be assessed for any payment returned to Arkansas Blue Cross as a result of insufficient funds.

First Name________________________________________ Last Name________________________________________

Address _________________________________________________________________________________________

Street                                         Apt. No
_________________________________________________________________________________________

City																														State																														Zip

Bank Account Information

Bank Name________________________________________ Name on Account_______________________________

Routing Number___________________________________ Account Number_______________________________

Type of Account:  □ Checking  □ Savings

Signature

Signature of Bank Account Holder                          Date__________________________

We hope you find this bank draft service of value. It is our privilege to serve you. Thank you for your business!

For Office Use Only (please do not write in this space)

ID NO.                  EFFECTIVE DATE

Arkansas BlueCross BlueShield
An Independent Licensee of the Blue Cross and Blue Shield Association.
NON-DISCRIMINATION AND LANGUAGE ASSISTANCE NOTICE

NOTICE: Our Company complies with applicable federal and state civil rights laws and does not discriminate, exclude, or treat people differently on the basis of race, color, national origin, age, disability, or sex.

We provide free aids and services to people with disabilities to communicate effectively with us, such as qualified sign language interpreters, written information in various formats (large print, audio, accessible electronic formats, other formats), and language services to people whose primary language is not English, such as qualified interpreters and information written in other languages. If you need these services, contact our Civil Rights Coordinator.

If you believe that we have failed to provide these services or discriminated in another way on the basis of race, color, national origin, age, disability, or sex, you can file a grievance with:

Civil Rights Coordinator
601 Gaines Street, Little Rock, AR 72201
Phone: 1-844-662-2276; TDD: 1-844-662-2275

You can file a grievance in person, by mail, or by email. If you need help filing a grievance our Civil Rights Coordinator is available to help you.

You can also file a civil rights complaint with the U.S. Department of Health and Human Services, Office for Civil Rights electronically through the Office for Civil Rights Complaint Portal, available at https://ocrportal.hhs.gov/ocr/portal/lobby.jsf, or by mail or phone at:

U.S. Department of Health and Human Services
200 Independence Avenue SW., Room 509F, HHH Building, Washington, DC 20201
Phone: 1-800-368-1019; TDD: 1-800-537-7697


__________
ATTENTION: Language assistance services, free of charge, are available to you. Call 1-844-662-2276.

ATENCIÓN: si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-844-662-2276.

注意：如果您使用繁體中文，您可以免費獲得語言援助服務。請致電 1-844-662-2276。

CHÚ Ý: Nếu bạn nói Tiếng Việt, có các dịch vụ hỗ trợ ngôn ngữ miễn phí dành cho bạn. Gọi số 1-844-662-2276

주의: 한국어를 사용하시는 경우, 언어 지원 서비스를 무료로 이용하실 수 있습니다. 1-844-662-2276 번으로 전화해 주십시오.
PAUNAWA: Kung nagsasalita ka ng Tagalog, maaari kang gumamit ng mga serbisyo ng tulong sa wika nang walang bayad. Tumawag sa 1-844-662-2276.

ВНИМАНИЕ: Если вы говорите на русском языке, то вам доступны бесплатные услуги перевода. Звоните 1-844-662-2276.

ATANSYON: Si w pale Kreyòl Ayisyen, gen sèvis èd pou lang ki disponib gratis pou ou. Rele 1-844-662-2276.

ATTENTION : Si vous parlez français, des services d'aide linguistique vous sont proposés gratuitement. Appelez le 1-844-662-2276.

UWAGA: Jeżeli mówisz po polsku, możesz skorzystać z bezpłatnej pomocy językowej. Zadzwoń pod numer 1-844-662-2276.

ATENÇÃO: Se fala português, encontram-se disponíveis serviços linguísticos, grátis. Ligue para 1-844-662-2276.

ATTENZIONE: In caso la lingua parlata sia l'italiano, sono disponibili servizi di assistenza linguistica gratuiti. Chiamare il numero 1-844-662-2276.

注意事項：日本語を話される場合、無料の言語支援をご利用いただけます。1-844-662-2276まで、お電話にてご連絡ください。


LALE: Ñe kwôj kônono Kajin Majôl, kwomaroñ bôk jerbal in jipañ ilo kajin ñe am ejełôk wôñaän. Kaalôk 1-844-662-2276
Appendix B:
Arkansas BlueCross BlueShield Complete Plan Application
Oldest person applying for coverage should be listed on the first line of the application. If applicant is under the age of 18, parent or guardian information should be indicated in Section 2 (Parent/Guardian).

Social Security numbers are required for every applicant. If you are applying for coverage for a child less than one year old who does not yet have a Social Security number, you may apply; however, you will be required to submit the Social Security number within 90 days.

If applying for Individual and Spouse coverage, primary applicant must be age 18 or older and spouse must be age 14 or older.

If applying for Individual, Spouse and Child(ren) coverage or Individual and Child(ren) coverage, primary applicant must be age 18 or older and children must be age six (6) months or older.

In the “Relationship” box, indicate “spouse, son, daughter, stepson, stepdaughter, or dependent child” beside each dependent’s name.

- Eligible Complete Plus dependents must be permanent residents of Arkansas and must be under the age of 26.

- If applying for coverage other than son, daughter, stepson, or stepdaughter, submit copy of appropriate dependent documentation (legal guardianship, custodial relationship, etc.) when submitting the application.

- If primary applicant is under age 18 and does not reside with the Parent/Guardian named on this application, custodial parent must also sign the application (see Signature Section on Page 7).

- If any dependents are under age 18 and do not reside with the primary applicant, the custodial parent must also sign the application (see Signature Section on Page 7).

SECTION 2 | PARENT/GUARDIAN (If policy is only for a child under age 18)

- If applicant is under the age of 18, parent or guardian information must be indicated in this section.

- If applying for coverage as the “Guardian” of a dependent child under the age of 18, please submit appropriate dependent documentation (legal guardianship, custodial relationship, etc.) when submitting the application.
SECTIONS 4, 5 AND 6 | ADDRESS INFORMATION

- You are required to provide address information when submitting this application. Please note there are three separate listings for this information. Complete all that apply.
  - Residential – This address will be noted as your physical place of residence.
  - Mailing – Correspondence such as letters and Explanations of Benefit (EOBs) will be mailed to this address.
  - Billing – All billing invoices will be mailed to this address.

SECTION 9 | U.S. CITIZENSHIP STATUS

- For any applicant who is not a U.S. citizen, a copy of his/her Permanent Resident VISA or Green Card issued by the U.S. Citizenship and Immigrant Services must be submitted with the application.
- Applicants must reside in the U.S. at least one year and must have a primary care physician in the U.S. prior to being eligible to apply for coverage.
- Applicants who are not U.S. citizens may be contacted by phone to complete additional questions.

SECTION 10 | COMPLETE PLUS COVERAGE INFORMATION

- If applicant is applying for coverage other than “Individual,” please indicate if still interested in coverage if one or more applicants is declined or ineligible. If “Yes” is selected, Arkansas Blue Cross will continue the underwriting process if one or more applicants is declined or ineligible. If “No” is selected, Arkansas Blue Cross will close out the application if one or more applicants is declined or ineligible.
- Single Term policies can increase but cannot decrease deductibles.
- Renewable Term policies can increase deductibles at any time and can decrease deductibles coinsurance after the policy has been effective 12 months.
As a condition of coverage and of my enrollment in the policy, I authorize any medical professional, medical care institution, pharmacy related service organization, pharmacy benefit manager, or other provider of healthcare services or supplies, as well as any individual, company or prior insurance carrier possessing relevant medical, health, treatment or payment information, to provide Arkansas Blue Cross and Blue Shield and its affiliate or agents information concerning services, supplies, benefit or payments provided or denied to me or to any family member listed in my application, including but not limited to any and all protected health information related to treatments where a restriction was requested for any healthcare item or service in relation to the healthcare provider having been paid in full out-of-pocket. I understand that information obtained as a result of this authorization will be used for the purpose of determining eligibility for coverage. This information may also be used by Arkansas Blue Cross and Blue Shield in investigating and adjudicating claims for benefits. I understand that in the course of its business operations, Arkansas Blue Cross and Blue Shield may disclose this information to others as required or permitted by law and as set out in the Arkansas Blue Cross and Blue Shield Notice of Privacy Practices. I understand that information re-disclosed may no longer be protected by federal privacy regulations. This authorization does not provide for the disclosure of psychotherapy notes as defined in 45 CFR §164.501. I understand that I may terminate this authorization by sending a written revocation to Arkansas Blue Cross and Blue Shield, PO Box 2181, Little Rock, AR 72203-2181. However, if I revoke this authorization before I am enrolled in the policy(ies), my application for coverage will be denied. Unless I revoke this authorization, it shall be valid for 30 months from the date of my signature for information collected in connection with review of this application; it is valid for the duration of the coverage for information collected in connection with investigation of claims. Both the federal government and the State of Arkansas have enacted electronic signature laws, which allow the use of electronic signatures in all areas of commerce. See the Electronic Signatures in Global and National Commerce Act 15 USC §§ 7001 et seq., the Arkansas Electronic Records and Signatures Act A.C.A. §§25-31-101 et seq. and the Uniform Electronic Transaction Act, A.C.A. §§25-31-101 et seq. Electronic signatures are specifically authorized in the business of insurance. See 15 USC §§ 7001(i).

<table>
<thead>
<tr>
<th>Applicants age 18 and older</th>
<th>Print Name(s)</th>
<th>Signature</th>
<th>Date</th>
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<tr>
<th>Applicants under age 18</th>
<th>Print Name(s)</th>
<th>Parent/Legal Guardian’s Signature (if policy for a minor)</th>
<th>Date</th>
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IMPORTANT NOTE: We cannot process your Complete Plus application without this completed form.
### SECTION 1 | WHO IS APPLYING

Read all instructions for Section 1 before completing.

<table>
<thead>
<tr>
<th>First Name</th>
<th>M.I.</th>
<th>Last Name</th>
<th>Suffix</th>
<th>Relationship</th>
<th>Sex</th>
<th>Date of Birth</th>
<th>Social Security No.</th>
<th>Height</th>
<th>Weight</th>
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<td>Self</td>
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</table>

Additional information may be required. Read instructions for Section 2 before completing.

<table>
<thead>
<tr>
<th>First Name</th>
<th>M.I.</th>
<th>Last Name</th>
<th>Relationship (Check One)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>☐ Mother ☐ Stepmother ☐ Guardian ☐ Father ☐ Stepfather</td>
</tr>
</tbody>
</table>

### SECTION 2 | PARENT/GUARDIAN (If policy is only for a child under age 18)

Additional information may be required. Read instructions for Section 2 before completing.

<table>
<thead>
<tr>
<th>First Name</th>
<th>M.I.</th>
<th>Last Name</th>
<th>Relationship</th>
</tr>
</thead>
</table>

### SECTION 3 | MARITAL STATUS

☐ Single (including widowed or divorced) ☐ Married (including separated)

### SECTION 4 | RESIDENTIAL ADDRESS (Must be permanent address - No P.O. box, please)

Street ( ) City ( ) State ( ) County ( ) Zip ( )

### SECTION 5 | MAILING ADDRESS (Complete only if different from residential address)

Street or P.O. Box ( ) City ( ) State ( ) County ( ) Zip ( )

### SECTION 6 | BILLING ADDRESS (Complete only if different from residential address)

Street or P.O. Box ( ) City ( ) State ( ) County ( ) Zip ( )

### SECTION 7 | CONTACT INFORMATION

<table>
<thead>
<tr>
<th>Primary Phone Number ( )</th>
<th>Alternate Phone Number ( )</th>
<th>E-mail Address</th>
<th>How do you prefer we communicate with you?</th>
</tr>
</thead>
</table>

Arkansas Blue Cross and Blue Shield may contact you, either directly or through a business associate, using your postal or email addresses, telephone numbers or other personal information, regarding your health insurance plan, healthcare providers participating in our networks, disease management, health education and health promotion, preventive care options, wellness programs, treatment or care coordination or case management activities of Arkansas Blue Cross.

### SECTION 8 | HOUSEHOLD INFORMATION

☐ Yes ☐ No a. Do all applicants under the age of 18 reside in the same household?

If "no," please provide reason and his/her name and address:

Name: ___________________________  Address: ___________________________

Reason: ___________________________________________________________________________________

☐ Yes ☐ No b. Are all applicants permanent, legal residents of Arkansas?

If "no," please provide reason and his/her name and address:

Name: ___________________________  Address: ___________________________

Reason: ___________________________________________________________________________________

### SECTION 9 | U.S. CITIZENSHIP STATUS

Additional information may be required.

☐ Yes ☐ No Are all applicants U.S. citizens? If "No", please provide the name(s) of the applicant(s) who are not U.S. citizens.

Name: ___________________________

Type of Permanent Visa or Permanent Green Card: ___________________________

USCIS Category: ___________________________

Registration No.: ___________________________

Issue Date: ___________________________  Expiration Date: ___________________________

Mo. Day Yr. / Mo. Day Yr. / Mo. Day Yr.

☐ Yes ☐ No Have all applicants applying for coverage resided in the U.S. for at least 12 continuous months? If "No", please provide the name(s) of the applicant(s) who have not resided in the U.S. for at least 12 continuous months.

Name: ___________________________

☐ Yes ☐ No Do all applicants applying for coverage have a Primary Care Physician established in the U.S.? If "No", please provide the name(s) of the applicant(s) who do not have a Primary Care Physician established in the U.S.

Name: ___________________________

### OFFICE USE ONLY (do not write in this space)

<table>
<thead>
<tr>
<th>I.D. No.</th>
<th>Group No.</th>
<th>Effective Date</th>
</tr>
</thead>
</table>
APPLICATION FOR COMPLETE PLUS

This coverage is not required to comply with certain federal market requirements for health insurance, principally those contained in the Affordable Care Act. Be sure to check your policy carefully to make sure you are aware of any exclusions or limitations regarding coverage of pre-existing conditions or health benefits (such as hospitalization, emergency services, maternity care, preventive care, prescription drugs, and mental health and substance use disorder services). Your policy might also have lifetime and/or annual dollar limits on health benefits. If this coverage expires or you lose eligibility for this coverage, you might have to wait until an open enrollment period to get other health insurance coverage.

**SECTION 10 | COMPLETE PLUS COVERAGE INFORMATION**

<table>
<thead>
<tr>
<th>Duration:</th>
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<tbody>
<tr>
<td></td>
<td>Single Term (up to 12 months)</td>
<td>Renewable Term (up to 36 months)</td>
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</table>

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<tr>
<th>Deductible:</th>
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<tbody>
<tr>
<td></td>
<td>$500 Individual/$1,000 Family</td>
<td>$1,000 Individual/$2,000 Family</td>
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<tr>
<td>$2,500 Individual/$5,000 Family</td>
<td>$5,000 Individual/$10,000 Family</td>
<td></td>
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</tbody>
</table>

| Coinsurance: | 20% |

☐ Yes ☐ No  If you are applying for coverage other than “Individual,” do you want to continue the application process if one or more applicants is declined or ineligible?

**Requested Effective Date:**

Arkansas Blue Cross and Blue Shield assigns 1st of the month effective dates. This is your opportunity to request an effective date that coordinates with the termination of current health insurance coverage. While we cannot guarantee a specific requested effective date, we will make every effort to accommodate the request. If your application is approved, the effective date will be assigned based on the date of approval. Retroactive effective dates will not be assigned.

Please write the day you would like your coverage to become effective:

Requested effective date: ___/01/_____

Monthly auto pay is required upon enrollment.

**SECTION 11 | INSURANCE/OTHER INFORMATION**

☐ Yes ☐ No  a. Are any applicants covered by Medicaid (including AR Kids First)? If “Yes,” please provide name(s) below:

Applicant Name: __________________________________________

Applicant Name: __________________________________________

☐ Yes ☐ No  b. Are any applicants covered by Medicare? If “Yes,” please provide name(s) below:

Applicant Name: __________________________________________

Applicant Name: __________________________________________

☐ Yes ☐ No  c. Is any applicant Medicare disabled? If “Yes,” please provide name(s) below:

Applicant Name: __________________________________________

Applicant Name: __________________________________________

(Continued on page 3)
d. Do you or any applicant have current Arkansas Blue Cross Blue Shield coverage? If “Yes,” please provide:
   ABCBS ID# _____________________

Yes  □  No □

e. Have you or any applicant had ABCBS coverage that has terminated within the last 6 months? If “Yes,” please provide:
   ABCBS ID# _____________________

Yes  □  No □

f. Is any male applying for coverage an expectant father or a potential adoptive father? If “Yes,” please provide:
   Applicant Name: ______________________________________________________________________

Yes  □  No □

g. Is any female applying for coverage pregnant or a potential adoptive mother? If “Yes,” please provide:
   Applicant Name: ______________________________________________________________________

Yes  □  No □

h. Has any applicant ever consumed alcohol to excess, received treatment, or joined an organization for alcoholism or drug addictions? If “Yes,” please provide name(s) below:
   Applicant Name: ______________________________________________________________________
   Applicant Name: ______________________________________________________________________

Yes  □  No □
i. Has any applicant ever used any addictive drug or substance for purposes other than recommended by your physician? If “Yes,” please provide name(s) below:
   Applicant Name: ______________________________________________________________________
   Applicant Name: ______________________________________________________________________

Yes  □  No □
j. Has any applicant ever been treated for, diagnosed by or consulted a physician, psychotherapist, counselor or any other provider, or had any indication(s) of having a drug dependency/habit? If “Yes,” please provide name(s) below:
   Applicant Name: ______________________________________________________________________
   Applicant Name: ______________________________________________________________________

Yes  □  No □
k. Has any applicant required the assistance of any other individual for performances of any activities of daily living? If “Yes,” please provide name(s) below:
   Applicant Name: ______________________________________________________________________
   Applicant Name: ______________________________________________________________________

Yes  □  No □
l. Is any applicant currently a patient in a hospital or nursing home? If “Yes,” please provide name(s) below:
   Applicant Name: ______________________________________________________________________
   Applicant Name: ______________________________________________________________________
SECTION 12 | APPLICANT(S) EMPLOYMENT INFORMATION [applicant(s) age 18 and older]

Name: ___________________________ Employer: ___________________________

Job duties: ________________________________________________________________________________________________

Name: ___________________________ Employer: ___________________________

Job duties: ________________________________________________________________________________________________

Name: ___________________________ Employer: ___________________________

Job duties: ________________________________________________________________________________________________

SECTION 13 | DRIVER’S LICENSE INFORMATION [applicant(s) age 14 and older]

Name: ___________________________ License No.: ___________________________ State: ___________________________

Name: ___________________________ License No.: ___________________________ State: ___________________________

Name: ___________________________ License No.: ___________________________ State: ___________________________

In the past 5 years, has any applicant:

☐ Yes ☐ No a. Had his or her driver’s license suspended or revoked?

☐ Yes ☐ No b. Had two or more moving traffic violations?

☐ Yes ☐ No c. Been convicted or charged with driving under the influence of alcohol or a controlled substance?

If you answered “Yes,” to any of the above questions, you MUST provide the following information:

Name: ___________________________ Date: ___/___/____ Violation(s): ______________________

Name: ___________________________ Date: ___/___/____ Violation(s): ______________________

SECTION 14 | INFERTILITY

Has any applicant or spouse of an applicant (whether applying for coverage or not):

☐ Yes ☐ No a. Ever been diagnosed or treated for infertility?

☐ Yes ☐ No b. Had surgical sterilization? If “Yes” to question a. or b., please provide the following:

Name: ___________________________ Treatment/Procedure: ___________________________ Date: ___/___/____

Name: ___________________________ Treatment/Procedure: ___________________________ Date: ___/___/____

SECTION 15 | TOBACCO USAGE

☐ Yes ☐ No Has any applicant to be covered used any form of tobacco or e-cigarettes within the last 12 months? If “Yes,” please provide the following:

Name: ___________________________ Date Last Used: ___/___/____

Name: ___________________________ Date Last Used: ___/___/____

Name: ___________________________ Date Last Used: ___/___/____
**SECTION 16 | PRESCRIPTION QUESTIONNAIRE**

- **Yes**  
- **No**  

Is any applicant currently taking any prescription medication, or has any applicant taken prescription medication in the last 3 years?

If you answered “Yes,” please provide full details below. Use separate sheet if necessary. Any attachment must include all of the same information requested here and must be signed and dated. A printout from the pharmacy is not acceptable. Please provide the name that would have been used at the time of the prescription — e.g., a maiden name may have been used.

<table>
<thead>
<tr>
<th>Person Treated</th>
<th>Name of Drug</th>
<th>Dosage</th>
<th>Specific Disorder or Illness</th>
<th>Start Date/Stop Date</th>
<th>Complete Name and Address of Prescribing Physician</th>
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<td><em><strong><strong>/</strong></strong></em> mo/ year</td>
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**SECTION 17 | MEDICAL QUESTIONNAIRE**

**ALL OF THE FOLLOWING QUESTIONS MUST BE ANSWERED FOR EACH PERSON APPLYING FOR COVERAGE.**

For each question checked below, give full details in the ADDITIONAL MEDICAL INFORMATION section which follows. In the last 7 years, has any applicant had or been told he/she had:

- Acquired Immune Deficiency Syndrome (AIDS) or AIDS-related Complex (ARC) or Immune Deficiency Disorder or HIV
- Adrenal disorders
- Alzheimer’s Disease or senile dementia
- Amyotrophic Lateral Sclerosis (Lou Gehrig’s Disease)
- Anemia
- Angina, heart attack, myocardial infarction
- Arteriosclerosis, atherosclerosis, Coronary Artery Disease, stent placement or angioplasty
- Attempted suicide
- Brain and nervous system disorders
- Cancer, Leukemia, or malignancy of any kind
- Cerebral Palsy
- Cerebrovascular accident (stroke), including Transient Ischemic Attack (TIA)
- Chronic fatigue
- Chronic Obstructive Pulmonary Disease, emphysema, lung disease or Respiratory Syncytial Virus (RSV), sleep apnea
- Cirrhosis
- Connective Tissue disorder
- Crohn’s Disease or ulcerative colitis
- Diabetes, abnormal glucose
- Dialysis
- Eyes, Ears, Nose or Throat disorders
- Fibromyalgia
- Gastric bypass surgery or other weight loss procedure
- Gastric or duodenal ulcer
- Glandular disorders
- Heart bypass surgery, pacemaker implant
- Heart or vein/artery surgery
- Congenital Disease
- Hemophilia
- Hepatitis
- Hodgkin’s or Non-Hodgkin’s Disease
- Hypertension
- Lupus, systemic
- Kidney, urinary, or reproductive disorders
- Meniere’s Disease
- Mental disorders
- Multiple Sclerosis, Muscular Dystrophy, or Myasthenia Gravis
- Musculoskeletal disorders
- Nephritis
- Nephrotic Syndrome, renal disease or failure
- Pancreatitis
- Parkinson’s Disease
- Pending surgery
- Polyneuritis
- Respiratory, digestive or circulatory condition
- Sarcoidosis
- Silicone breast implants
- Sugar, blood, or protein in urine
- Thyroid disorders
- Transplant recipient (except cornea/lens)
- Valve repair/replacement/shunts or stents/retained hardware
  - Congenital Disease
- Any injury, deformity, incapacitation, disease or condition not listed elsewhere

-None of the above apply to any applicant(s)
**SECTION 17 | MEDICAL QUESTIONNAIRE (continued)**

**ADDITIONAL MEDICAL INFORMATION**

Give full details to questions answered affirmatively (checked or answered “Yes”) to explain answers to questions in SECTION 17. In addition to condition/illness, please provide the type of treatment provided or planned – for example, surgery, X-rays, EKG, lab tests, hospitalization, emergency room visit, nursing home confinement, doctor visits, rehabilitation services, occupational therapy, physical therapy, speech therapy or chiropractic treatments. Please ensure you include all the treatments that apply. Please use the name that would have been given at the time of the physician visit — e.g., a maiden name.

<table>
<thead>
<tr>
<th>Condition/ Illness</th>
<th>Person Treated</th>
<th>Specific Disorder/illness</th>
<th>Type of Treatment</th>
<th>Frequency of treatment</th>
<th>Complete Name and Address of Physician</th>
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**SECTION 18 | PRIMARY CARE PHYSICIAN INFORMATION (Please provide for each applicant for the last five years)**

<table>
<thead>
<tr>
<th>Applicant’s Name</th>
<th>Complete Name and Address of Physician</th>
<th>Date of Last Visit*</th>
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*Please enter NO VISIT in this box if the applicant has never seen the physician.
I UNDERSTAND: (1) The agent or broker involved in this insurance transaction may receive compensation from Arkansas Blue Cross and Blue Shield (hereafter referred to as the COMPANY), or one of its affiliates for services related to the placement of this insurance. Any such compensation is included in the insurance premium paid by the insured. For more information on the compensation involved in this transaction, please direct your inquiry to the agent or broker. In signing, I: (a) represent that the statements and answers given in this application and any signed and dated addendum to this application (both front and back) are true, complete and correctly recorded; (b) agree that a photocopy of this application shall be as valid as the original, and I understand that a copy is available to me upon request.

COMPLETE PLUS: I UNDERSTAND: (1) This application will be medically underwritten in order to assess the potential financial risk of each individual on the application. As the result of the assessment, my application may be approved with no changes, approved but charged a higher premium, or I may be declined for coverage. I will also be subject to a 12-month pre-existing waiting period. This means conditions existing prior to the effective date of the policy will not be covered until the policy has been in effect for 364 days. If Single Term coverage is selected, pre-existing conditions will not be covered for duration of policy. (2) Any coverage which may be issued to me shall be invalid if based on intentional misrepresentation of material fact provided by me on the application. (3) Arkansas Blue Cross and Blue Shield (hereafter referred to as the COMPANY) may phone me for additional information that may help with the timely processing of my application. (4) The health insurance applied for will not be effective on any proposed insured if there has been a change in the health of any proposed insured between the date this application is signed and the effective date of coverage. This application is valid for 45 days only when completed and signed.

In signing, I: (a) understand that the COMPANY may, within three years of the date of this application, void or terminate this coverage or deny claims for coverage if intentional misrepresentations of material fact have been provided by me in this application; (b) understand that if intentionally fraudulent misstatements were made, the COMPANY may take legal action at any time; (c) understand my signature authorizes the COMPANY to coordinate benefits under this policy with other insurance I have which is subject to coordination; (d) agree that this application shall be valid without time limit. Any person who knowingly presents a false or fraudulent claim for payment of a loss or benefit or knowingly presents false information in an application for insurance is guilty of a crime and may be subject to fines and confinement in prison.

Please read below. Your application will not be accepted unless you check the box confirming you understand the following statement:

☐ I certify that I am a resident and signed this application in the state of Arkansas.

SIGNATURE SECTION (Please sign appropriate line only)

| Primary Applicant OR Parent/Legal Guardian (if policy for a minor) | Date Signed |
| Spouse (required if applying) | Date Signed |
| Dependent age 18 or older (required if applying) | Date Signed |
| Dependent age 18 or older (required if applying) | Date Signed |

CUSTODIAL PARENT SECTION

If any applicant under age 18 (primary applicant or dependent), named on this application, does NOT reside with the primary applicant or the parent/guardian indicated in Section 2, the custodial parent’s signature is also required.

| Custodial Parent’s Name (please print) | Telephone No. |
| Custodial Parent’s Address | Street or PO Box | City | State | Zip |
| Custodial Parent’s Signature | Date Signed |

THIS SECTION TO BE COMPLETED BY SALES REPRESENTATIVE

☐ Yes ☐ No To the best of your knowledge, will the coverage applied for replace or change any existing hospital, medical or major medical insurance if this coverage is approved by Arkansas Blue Cross and Blue Shield and accepted by the applicant?

| Sales Rep License No. (required) | Sales Representative’s Name (Please Print) | Telephone No. |
| Agency Federal Tax ID No. (If applicable) | Sales Representative’s Signature | Date Signed |

Comments: OFFICE USE ONLY

Form No. COMP PLUS (R03/19) PAGE 7 (Continued on page 8) ABCBS-000097
Our monthly bank draft service makes premium payments easy and convenient for you. Completing this simple form helps assure your payments are made accurately and timely.

Depending on the health insurance plan you are applying for and the date your application is approved, we may be able to draft your first month's premium. If so, you will be notified in writing prior to the draft. Once the bank draft is in effect, you will not receive a billing statement. Until that time, make sure you pay any statement you receive.

Complete the information below.

**IMPORTANT: PLEASE READ BEFORE SIGNING**

I authorize Arkansas Blue Cross and Blue Shield and/or the BANK indicated below, to debit my Arkansas Blue Cross premium from my checking or savings account indicated below. This authority is to remain in full force and effect until the BANK has received written notification from me of the Pre-Authorized Bank Draft Program termination in such time and manner as to afford the BANK a reasonable opportunity to act on it, or until the BANK has sent me ten (10) days’ written notice of the BANK’s termination of this agreement.

I understand that by revoking the Pre-Authorized Bank Draft Program after I have agreed to it, I also will be terminating my Arkansas Blue Cross coverage, UNLESS Arkansas Blue Cross has received written notice from me of my desire to continue coverage at least twenty (20) days prior to the next Pre-Authorized Bank Draft Program withdrawal date.

I understand that an insufficient check fee will be assessed for any payment returned to Arkansas Blue Cross as a result of insufficient funds.

**PROPOSED INSURED’S INFORMATION**

First Name: ________________________________  Last Name: ________________________________

Address: ___________________________________________________________________________

Street                                         Apt. No.

City                       State                           Zip

**BANK ACCOUNT INFORMATION**

Bank Name: ________________________________  Name on Account: ________________________________

(If different than the proposed insured)

Routing Number: ________________________________  Account Number: ________________________________

Type of Account:  □ Checking  □ Savings

J.L. Webb
123 Main Street
Anytown, USA 12345

PAY TO THE ORDER OF ________________________________

$ ________________________________

DATE ________________________________

MEMO: 0123456789  0001234567890  1175

SIGNATURE

Signature of Bank Account Holder

Date: ________________________________

After Arkansas Blue Cross receives and processes this completed authorization form, you will receive a letter providing the effective date of your first scheduled draft. We hope you find this bank draft service of value. It is our privilege to serve you. Thank you for your business!
In connection with your application for insurance, an investigative consumer report may be prepared. Information may be obtained through personal interviews with your family, friends, neighbors, business associates, financial sources, or others with whom you are acquainted. This inquiry includes information as to your character and general reputation. If an investigative consumer report is prepared in connection with your application, you may receive a copy of that report upon written request to Arkansas Blue Cross and Blue Shield. Your written request should be forwarded to Arkansas Blue Cross and Blue Shield, Enterprise Underwriting, PO. Box 2181, Little Rock, Arkansas 72203-2181.
Appendix C:
Blue Cross of Idaho Application
## Short Term PPO™ Enrollment Application

### Short Term PPO™ Solicitud de Inscripción

### Applicant Information (Please Complete Each Section of This Application in Ink) / Información del Solicitante (Por Favor Complete Cada Una de las Secciones de Esta Solicitud con Tinta)

<table>
<thead>
<tr>
<th>Your Name (first, initial, last) / Su Nombre (nombre, inicial, apellido)</th>
<th>Social Security Number/ Número de Seguro Social</th>
<th>Date of Birth (mm/dd/yyyy) Fecha de Nacimiento (mm/dd/aa)</th>
<th>Age / Edad</th>
<th>Male Masculino</th>
<th>Female Femenino</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physical Address / Domicilio Real</td>
<td>City, State, Zip Code / Ciudad, Estado, Código Postal</td>
<td>County / Condado</td>
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<td></td>
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<tr>
<td>Mailing Address (street or route) / Domicilio Postal (calle o ruta)</td>
<td>City, State, Zip Code / Ciudad, Estado, Código Postal</td>
<td>County / Condado</td>
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<td></td>
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<tr>
<td>Billing Address (if different from mailing address) / Domicilio de Facturación (en caso de ser diferente al domicilio postal)</td>
<td>City, State, Zip Code / Ciudad, Estado, Código Postal</td>
<td>County / Condado</td>
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</table>

### Idaho Resident Residente de Idaho

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<tr>
<th>Preferred Phone Número de Teléfono Preferido</th>
<th>Alternate Phone / Número de Teléfono Alternativo</th>
<th>I don't have a phone / No tengo teléfono</th>
<th>Marital Status / Estado Civil</th>
<th>Single / Soltero</th>
<th>Married / Casado</th>
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List all eligible dependents you wish to enroll, including any child who is under the age of 26, or who is medically certified as disabled and dependent on parent for support (copy of certification required). If you have more dependents to include, please include the information on a separate sheet of paper.

Nombre todos los dependientes elegibles que desea inscribir, incluso a todos los hijos menores de 26 años, o a aquellos que tengan certificación médica de discapacidad y que dependan de sus padres para su manutención (es obligatorio presentar copia de la certificación). Si tiene más dependientes para incluir, por favor incluya la información en una hoja aparte.

### Family Member's Name (first, initial, last) / Nombre del Familiar (nombre, inicial, apellido)

<table>
<thead>
<tr>
<th>Relationship to Applicant / Relación con el Solicitante</th>
<th>Date of Birth Fecha de Nacimiento (mm/dd/aa)</th>
<th>Social Security Number Número de Seguro Social</th>
<th>Age / Edad</th>
<th>Male Masculino</th>
<th>Female Femenino</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spouse, child, stepchild, etc. / Cónyuge, hijo, hijo adopitado, etc.</td>
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</tbody>
</table>

### Benefit Period Desired/Período de Beneficios Deseado:

- 1 mth/mes
- 2 mths/meses
- 3 mths/meses
- 4 mths/meses
- __ mths/meses (max. 10 mths)/(max. 10 meses)

### Deductible Option/Opción Deducible:

- $500
- $1,000
- $2,000

### Requested Effective Date/Fecha de Vigencia Solicitada Total Payment/Pago total

When your application is approved, your coverage will begin at 12:01 a.m. the day after we receive your completed application, or the effective date you request, whichever is later. You must submit your first month's payment with this application. If your benefit period extends beyond one month, and you choose not to pay in full, you must complete the Authorization Agreement for Automatic Withdrawal found at [bcihio.com/forms/automaticwithdrawal.pdf](http://bcihio.com/forms/automaticwithdrawal.pdf) and include it with this application.

Cuando se apruebe su solicitud, su cobertura comenzará a las 12:01 a.m. del día siguiente al de la recepción de su solicitud completa, o en la fecha de vigencia solicitada, lo que sea posterior. Debe presentar el pago del primer mes con esta solicitud. Si su periodo de beneficios se extiende más de un mes, y usted elige no pagar todo en su totalidad, debe completar este Acuerdo de Autorización para el Retirado Automático que se encuentra en [bcihio.com/forms/automaticwithdrawal.pdf](http://bcihio.com/forms/automaticwithdrawal.pdf) e incluirlo con esta solicitud.
Please answer each question below. If any question is answered YES, you are not eligible for Short Term PPO coverage.
Por favor, responda cada una de las preguntas a continuación. Si responde SI a cualquiera de las siguientes preguntas, no es elegible para la cobertura PPO de Corto Plazo.

1. Has anyone listed on this application been refused health insurance coverage or offered coverage under the Idaho State Mandated High-risk Pool plans within the last 12 months?

   ¿Se le ha negado cobertura médica a alguien nombrado en esta solicitud o se le ha ofrecido a esta persona cobertura en el marco de los Planes de Fondo de Alto Riesgo bajo Mandato del Estado de Idaho en los últimos 12 meses?

   [ ] Yes [ ] Si [ ] No

2. Does anyone listed on this application currently have other health insurance coverage, Medicare, or Medicaid that will remain in force beyond the effective date of this coverage?

   ¿Alguna persona nombrada en esta solicitud actualmente cuenta con otro seguro de cobertura médica, Medicare, o Medicaid que vaya a seguir vigente pasada la fecha de vigencia de esta cobertura?

   [ ] Yes [ ] Si [ ] No

3. Are you, your spouse, or any eligible dependent, whether or not listed on this application, now pregnant?

   Usted, su cónyuge, o cualquier dependiente elegible, nombrado o no en esta solicitud, ¿se encuentra en este momento embarazada?

   [ ] Yes [ ] Si [ ] No

4. Is anyone listed on this application currently admitted to a health care facility, or has surgery or other inpatient treatment been planned (but not yet performed) for anyone listed on this application?

   ¿Alguna persona nombrada en esta solicitud actualmente se encuentra en una institución de salud, o se ha planificado una cirugía u otro tipo de tratamiento hospitalario (que todavía no se haya llevado a cabo) para alguna de las personas mencionadas en esta solicitud?

   [ ] Yes [ ] Si [ ] No

5. Has anyone listed on this application had a short term policy within the past 63 days with Blue Cross of Idaho?

   ¿Alguna de las personas nombradas en esta solicitud ha tenido una póliza de corto plazo con Blue Cross of Idaho, en los últimos 63 días?

   [ ] Yes [ ] Si [ ] No

**SMOKER DESIGNATION AND CERTIFICATION / DESIGNACIÓN Y CERTIFICACIÓN DE FUMADOR**

Has any person listed on this application used tobacco during the past twelve months?

¿Alguna de las personas nombradas en esta solicitud ha consumido tabaco en los últimos doce meses?

[ ] Yes [ ] Si [ ] No

**FOR INDEPENDENT PRODUCER’S USE ONLY / SOLO PARA EL USO DE PRODUCTORES INDEPENDIENTES**

Independent Producer Certification/Certificado de Productor Independiente

1. Who actually completed this application?

   ¿Quién ha completado esta solicitud?  [ ] Applicant/Solicitante  [ ] Independent Producer/Producto Independiente  [ ] Other/Otro

   If Independent Producer or Other, please explain:

   Si lo hizo el Productor Independiente u Otro, por favor explique:

2. Were you present at the time the application was filled out?

   ¿Estuvo usted presente en el momento en el que se completó la solicitud?  [ ] YES/Si  [ ] NO

   If NO, please explain:

   Si su respuesta es NO, por favor explique:

I have explained the eligibility provisions to the applicant. I have not made any representations about benefits, conditions, or limitations of the policy except through written material furnished by Blue Cross of Idaho. I hereby certify that the information supplied to me by the applicant has been completely and accurately recorded.

He explicado las cláusulas de elegibilidad al solicitante. No he hecho ninguna representación sobre beneficios, condiciones o limitaciones de la póliza excepto a través de material escrito provisto por Blue Cross of Idaho. Por la presente, certifico que la información que me ha brindado el solicitante se ha registrado de manera completa y precisa.

<table>
<thead>
<tr>
<th>Independent Producer’s Printed Name</th>
<th>Independent Producer’s Signature</th>
<th>Date (mm/dd/yy)</th>
<th>Blue Cross of Idaho Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nombre del Productor Independiente</td>
<td>Firma del Productor Independiente</td>
<td>Fecha (mm/dd/yy)</td>
<td>Número de Identificación de Blue Cross de Idaho</td>
</tr>
</tbody>
</table>

<table>
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<tr>
<th>Type of Company Appointment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tipo de Designación de la Empresa</td>
</tr>
</tbody>
</table>

Name / Nombre: 

Business Phone / Teléfono de la Empresa: 

This application is approved by Blue Cross of Idaho.

Esta solicitud se encuentra aprobada por Blue Cross of Idaho.

District Manager’s Signature/ Firma del Gerente de Distrito: 

Date/ Fecha (mm/dd/yy): 

Benefit Period / Período de Beneficios

Effective Date/ Fecha de Vigencia (mm/dd/yyyy): 

Expiration Date/ Fecha de Vencimiento (mm/dd/yyyy): 

(Dates assigned by the District Manager) (Fechas asignadas por el Gerente de Distrito)
REPLACEMENT OF EXISTING COVERAGE / REEMPLAZO DE LA COBERTURA EXISTENTE

Will this policy replace any other accident and sickness insurance presently in force?  
¿Esta póliza reemplazará a algún otro seguro de accidente y enfermedad que se encuentre actualmente vigente?  □ YES/SI  □ NO

If YES, please read, sign and date the following notice.  
Si su respuesta fue SI, por favor lea, firme y coloque la fecha,

Notice to Applicant Regarding Replacement of Accident and Sickness Insurance  
Notificación para el Solicitante en Relación con el Reemplazo del Seguro de Accidente y Enfermedad

According to this application, you intend to allow to lapse or otherwise terminate existing accident and sickness insurance and replace it with a program to be issued by Blue Cross of Idaho. For your own information and protection, you should be aware of and seriously consider certain factors which may affect the health care coverage available to you under the new program,

De acuerdo con esta solicitud, usted tiene la intención de la caducidad o la terminación del seguro de accidente y enfermedad que existe en la actualidad, y reemplazarlo por un programa que emitirá Blue Cross of Idaho. Para su información y protección personal, debe ser consciente de algunos factores que pueden afectar la cobertura médica disponible para usted en el marco del nuevo programa y considerarlos seriamente.

1. Health conditions which you presently have (preexisting conditions), may not be immediately or fully covered under the new program or the new program may also require a waiting period for certain specified conditions. This could result in denial or delay of claim benefits under the new program, whereas a similar claim might have been payable under your present program.

Las enfermedades que usted tiene actualmente (enfermedades preexistentes), pueden no estar inmediatamente o completamente cubiertas en el marco del nuevo programa, o el nuevo programa también puede requerir un período de espera para afecciones específicas. Esto puede resultar en la denegación o la demora de una solicitud de beneficios en el marco del nuevo programa, mientras que un reclamo similar podría haber sido pagadero con su programa actual.

2. You may wish to secure the advice of your present insurer or its agent regarding the proposed replacement of your present program. This is not only your right, but it is also in your best interest to make sure you understand all the relevant factors involved in replacing your present coverage.

Es posible que desee obtener el consejo de su asegurador actual o su agente en relación con el reemplazo propuesto de su actual programa. Esto no sólo es su derecho, sino también es lo más conveniente para asegurarse de que comprenda todos los factores relevantes que intervienen en la sustitución de su cobertura actual.

3. If, after due consideration, you still wish to terminate your present program and replace it with new coverage, please be certain to completely and accurately answer all questions on this application. Failure to include all information on an application may provide a basis for the company to deny any future claims and to refund your premiums as though your policy had never been in force. After the application has been completed and before you sign it, reread it carefully to be certain that all information has been properly recorded.

Si, luego de considerarlo, todavía desea finalizar su programa actual y reemplazarlo por la nueva cobertura, por favor asegúrese de responder de manera completa y precisa todas las preguntas de esta solicitud. El hecho de no incluir toda la información necesaria en una solicitud puede ser la base para que la empresa niegue futuros reclamos y el reembolso de sus primas como si su póliza nunca hubiera estado en vigencia. Después de completar la solicitud y antes de firmarla, relea cuidadosamente,

I confirm that a copy of “Notice to Applicant Regarding Replacement of Accident and Sickness Insurance” was furnished to me.  
Confirma que se me ha brindado una copia de la “Notificación para el Solicitante en Relación con el Reemplazo del Seguro de Accidente y Enfermedad”.

Applicant’s Signature/Firma del Solicitante  
Date/Fecha (mm/dd/aa)

Parent or Guardian’s signature if applicant is under age 18  
(Firma del Padre o Tutor si el solicitante es menor de 18 años)

PARENTAL OR GUARDIAN CONSENT TO APPLICATION / CONSENTIMIENTO DE LA SOLICITUD POR PARTE DEL PADRE O TUTOR

I, the undersigned, represent that the person listed as the applicant on this application is under 18 years of age and is making application for Blue Cross of Idaho health coverage with my full knowledge and consent. I hereby accept full responsibility for the payment of premiums and for the answers and information provided in this application.

Yo, el abajo firmante, declaro que represento a la persona nombrada como solicitante de esta solicitud es menor de 18 años y se encuentra solicitando cobertura de salud con Blue Cross of Idaho con mi pleno conocimiento y consentimiento. Por la presente acepto la responsabilidad total del pago de las primas y de las respuestas y la información que se han brindado en esta solicitud.

Signature/Firma  
Date/ Fecha (mm/dd/aa)  Print Name/ Nombre en Imprenta  Relationship/ Parentesco
DECLARACIÓN DE ENTENDIMIENTO

Al firmar esta solicitud, declaro que todas mis respuestas han sido completas y precisas y que comprendo y acepto las siguientes condiciones:

- Ningún productor independiente, agente o empleado de Blue Cross of Idaho puede cambiar ninguna parte de esta solicitud ni renunciar al requisito de que yo responda todas las preguntas de forma completa y precisa, y dichas personas tampoco pueden cambiar las condiciones de la póliza, excepto mediante una aprobación emitida expresamente para tal fin con la firma o la firma facsimilar del Presidente de Blue Cross of Idaho.

- Es posible que Blue Cross of Idaho revise esta solicitud y, a su discreción, solicite información adicional sobre mí, cualquier miembro de la familia mencionado en esta solicitud, o cualquier profesional médico antes de decidir aprobar o rechazar la solicitud.

- Es posible que Blue Cross of Idaho niegue beneficios a mí o me rescinda mi póliza retroactiva a la fecha de vigencia por cualquier faltedad, omisión, ocultación de los hechos, que comiéra o represente a todas las personas que figuren en esta solicitud, y que sean o hubiera podido ser significativa para Blue Cross of Idaho en cuanto a la aceptación de un riesgo, la ampliación de la cobertura, la provisión de beneficios, o el pago de cualquier reclamo.

- Si esta solicitud no es aprobada por el programa que solicita, se reembolsará cualquier pago realizado junto con la entrega de esta solicitud. Tras el desvío del pago, Blue Cross of Idaho no tendrá obligaciones futuras conmigo ni con ningún miembro de mi familia mencionado en esta solicitud.

- Si esta solicitud se aprueba, mi cobertura y la de cualquier familiar elegible nombrado en esta solicitud entrará en vigencia en la fecha asignada por Blue Cross of Idaho.

- Autorizo a mi médico, hospital u otros proveedores de salud a brindar información a Blue Cross of Idaho sobre la historia clínica, los diagnósticos o tratamientos de cualquier síntoma, trastorno, enfermedad o herida por accidente de todas las personas nombradas en esta solicitud.

- En nombre mío y de todos los miembros de mi familia inscritos, autorizo a Blue Cross of Idaho a divulgar información a los familiares inscritos, profesionales de la salud, otros aseguradores y organismos gubernamentales en la medida que sea necesaria para procesar reclamos, coordinar beneficios, llevar a cabo la revisión de la utilización, y realizar auditorías e investigaciones de fraude.

Este programa no cubre servicios recibidos por ninguna Enfermedad Preexistente. Se entiende por Enfermedades Preexistentes toda afeción:

- que haría que una persona comúnmente prudente busque ayuda médica, diagnóstico, cuidado o tratamiento durante los seis meses anteriores a la fecha de entrada en vigencia; o

- que para el cual el consejo médico, diagnóstico, cuidado o tratamiento haya sido recomendado o brindado por un profesional de la salud durante los seis meses anteriores a la fecha de entrada en vigencia; o

- un embarazo existente a la fecha de vigencia de la cobertura, excepto por complicaciones involuntarias del embarazo que tengan lugar después de la fecha de vigencia.

Reconozco y comprendo que mi plan de salud podría solicitar o divulgar, en ocasiones, información de salud sobre mí o mis dependientes (personas detalladas en el formulario de inscripción para la cobertura de beneficios) con el fin de facilitar el tratamiento médico o los pagos, o por cualquier otro motivo relacionado con operaciones comerciales necesarias para administrar los beneficios del cuidado de la salud; o según lo requerido por la ley. Para obtener más información sobre tales usos o divulgaciones, incluyendo los usos y divulgaciones que exige la ley, consulte la Notificación de Prácticas de Privacidad de Blue Cross of Idaho que se encuentra disponible en bcidaho.com.

Declaro que he revisado todas las respuestas brindadas en esta solicitud y, independientemente de que un productor independiente o otra persona haya completado las respuestas por mí y en mi nombre, yo he verificado con precisión que las respuestas reflejan toda la información que yo he brindado. Entiendo que esta solicitud será parte de cualquier acuerdo o póliza que Blue Cross of Idaho emita.

X ____________________________
Firma del Solicitante

(Firma del Padre o Tutor si el solicitante es menor de 18 años)
Appendix D:
Everest Application
INDIVIDUAL SHORT TERM MEDICAL PLAN INSURANCE ENROLLMENT FORM

SECTION A

Applicant

Date of Birth _______ Age _____ Gender _____ Social Security Number ____________________________

Home Address __________________________________________ City __________________ State _____ Zip _______

Home Phone: _______ Mobile Phone: (____) ________________

Best time to call _______ a.m. _______ p.m. _______ Email ______________________________

Please print the full name of all other Proposed Covered Persons (Use additional sheet and attach if needed).

<table>
<thead>
<tr>
<th>Last, First, Middle Initial</th>
<th>Relationship to</th>
<th>Date of Birth</th>
<th>Gender</th>
<th>Social Security Number</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Applicant</td>
<td>Month, Day, Year</td>
<td>M/F</td>
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BENEFIT AND PREMIUM DATA

Deductible | Coinsurance | Out of Pocket Maximum

Coverage Period Maximum

Requested Effective Date: __________________________

Payment Option:  

☐ Monthly – 6 month plan  ☐ Monthly – 12 month plan (364 Days)

☐ Single Up Front Number of days (minimum of 30, maximum of 180 days) __________________________

SECTION B

If the answer to any question in Section B is “Yes,” the coverage cannot be issued.

1. Is the Applicant or any Proposed Covered Person eligible for Medicaid or Medicare?  
   ☐ Yes  ☐ No

2. Is the Applicant or any Proposed Covered Person:
   a. Now pregnant, an expectant parent, in process of adoption or undergoing infertility treatment?  
      ☐ Yes  ☐ No
   b. Over 325 pounds if male, or over 275 pounds if female?  
      ☐ Yes  ☐ No

3. Will the Applicant or any Proposed Covered Person have any other group major medical health insurance or individual major medical health insurance in force on the requested effective date?  
   ☐ Yes  ☐ No

4. Within the last 5 years has any applicant been diagnosed with, received treatment, abnormal test results, medication, consultation for, or had symptoms of: Insulin or medication dependent diabetes except gestational, stroke, transient ischemic attack (TIA), cancer or tumor except basal cell skin
cancer, Crohn's disease, ulcerative colitis, rheumatoid arthritis, systemic lupus, chronic obstructive pulmonary disease (COPD), emphysema, cystic fibrosis, hepatitis C, multiple sclerosis, muscular dystrophy, alcohol or drug abuse; bipolar disorder or schizophrenia; hospitalization for mental disorder, an eating disorder; or any diseases or disorders of the following: liver, kidney, blood, pancreas, lung, brain, heart or circulatory including heart attack or catheterization? ❑ Yes ❑ No

5. Within the past 5 years, has the Applicant or any Proposed Covered Person been diagnosed or treated by a physician or medical practitioner for Acquired Immune Deficiency Syndrome (AIDS), AIDS Related Complex (ARC) or tested positive for Human Immunodeficiency Virus (HIV)? ❑ Yes ❑ No

6. If the Applicant and all Proposed Covered Person(s) are United States citizens, please answer "No" to this question. If the Applicant or any Proposed Covered Person is not a United States Citizen, has that person resided outside the United States for more than 4 weeks over the last 12 months? ❑ Yes ❑ No

SECTION C

CERTIFICATION— I/We hereby request coverage under the insurance underwritten by Everest Reinsurance Company (Company). I/We understand this insurance contains a Pre-existing Condition exclusion, a Pre-certification Penalty and other restrictions and exclusions. I/We agree that coverage will not become effective for me or any dependent whose medical status, prior to the effective date, has changed and therefore results in a “yes” answer to any of the medical questions on this Application. If my/our medical status changes in this way, coverage will be declined for all individuals included on this Application. I/We understand that if I/we have elected the Monthly Payment option, my/our credit card will be charged each month on the due date of the premium for 6 or 12 months, depending on the plan I/we have selected. I/We understand that I/we may terminate the scheduled payments by notifying the insurance company or its authorized agent in writing at least one business day prior to the next scheduled payment date. I/We understand that this coverage is not renewable or extendable. I/We may obtain a complete copy of the Policy upon request. I/We understand that the Company, as underwriter of the plan, is solely liable for the coverage and benefits provided under the insurance. I/We understand and agree that the insurance agent/broker, if any, assisting with this Application is a representative of the Applicant. If coverage is agreed by a representative of the Applicant, the undersigned represents his/her capacity to so act. If coverage is agreed as guardian or proxy of the Applicant, the undersigned represents his/her capacity to so act. By acceptance of coverage and/or submission of any claim for benefits, the Applicant ratifies the authority of the signer to so act and bind the Applicant. I/We understand an administrative fee of $10 per month is required. If this Enrollment Form is completed electronically, I/we agree that my/our electronic signature serves as my/our original signature. If this Enrollment Form is not completed electronically, I/We agree to provide my/our verbal consent to certify my/our application in lieu of a signature.

This coverage is not required to comply with certain federal market requirements for health insurance, principally those contained in the Affordable Care Act. Be sure to check your Certificate carefully to make sure you are aware of any exclusions or limitations regarding coverage of preexisting conditions or health benefits (such as hospitalization, emergency services, maternity care, preventive care, prescription drugs, and mental health and substance use disorder services). Your Certificate might also have lifetime and/or annual dollar limits on health benefits. If this coverage expires or you lose eligibility for this coverage, you might have to wait until an open enrollment period to get other health insurance coverage.

THIS PLAN PROVIDES LIMITED BENEFIT COVERAGE. IT IS NOT DESIGNED TO COVER ALL MEDICAL EXPENSES AND IT IS NOT A MAJOR MEDICAL OR COMPREHENSIVE HEALTHCARE POLICY. PLEASE READ YOUR POLICY CAREFULLY!
Fraud Warning for residents of all states except those listed below: Any person who knowingly presents a false or fraudulent claim for payment of a loss or benefit, or knowingly presents false information in an application for insurance may be guilty of a crime and subject to fines, confinement in prison and/or denial of insurance benefits.

Alaska: Any person who knowingly presents a false or fraudulent claim for payment of a loss or benefit, or knowingly presents false information in an application for insurance may be guilty of a crime and subject to fines, confinement in prison and/or denial of insurance benefits. Colorado: It is unlawful to knowingly provide false, incomplete or misleading facts or information to an insurance company for the purpose of defrauding or attempting to defraud the company. Penalties may include imprisonment, fines, denial of insurance and civil damages. Any insurance company or agent of an insurance company who knowingly provides false, incomplete, or misleading facts or information to a policyholder or claimant for the purpose of defrauding or attempting to defraud the policyholder or claimant with regard to a settlement or award payable from insurance proceeds shall be reported to the Colorado Division of Insurance within the Department of Regulatory Agencies. Kansas: Any person who knowingly and with intent to injure, defraud, or deceive any insurance company or other person submits an insurance application or statement of claim containing any materially false, incomplete or misleading information may be committing a crime and may be guilty of insurance fraud as determined by a court of law and subject to civil and/or criminal penalties. Louisiana: Any person who knowingly presents a false or fraudulent claim for payment of a loss or benefit or knowingly presents false information in an application for insurance is guilty of a crime and may be subject to fines and confinement in prison. Maine: Any person who knowingly or willfully presents a false or fraudulent claim for payment of a loss or benefit or who knowingly or willfully presents false information in an application for insurance is guilty of a crime and may be subject to fines and confinement in prison. Maryland: Any person who knowingly and willfully presents a false or fraudulent claim for payment of a loss or benefit or who knowingly and willfully presents false information in an application for insurance is guilty of a crime and may be subject to fines and confinement in prison. Minnesota: A person who files a claim with intent to defraud or helps commit a fraud against an insurer is guilty of a crime. New Hampshire: Any person who, with a purpose to injure, defraud or deceive any insurance company, files a statement of claim containing any false, incomplete or misleading information in an application for insurance is guilty of a crime and may be subject to fines and punishment for insurance fraud, as provided in RSA 638.20. Oregon: Any person who knowingly and with intent to defraud any insurance company or other person files an application for insurance containing any materially false information, or conceals or omits material facts or information, for the purpose of misleading information concerning any fact material thereto commits a fraudulent insurance act, which may be a crime and may subject such person to criminal and/or civil penalties. Washington: It is a crime to knowingly provide false, incomplete, or misleading information to an insurance company for the purpose of defrauding the company. Penalties include imprisonment, fines, and denial of insurance benefits.
# PAYMENT AUTHORIZATION

<table>
<thead>
<tr>
<th>CREDIT CARD AND CHECK AUTHORIZATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>❑ Checking</td>
</tr>
<tr>
<td>❑ Savings</td>
</tr>
<tr>
<td>❑ MasterCard ❑ VISA ❑ Discover ❑ American Express</td>
</tr>
</tbody>
</table>

**AUTHORIZATION FOR AUTOMATIC BANK DRAFT OR CREDIT CARD PAYMENT:**

I am signing up for an automatic payment plan. I agree that the Company or its authorized agent may automatically debit my bank account or Credit Card for the amount due on or around the payment due date. I can cancel this automatic payment at any time by calling or writing the Company or its authorized agent at least 30 days prior to the next due date. I agree that the Company, its authorized agent, or my financial institution can cancel automatic payment for my account for any reason, at any time, with or without prior notice to me. I understand that $25.00 will be charged for each transaction rejected for insufficient funds. I acknowledge that the origination of these debits to my account must comply with U.S. laws. I agree that this agreement remains in effect until canceled by Company, its authorized agent, my financial institution, or me. I have a copy of this agreement and I know I can also contact the Company or its agent for a copy.

<table>
<thead>
<tr>
<th>Date Signed</th>
<th>Signature</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Account Holder's name</th>
<th></th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Billing Address</th>
<th></th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Account Number</th>
<th></th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Routing Number</th>
<th></th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Credit Card Number</th>
<th>Exp. Date</th>
</tr>
</thead>
</table>
Payment Authorization Form

Applicant Information:
Name: (Last, First, MI) ___________________________ Date of Birth: (MM/DD/YY) ____/____/____ Gender: M ☐ F ☐
Phone Number: ___________________________ Email Address: ___________________________
Street: ___________________________ City: ___________________________ State: ______ Zip: ______

List Products


Payment Information:
I am signing up for an automatic payment plan. I authorize InsuranceTPA.com to charge my account (Credit Card, Debit Card, Bank Account) for the products above, until I request cancellation in writing. I understand I can request future payments to be stopped if I notify InsuranceTPA.com 30 days in advance of the next charge occurring. I understand that $25.00 will be charged for each transaction rejected for insufficient funds. I acknowledge that the origination of these debits to my account must comply with U.S. laws. Non-payment of insurance premium will result in non payment of claims or services. I have a copy of this agreement or can contact InsuranceTPA.com for a copy. I acknowledge and understand that the following plans/rates may include an additional merchant account fee for credit card (cc) and/or electric funds transfer (eft).

Credit Card Payment Request:
I authorize InsuranceTPA.com to charge my credit card for insurance premium, fees and dues.

☐ MasterCard ☐ VISA ☐ American Express ☐ Discover

Account Number Exp. Date Sec. Code

Print Account Holder’s Name (As is on card)

Signature of Card Holder Date

Automatic Check Withdrawal Request:
By selecting automatic check withdrawal, your insurance premium, fees and dues will be withdrawn from your checking account until the term of insurance expires. Complete the form below. Attach a voided check and a check for the first month’s premium, fees and dues.

Print Name of Bank or Institution Address of Bank or Institution

Bank Account Number Bank Routing Number

Signature of Payer Date

Signature:

Signature Date

Representative Signature Date
Appendix E:
Golden Rule Application
# Application for Short Term Medical Insurance

**Golden Rule Insurance Company**

Indianapolis, Indiana 46278-1719

Please Print in Black Ink

## Applicant(s) Information

<table>
<thead>
<tr>
<th>Gender</th>
<th>Name (Last, First, M.I.)</th>
<th>Birth Date*</th>
<th>Height</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Male</td>
<td>Primary (You)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>☐ Male</td>
<td>Spouse</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>☐ Male</td>
<td>Child 1</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>☐ Male</td>
<td>Child 2</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>☐ Male</td>
<td>Child 3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>☐ Male</td>
<td>Child 4</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>☐ Male</td>
<td>Child 5</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*If born within 30 days prior to the effective date of coverage, the person will not be covered under the policy/certificate.

**Applicants must meet our height and weight guidelines to qualify for coverage.**

If you need to list additional dependents, please use lined paper, sign and date it, and check this box. ☐

## Resident Physical Address (where you live and pay taxes). PO Boxes are not accepted.

<table>
<thead>
<tr>
<th>Street (Include Apt.)</th>
<th>City</th>
<th>State</th>
<th>ZIP Code</th>
</tr>
</thead>
</table>

## Mailing Address (if different than Resident Address)

<table>
<thead>
<tr>
<th>Street (Include Apt.)</th>
<th>City</th>
<th>State</th>
<th>ZIP Code</th>
</tr>
</thead>
</table>

## Payor (if not you)

<table>
<thead>
<tr>
<th>Name (Last, First, M.I.)</th>
<th>Relationship to Primary</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>☐ Relative ☐ Other (Specify):</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Street (Include Apt.)</th>
<th>City</th>
<th>State</th>
<th>ZIP Code</th>
</tr>
</thead>
</table>

## Contact Information

<table>
<thead>
<tr>
<th>Phone Number</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Primary (You)</td>
<td></td>
</tr>
<tr>
<td>Spouse</td>
<td></td>
</tr>
<tr>
<td>Payor (if not You)</td>
<td></td>
</tr>
</tbody>
</table>

Jun 20 2017 08:46:28 am
Plan Selection

Requested Effective Date: / / (See Statement of Understanding section)

Days of Coverage: ______________

Plans
(Choose one plan and one coinsurance option for that plan)

- Short Term Medical Value Select A
  - 70/30 - $5,000
  - 60/40 - $5,000

- Short Term Medical Value Select
  - 70/30 - $5,000
  - 60/40 - $5,000

- Short Term Medical Copay Select A 80/20 - $5,000

- Short Term Medical Copay Select 80/20 - $5,000

- Short Term Medical Plus Select A
  - 80/20 - $2,000
  - 60/40 - $2,000

- Short Term Medical Plus Select
  - 80/20 - $2,000
  - 60/40 - $2,000

- Short Term Medical Plus Elite A 100/0 - $0

- Short Term Medical Plus Elite 100/0 - $0

Deductible Amount
(Choose one)

- $1,000 (Not available with Short Term Medical Plus Elite A or Short Term Medical Plus Elite)
- $2,500
- $5,000
- $10,000
- $12,500

Optional Benefits Selection

Supplemental Accident Benefit
(You may only choose one)

- $1,000 (Not available with Short Term Medical Plus Elite A or Short Term Medical Plus Elite)
- $2,500
- $5,000
- $10,000
- $12,500

Application Questions

General Information

G1 Has any applicant been declined for insurance due to health reasons?
If yes, select each person: Primary □ Spouse □ Child 1 □ Child 2 □ Child 3 □ Child 4 □ Child 5
The person(s) named will not be covered under the policy/certificate.

G2 Has any applicant lived in the 50 states of the USA or the District of Columbia for less than the past 12 months?
If yes, select each person: Primary □ Spouse □ Child 1 □ Child 2 □ Child 3 □ Child 4 □ Child 5
The person(s) named will not be covered under the policy/certificate.

Medical History Information

M1 Are you or is any family member (whether or not named in this application) an expectant mother or father, in the process of adopting a child, or undergoing infertility treatment?
If yes, coverage cannot be issued.

M2 Within the last 5 years, has any applicant received medical or surgical consultation, advice, or treatment, including medication, for any of the following:
- Blood disorders (except sickle-cell anemia), liver disorders, kidney disorders,
- Chronic obstructive pulmonary disorder (COPD) or emphysema, diabetes, cancer,
- Multiple sclerosis, heart or circulatory system disorders (excluding high blood pressure),
- Crohn's disease or ulcerative colitis, or alcohol or drug abuse or immune system disorders?
If yes, select each person: Primary □ Spouse □ Child 1 □ Child 2 □ Child 3 □ Child 4 □ Child 5
The person(s) named will not be covered under the policy/certificate.

M3 Has any applicant had testing performed and has not received results, or been advised by a medical professional to have treatment, testing, or surgery that has not been performed?
If yes, select each person: Primary □ Spouse □ Child 1 □ Child 2 □ Child 3 □ Child 4 □ Child 5
The person(s) named will not be covered under the policy/certificate.

M4 Within the last 5 years, has any applicant received treatment, advice, medication, or surgical consultation for HIV infection from a doctor or other licensed clinical professional, or had a positive test for HIV infection performed by a doctor or other licensed clinical professional?
If yes, select each person: Primary □ Spouse □ Child 1 □ Child 2 □ Child 3 □ Child 4 □ Child 5
The person(s) named will not be covered under the policy/certificate.
Application Questions (continued)

Other Coverage Information

<table>
<thead>
<tr>
<th>Question</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>O1</td>
<td>Does any applicant now have hospital or medical expense insurance that will not terminate prior to the requested effective date?</td>
<td>☐</td>
</tr>
<tr>
<td></td>
<td>If yes, select each person: ☐ Primary ☐ Spouse ☐ Child 1 ☐ Child 2 ☐ Child 3 ☐ Child 4 ☐ Child 5</td>
<td></td>
</tr>
<tr>
<td></td>
<td>The person(s) named will not be covered under the policy/certificate.</td>
<td></td>
</tr>
</tbody>
</table>

THIS IS NOT QUALIFYING HEALTH COVERAGE ("MINIMUM ESSENTIAL COVERAGE") THAT SATISFIES THE HEALTH COVERAGE REQUIREMENT OF THE AFFORDABLE CARE ACT. IF YOU DO NOT HAVE MINIMUM ESSENTIAL COVERAGE, YOU MAY OWE AN ADDITIONAL PAYMENT WITH YOUR TAXES.

Statement of Understanding

I have read this application and represent that the information on it is true and complete. I understand that:

1. No insurance will become effective unless my application is approved and the appropriate premium is actually received by Golden Rule with this application.
2. No benefits will be paid for a health condition that exists prior to the date insurance takes effect.
3. If coverage is issued, the coverage will not be a continuation of any prior coverage.
4. Unless Golden Rule agrees to an earlier date, coverage for illness begins on the 6th day after a person becomes insured for injury.
5. Incorrect or incomplete information in this application may result in voidance of coverage and claim denial.
6. The information provided in this application, and any supplement or amendments to it, will be made a part of any policy/certificate that may be issued.
7. For an application sent by any electronic means, insurance, if approved, will be effective the later of:
   a. The requested effective date; or
   b. The day after receipt by Golden Rule.
8. For a mailed application, insurance, if approved, will be effective the later of:
   a. The requested effective date; or
   b. The day after the postmark date affixed by the U.S. Postal Service. If mailed and not postmarked by the U.S. Postal Service or if the postmark is not legible, the effective date will be the later of:
      i. The requested effective date; or
      ii. The day received by Golden Rule.
9. The producer is only authorized to submit the application and initial premium and may not change or waive any right or requirement.

Signature Information

<table>
<thead>
<tr>
<th>Proposed Insured (or Parent/Legal Guardian if Proposed Insured is a child)</th>
<th>Signature</th>
<th>Date Signed</th>
</tr>
</thead>
</table>

Important Notes:

- "Postmark date" means the date of the postmark as affixed by the U.S. Postal Service.
- No application will be accepted if received by Golden Rule more than 15 days after the date signed.
- Altered applications will not be accepted.
- Any person who knowingly presents a false or fraudulent claim for payment of a loss or benefit or who knowingly presents false information in an application for insurance is guilty of a crime and may be subject to restitution fines or confinement in prison, or any combination thereof.
To Continue Your Application for Coverage, You Must Become A Member Of FACT

Read and fill out the following FACT Membership Enrollment Form.

**FACT Membership Enrollment Form**

I hereby enroll for Basic ($4 a month) membership in the FEDERATION OF AMERICAN CONSUMERS AND TRAVELERS (FACT). Upon completion of this enrollment form and payment of initial dues, I understand that: (a) I will be entitled to FACT's benefits; (b) these benefits may change from time to time; (c) some benefits may have a delayed effective date; (d) my membership will become effective on the day this enrollment form is dated and signed; (e) I am eligible to apply for association group insurance; and (f) I authorize the release of my name, address, date of birth, certificate and phone numbers, application date, membership level, and email address listed on the Golden Rule Application for Short Term Medical Insurance to FACT. Note: Accident Insurance is included in your FACT membership and you will have an opportunity to name your beneficiary(ies) by mail or on the FACT website.

X

Member’s Signature

Date

If you wish to apply for association group health insurance, please complete the application.

**PAYMENT OPTIONS: Single or Monthly (Initial Payment Method Required With Application)**

Electronic Funds Transfer (EFT) and Credit Card payment will be collected at the time of application. If coverage is not issued, we will refund the money we collected, minus the nonrefundable application fee.

- **Single Payment** (one single payment for all days of coverage chosen):
  - EFT $ Amount ________ Includes $20 nonrefundable application fee.
    Please complete the EFT Authorization below.
  - Credit card $ Amount ________ Includes $20 nonrefundable application fee.
    Please complete the Credit Card Authorization below.
  - Check or money order $ Amount ________ Includes $20 nonrefundable application fee.
    Please mail your check or money order, payable to FACT, with your application. Checks are deposited upon receipt.

OR

- **Monthly Payment**: (Based on 30 days of coverage.) Final Premium Payment may be less due to less than 30 days of coverage remaining.
  - Initial Payment: □ EFT (Ongoing payment must be EFT) □ Credit Card □ Check or money order
    Please mail your check or money order, payable to FACT, with your application. Checks are deposited upon receipt.
    $ Amount ________ Initial Payment amount (shown) includes a one-time $20 nonrefundable application fee.

  Ongoing Payments (Choose one)
  - Electronic Funds Transfer (EFT) (No billing fee.)
    Ongoing monthly EFT payments will not include the $20 application fee.
  - Credit Card (No billing fee.)
    Ongoing monthly Credit Card payments will not include the $20 application fee.

**Producer**

X

Print Full Name

Producer Number

Jun 20 2017 08:46:28 am
Electronic Funds Transfer Authorization — Complete Only If Paying By EFT

I (we) hereby authorize FACT or Golden Rule to initiate debit entries to the account indicated below. I also authorize the named financial institution to debit the same to such account.

I agree this authorization will remain in effect until you actually receive written notification of its termination from me.

Type of Account: ☐ Checking ☐ Savings

Nine-digit Routing No.

Account No.

Financial Institution's Name ____________________________

Address ____________________________

City, State, ZIP ____________________________

Draft On ____________________________

Day / / Date Signed

Draft On ____________________________

Day

Authorized Account Signature

X

NOTE: In Tennessee and Texas, drafts may only be scheduled on 1) the premium due date, or 2) up to 10 days after the due date.

Credit Card Authorization — Complete Only If Paying By Credit Card

Credit Card Authorization ☐ Visa ☐ MasterCard ☐ American Express

I authorize FACT or Golden Rule Insurance Company to charge my Visa/MasterCard/American Express account for the Single Payment or Monthly Payment above.

Account No. ____________________________ Expiration Date (Mth/Yr) / / Billing ZIP Code

Signature of Authorized User

NOTE: Some card issuers/financial institutions charge cash advance fees on insurance payments.

Jun 20 2017 08:46:28 am
CONSENT TO RECEIVE ELECTRONIC RECORDS
AND TO CONDUCT TRANSACTIONS ELECTRONICALLY

By submitting this consent form or a health insurance application or HMO enrollment form, you hereby consent to presentation, delivery, storage retrieval and transmission of “Communications” related to “Our Transaction” as electronic records instead of in paper form.

For the purposes of this form, “Our Transaction” means the entirety of the business relationship between you and us. “Communications” includes, but is not limited to:

1. Your application or enrollment form, including subsequent amendments;
2. Information related to Our Transaction that we are required to provide or make available in writing such as privacy notices or fraud warnings;
3. Documents related to Our Transaction such as policy, certificate, or evidence of coverage forms, claim forms, explanation of benefit forms, premium notices, or other administrative forms (to the extent permitted by applicable law);
4. Any emails, faxes, recorded telephone calls, or other electronic transmissions of information between you and us and an insurance producer contracted with us, or between us and any third party.

Subject to our obligations to protect your privacy, we may, at our sole discretion, post Communications on a website (in which case they will be sent or received, as the case may be, regardless of whether or not we own, operate or control the website). Or send them in or attached to an email. You must promptly tell us about any change to your electronic or physical mailing address, or other contact information.

You acknowledge that you can receive or access Communications because you have the following:

- A telephone
- A computer and printer
- A device or computer program for listening to audio CDs, mp3, WAV or other common computer audio files
- An Internet browser
- Access to the Internet
- A valid email address
- Adobe Acrobat Reader or other sufficient PDF reader

You can request a free copy of any Communications, or withdraw your consent to receive electronic Communications at any time by sending a written request to:

Policy Administration
PO Box 31372
Salt Lake City, UT 84131-0372

☐ I hereby consent to receive Communications and Transaction Documents electronically, as per the aforementioned conditions. All of the Communications between the time you submit your consent and withdraw your consent will remain valid and binding on both you and us notwithstanding your withdrawal.

☐ I hereby DO NOT consent to receive Communications and Transaction Documents electronically, as per the aforementioned conditions. If you do not consent, we will conduct all future business with you in paper form.

Primary Applicant (You)

X

Email Address

Date

Parent/Guardian (if you are a minor)

X

Relationship

Email Address

Policy ID Number

Jun 20 2017 08:46:28 am
Appendix F:
Independence American Insurance Company Application
APPLICATION FOR INDIVIDUAL LIMITED SHORT TERM MEDICAL EXPENSE INSURANCE

This coverage is not required to comply with certain federal market requirements for health insurance, principally those contained in the Affordable Care Act. Be sure to check your policy carefully to make sure you are aware of any exclusions or limitations regarding coverage of preexisting conditions or health benefits (such as hospitalization, emergency services, maternity care, preventive care, prescription drugs, and mental health and substance use disorder services). Your policy might also have lifetime and/or annual dollar limits on health benefits. If this coverage expires or you lose eligibility for this coverage, you might have to wait until an open enrollment period to get other health insurance coverage.

### APPLICANT INFORMATION

<table>
<thead>
<tr>
<th>Applicant's Name</th>
<th>Home Telephone</th>
<th>Work Telephone</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
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</table>

<table>
<thead>
<tr>
<th>Home Address</th>
<th>Billing Address</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>City</th>
<th>State</th>
<th>ZIP Code</th>
<th>City</th>
<th>State</th>
<th>ZIP Code</th>
</tr>
</thead>
<tbody>
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</table>

<table>
<thead>
<tr>
<th>Marital Status</th>
<th>Sex</th>
<th>Date of Birth</th>
<th>Social Security Number (OPTIONAL)</th>
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</thead>
<tbody>
<tr>
<td>Single □</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Married □</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Domestic Partner □</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Male □</td>
<td>Female</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

E-mail Address

### DEPENDENT INFORMATION, if applying for insurance coverage (please fill out completely)

Attach separate sheet if more space is needed

<table>
<thead>
<tr>
<th>Spouse/Domestic Partner Name (First, Middle, Last)</th>
<th>Date of Birth</th>
<th>Social Security Number (OPTIONAL)</th>
<th>Sex</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Dependent(s) Name (First, Middle, Last) &amp; Relationship</th>
<th>Date of Birth</th>
<th>Social Security Number (OPTIONAL)</th>
<th>Sex</th>
</tr>
</thead>
<tbody>
<tr>
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<td></td>
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</tbody>
</table>

|                                                        |               |                                   |     |
|                                                        |               |                                   |     |

|                                                        |               |                                   |     |

### REQUESTED COVERAGE INFORMATION:

<table>
<thead>
<tr>
<th>Effective Date</th>
<th>Duration</th>
<th>Plan</th>
<th>Deductible</th>
<th>Coinsurance Percentage</th>
<th>Out-of-Pocket Maximum</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Optional Benefit Rider(s) Hearing Aid Benefit Rider □ Yes □ No
### MEDICAL QUALIFYING QUESTIONS

Please answer the following medical questions for all individuals, including dependents, applying for coverage:

Please be aware that Fraud or intentional material misrepresentation may be a basis for rescission of your coverage. In the event of a rescission: (1) coverage will be void as of the Effective Date; (2) all premiums paid will be refunded; (3) any claims that have been submitted will be denied; (4) if any claims have been paid, the amount of claims paid will be deducted from any premium refund due.

<table>
<thead>
<tr>
<th>Question</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Will any person to be covered be eligible for a government sponsored health insurance plan (Medicare or Medicaid)?</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>2. Are you or is any immediate family member (whether named or not named in this enrollment form) pregnant, an expectant parent, in the process of adopting a child, or undergoing fertility treatment?</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>3. Are you or any person applying for coverage in the process of or have undergone sex reassignment surgery?</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>4. Are you or any person applying for coverage currently over 300 pounds if male or 250 pounds if female OR has anyone to be insured undergone weight loss or bariatric surgery?</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>5. Have you or any person proposed for coverage been diagnosed or treated for Acquired Immune Deficiency Syndrome (AIDS) or, AIDS-related complex? Answer this question “no” if you have tested positive for HIV but have not developed symptoms of the disease AIDS.</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>6. Have you been prescribed or are you currently taking controlled substances (opioids) for pain treatment or pain management? Are you currently taking 4 or more prescription medications?</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>7. Have you or any person applying for coverage currently have a pending test(s), had testing performed and have not received results, or been advised by a medical professional to have treatment, testing, or surgery that has not been performed?</td>
<td>☐</td>
<td>☐</td>
</tr>
</tbody>
</table>

8. HAS ANY PERSON LISTED ON THIS APPLICATION RECEIVED AN ABNORMAL TEST REPORT, MEDICAL ADVICE, OR DIAGNOSIS, CARE OR TREATMENT RECOMMENDED OR RECEIVED WITHIN THE LAST 5 YEARS FOR A CONDITION LISTED BELOW?

<table>
<thead>
<tr>
<th>Condition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Circulatory System Disorders: Heart Attack, Coronary Artery Disease, Atherosclerosis, Carotid Artery Disease, Cardiomyopathy, Peripheral Vascular Disease, Atrial Fibrillation, Aneurysm, Congestive Heart Failure, Congenital Heart Disorder</td>
</tr>
<tr>
<td>Neurological Disorders: Stroke, Epilepsy, Parkinson’s Disease, Tourette’s Syndrome</td>
</tr>
<tr>
<td>Cancer, Tumor, Cyst, Polyp, Abnormal Growth, OR taking medication to prevent recurrence of cancer or tumorous growth</td>
</tr>
<tr>
<td>Brain or Central Nervous System Disorders: Paraplegia, Quadriplegia, Multiple Sclerosis, Muscular Dystrophy, Guillain-Barre Syndrome, Alzheimer's Disease, Spina Bifida, Cerebral Palsy, Chorea, Huntington's or Sydenham's</td>
</tr>
<tr>
<td>Stem Cell Transplant and Organ Transplant</td>
</tr>
<tr>
<td>Lung/Respiratory Disorders: Emphysema, COPD (Chronic Obstructive Pulmonary Disease), Chronic Bronchitis, Cystic Fibrosis</td>
</tr>
<tr>
<td>Endocrine Disorders: Diabetes or Chronic Pancreatitis</td>
</tr>
<tr>
<td>Liver Disorders: Hepatitis B or C, Cirrhosis of the liver</td>
</tr>
<tr>
<td>Kidney Disorders: Chronic Kidney Disease, Renal Failure, Hydronephrosis, Polycystic Kidney Disease, Glomerulonephritis, Pyelonephritis, Medullary Cystic Disease, Kidney Stones</td>
</tr>
<tr>
<td>Arthritis/Degenerative Disorders: Rheumatoid or Psoriatic Arthritis, Degenerative Disc Disease, Herniated Disc, Osteoarthritis or Degenerative Joint Disease</td>
</tr>
<tr>
<td>Mental Illness Disorders: Bipolar Disorder, Schizophrenia, Major Depression or Substance Use Disorders: Alcohol, Cannabis, Stimulants, Hallucinogens, And Opioids</td>
</tr>
<tr>
<td>Blood/Bleeding Disorders: Hemophilia, Anemia, Aplastic, Sickle Cell, Thalassemia, Hemolytic, Hemorrhagic, Agranulocytosis, Pancycopenia, Thrombocytopenia, Von Willebrand Disease, Wegener's Granulomatosis, Rare Factor Deficiencies</td>
</tr>
<tr>
<td>Gastrointestinal Disorders: Ulcerative Colitis, Crohn’s Disease, Regional Ileitis, Diverticulitis, Hernia</td>
</tr>
<tr>
<td>Autoimmune Disorders: Systemic Lupus Erythematosus, Sjogren’s Syndrome, Myasthenia Gravis, Scleroderma, Chronic Inflammatory Demyelinating Polyneuropathy</td>
</tr>
</tbody>
</table>
FRAUD WARNING

Any person who knowingly presents a false or fraudulent claim for payment of a loss or benefit or knowingly presents false information in an application for insurance is guilty of a crime and may be subject to fines and confinement in prison.

ACCEPTANCE AND ACKNOWLEDGEMENT

I hereby apply for the coverage selected on this application form. I understand that the coverage shall not become effective until this application is accepted by the insurer and the initial premium is paid. I read this application carefully and represent that the information I provided is true, correct and complete to the best of my knowledge and belief. I understand that the insurer relied on my statements and my answers to the medical history questions and it is the basis for determining the issuance or denial of coverage. I understand that any Fraud or intentional material misstatement (such as an omission) may result in the denial of benefits and/or the termination of coverage.

I agree and understand that coverage will not become effective for any applicant whose medical history changes prior to that person’s Effective Date such that the applicant’s answer would be “yes” to any of the medical history questions in this application and agree to immediately notify the insurer of any such changes. If such person is the Applicant, I understand that coverage is automatically declined for all persons applying on this application.

I understand that health insurance benefits may be excluded for pre-existing conditions depending on the plan I select. If applicable, this coverage will not pay benefits for a disease or physical condition that I or another applicant may now have or have had within 5 years of the application for coverage.

I understand that the producer who solicited this application and upon whose explanation of the benefits, limitations or exclusions I relied on was retained by me as my agent and is an independent contractor who has no right to alter the application, bind or approve coverage or alter any of the terms or conditions of the policy.

I understand that cancellation of this coverage in writing within the 10 day right to return the policy period will result in a refund of premiums and fees.

SIGNATURE

<table>
<thead>
<tr>
<th>City</th>
<th>State</th>
<th>Day</th>
<th>Month</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applicant Signature</td>
<td>Spouse/Domestic Partner Signature if applying for coverage</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Applicant Name (print)</td>
<td>Spouse/Domestic Partner Name if applying for coverage (print)</td>
<td></td>
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</tr>
</tbody>
</table>

FOR PRODUCER USE ONLY

Are you licensed in the state where the application was completed? ☐ Yes ☐ No
Are you currently appointed with INDEPENDENCE AMERICAN INSURANCE COMPANY in the state where the application was completed? ☐ Yes ☐ No
By signing below, the Producer understands that commissions cannot be paid unless appointed with INDEPENDENCE AMERICAN INSURANCE COMPANY.

<table>
<thead>
<tr>
<th>Producer Name</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>City</td>
</tr>
<tr>
<td>Phone</td>
<td>Producer Number</td>
</tr>
<tr>
<td>Producer Signature</td>
<td>Date</td>
</tr>
</tbody>
</table>
Appendix G:
LifeMap Application
Note: Coverage begins at 12:00 a.m. on the later of the day after online application is submitted, the date you request, or the postmark date stamped on the application envelope. If there is no postmark, the Policy Effective Date is the later of the date the application is received by us or the date you requested.

- If applying by mail, coverage will take effect only upon receipt of full premium. Cash is not accepted. Please do not staple or tape your payment to this application.
- If applying online, coverage will only take effect upon receipt of full premium. Automatic payments by credit card or electronic check are available.

Please complete all information on this page and on page 2, missing information may cause your effective date to be delayed.

Primary Insured’s Name (Last, First, Middle) ☐ M ☐ F Social Security Number Requested Effective Date

Date of Birth (mm/dd/yyyy) ☐ Married ☐ Divorced ☐ Single Telephone Number

Home Address (Street, City, State and Zip) Email Address

Additional Family Members to be enrolled: May include your Spouse and Dependent Children under the age of 26.

<table>
<thead>
<tr>
<th>Name (Last, First, M.I.)</th>
<th>Social Security Number</th>
<th>Birth Date</th>
<th>Sex</th>
<th>Relationship To You</th>
</tr>
</thead>
<tbody>
<tr>
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</table>

List names as they should appear on your identification card. If enrolling additional family members, please attach a separate sheet including all of the information requested above.

<table>
<thead>
<tr>
<th>Individual Deductible Amount</th>
<th>Policy Term (30 – 90 Days)</th>
<th>Total Premium $</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ $500 ☐ $1000 ☐ $2,500 ☐ $5,000 ☐ $7,500</td>
<td>Number of Days ____________</td>
<td>Policy Fee + $ 20.00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Coinsurance Amount After Deductible</th>
<th>Total Due $</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ 80% to $10,000 ☐ 50% to $10,000</td>
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</tr>
</tbody>
</table>

1. Are you, or any person to be insured, age 65 or older? ☐ YES ☐ NO If YES, this policy cannot be issued.

2. Are you, or any person to be insured, eligible for Medicare now or will become eligible at any time during the duration of the policy? ☐ YES ☐ NO If YES, this policy cannot be issued.

3. Do you, or any person to be insured, now have any hospital, major medical, group health or medical insurance coverage that will not terminate prior to the beginning of this policy? ☐ YES ☐ NO If YES, this policy cannot be issued.

4. Are you, or any family member, now pregnant? ☐ YES ☐ NO If YES, this policy cannot be issued.

5. How did you learn about LifeMap? ☐ Radio Ad ☐ Agent ☐ Employer ☐ Friend/Family
☐ Online ☐ Community Event ☐ Other _______________

LMA ID STM APP V17 (R18) 1/2019
Is this coverage intended to replace any other accident or sickness insurance presently in force?  

☐ YES  ☐ NO

If Yes, please sign and return the Notice to Applicant with your signed Application.

Please note: This Short Term Medical Insurance is designed to provide medical coverage on a temporary basis. It cannot be renewed and is not intended to replace permanent coverage.

I understand that:

1) if my application for coverage is accepted, the Policy Effective Date will be the later of the day after online application is submitted, the date you request, or the postmark date stamped on the application envelope. If there is no postmark, the Policy Effective Date is the later of the date the application is received by us or the date you requested.

2) if my application for coverage is not accepted, any premium I paid will be promptly refunded;

3) this is not a continuation of any previous medical plan, including any prior Short Term Medical Plan;

4) this Policy is not renewable; and

5) this insurance will not cover Pre-Existing Conditions. Pre-Existing Conditions are defined as any illness or injury for which any medical diagnosis, advice, treatment or service was received during the 6 month period immediately preceding the effective date of coverage. A condition is also considered pre-existing if, during the 6 month period immediately preceding the effective date of coverage, symptoms existed which would cause a prudent person to seek medical diagnosis, advice, care or treatment.

I acknowledge and understand LifeMap Assurance Company (LifeMap) may request or disclose health information about me or my dependents (persons who are listed for benefit coverage on the enrollment form) from time to time for the purpose of facilitating health care treatment, payment or for the purpose of business operations necessary to administer health care benefits; or as required by law.

Health information requested or disclosed may be related to treatment or services performed by:

1) a physician, dentist, pharmacist or other physical or behavioral health care practitioner;

2) a clinic, hospital, long-term care or other medical facility;

3) any other institution providing care, treatment, consultation, pharmaceuticals or supplies, or

4) an insurance carrier or group health plan.

Health information requested or disclosed may include, but is not limited to: claims records, correspondence, medical records, billing statements, diagnostic imaging reports, laboratory reports, dental records, or hospital records (including nursing records and progress notes).

Disclosure: If you have a broker or agent, they may receive bonuses, commissions, administrative service fees or other compensation, including non-cash compensation, from LifeMap. Incentives may be based on any of several factors, the products you buy, your broker or agent’s volume of business with LifeMap and the other services your agent or broker provides to you. These incentives may have a direct or indirect impact on your rates. For more information, please contact your broker or agent.

Please Note: Short Term Medical Insurance is an individual insurance plan and cannot be purchased by employers for their employees.

I represent that each of the above statements and answers are complete and true to the best of my knowledge and belief. I understand that if I have made intentionally false or misleading statements or answers on behalf of myself or any family members that all entitlements to benefits are void and the contract may be canceled or modified retroactively to its effective date. I acknowledge that I have read the Fraud Notices attached to this form.

Primary Insured’s Signature

Parent’s or Guardian’s Signature

Date Signed  LifeMap Producer Number  Licensed Producer’s Name / Agency (Please Print)

NOTE: This coverage is not required to comply with certain federal market requirements for health insurance, principally those contained in the Affordable Care Act. Be sure to check your policy carefully to make sure you are aware of any exclusions or limitations regarding coverage of preexisting conditions or health benefits (such as hospitalization, emergency services, maternity care, preventive care, prescription drugs, and mental health and substance use disorder services). Your policy might also have lifetime and/or annual dollar limits on health benefits. If this coverage expires or you lose eligibility for this coverage, you might have to wait until an open enrollment period to get other health insurance coverage.
Appendix H:
LifeShield Application
LIFESHIELD NATIONAL INSURANCE CO.
Home Office: 5701 N. Shartel Avenue, 1st Floor, Oklahoma City, OK 73118
Toll-Free Telephone Number: 1-877-376-5831

GROUP SHORT TERM MEDICAL PLAN INSURANCE ENROLLMENT FORM

SECTION A

Applicant ____________________________________________
Date of Birth ______________ Age ______ Gender ___
Home Address______________________________________ City __________ State ____ Zip _______
Home Phone (_____) ___________________ Mobile Phone (____) __________________
Best time to call _______ ☐ a.m. ☐ p.m. Email ________________________________

Please print the full name of all other Proposed Insureds (Use additional sheet and attach if needed).

<table>
<thead>
<tr>
<th>Last, First, Middle Initial</th>
<th>Relationship</th>
<th>Date of Birth Month, Day, Year</th>
<th>Gender M/F</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</tr>
</tbody>
</table>

BENEFIT AND PREMIUM DATA

Deductible ☐ Coinsurance ☐ Out of Pocket Maximum ☐

Coverage Period Maximum

Requested Effective Date: ______________________

Payment Option: ☐ Monthly – 3 months (1 day less than) ☐ Monthly – 6 months ☐ Monthly – 12 months (364 days)

☐ Single Up Front Number of days (minimum of 30, maximum of 180 days) ______________

SECTION B

If the answer to any question in Section B is Yes, the coverage cannot be issued.

1. Is the Applicant or any Proposed Insured eligible for Medicaid or Medicare?___________________________ ☐ Yes ☐ No
2. Is the Applicant or any Proposed Insured:
   a. Now pregnant, an expectant parent, in process of adoption or undergoing infertility treatment?............ ☐ Yes ☐ No
   b. Over 325 pounds if male, or over 275 pounds if female?_______________________________________________ ☐ Yes ☐ No
3. Will the Applicant or any Proposed Insured have any other group major medical health insurance or individual major medical health insurance in force on the requested effective date?______________________________ ☐ Yes ☐ No
4. Within the last 5 years has any applicant been diagnosed with, received treatment, abnormal test results, medication, consultation for, or had symptoms of: Insulin or medication dependent diabetes except gestational (diabetes does not apply to residents of DC), stroke, transient ischemic attack (TIA), cancer or tumor except basal cell skin cancer, Crohn’s disease, ulcerative colitis, rheumatoid arthritis, systemic
lupus, chronic obstructive pulmonary disease (COPD), emphysema, cystic fibrosis, hepatitis C, multiple sclerosis, muscular dystrophy, alcohol or drug abuse; bipolar disorder or schizophrenia; an eating disorder; or any diseases or disorders of the following: liver, kidney, blood, pancreas, lung, brain, heart or circulatory including heart attack or catheterization? ❑ Yes ❑ No

5. Within the past 5 years, has the Applicant or any Proposed Insured been diagnosed or treated by a physician or medical practitioner for Acquired Immune Deficiency Syndrome (AIDS), AIDS Related Complex (ARC) or tested positive for Human Immunodeficiency Virus (HIV)? (Residents of Wisconsin do not need to disclose HIV test results)............................................................................. ❑ Yes ❑ No

 SECTION C

CERTIFICATION— I/We hereby request coverage under the insurance issued to the Med-Sense Guaranteed Association and underwritten by LifeShield National Insurance Co. (Company). I/We understand this insurance contains a Pre-existing Condition exclusion, a Pre-certification Penalty and other restrictions and exclusions. I/We agree that coverage will not become effective for me or any dependent whose medical status, prior to the effective date, has changed and therefore results in a “yes” answer to any of the medical questions on this Application. If my/our medical status changes in this way, coverage will be declined for all individuals included on this Application. I/We understand that if I/we have elected the Monthly Payment option, my/our credit card will be charged each month on the due date of the premium for ____ months, depending on the plan I/we have selected. I/We understand that I/we may terminate the scheduled payments by notifying the insurance company or its authorized agent in writing at least one business day prior to the next scheduled payment date. I/We understand that this coverage is not renewable or extendable. I/We may obtain a complete copy of the Certificate of Insurance upon request. I/We understand that the Company, as underwriter of the plan, is solely liable for the coverage and benefits provided under the insurance. I/We understand and agree that the insurance agent/broker, if any, assisting with this Application is a representative of the Applicant. If signed by a representative of the Applicant, the undersigned represents his/her capacity to so act. If signed as guardian or proxy of the Applicant, the undersigned represents his/her capacity to so act. By acceptance of coverage and/or submission of any claim for benefits, the Applicant ratifies the authority of the signer to so act and bind the Applicant. If I/we am/are not already a member of the Med-Sense Guaranteed Association, I/we hereby request to be enrolled as a member. I/We will receive a membership packet after my/our membership fees of ________ per month are received. If this Enrollment Form is completed electronically, I/we agree that my/our electronic signature serves as my/our original signature.

This coverage is not required to comply with certain federal market requirements for health insurance, principally those contained in the Affordable Care Act. Be sure to check the Certificate carefully to make sure You are aware of any exclusions or limitations regarding coverage of Pre-Existing Conditions or health benefits (such as hospitalization, Emergency Services, maternity care, preventive care, Prescription Drugs, and mental health and Substance Use Disorder services). Your coverage also has lifetime and/or annual dollar limits on health benefits. If this coverage expires or You lose eligibility for this coverage, You might have to wait until an open enrollment period to get other health insurance coverage.

Short term medical plans do not satisfy the requirement for individuals to have insurance under the Patient Protection and Affordable Care Act and individuals who have purchased short term
medical coverage may be subject to federal penalties for not having minimum essential coverage.

THIS PLAN PROVIDES LIMITED BENEFIT COVERAGE. IT IS NOT DESIGNED TO COVER ALL MEDICAL EXPENSES AND IT IS NOT A MAJOR MEDICAL OR COMPREHENSIVE HEALTHCARE POLICY. PLEASE READ YOUR CERTIFICATE CAREFULLY!

Applicant’s Signature___________________________________________ Date_________________

Spouse’s Signature____________________________________________ Date_________________

Signed by Company Appointed Agent: __________________________________________

Printed Name:___________________________________________ License Number:_____________________

Fraud Warning Any person who knowingly and with intent to injure, defraud, or deceive any insurer files a statement of claim or an application containing any false, incomplete, or misleading information is guilty of a felony of the third degree.

PAYMENT AUTHORIZATION

CREDIT CARD AND CHECK AUTHORIZATION

☐ Checking
☐ Savings
☐ MasterCard ☐ VISA ☐ AMEX ☐ Discover

AUTHORIZATION FOR AUTOMATIC BANK DRAFT OR CREDIT CARD PAYMENT:
I am signing up for an automatic payment plan. I agree that the Company or its authorized agent may automatically debit my bank account or Credit Card for the amount due on or around the payment due date. I can cancel this automatic payment at any time by calling or writing the Company or its authorized agent at least 30 days prior to the next due date. I agree that the Company, its authorized agent, or my financial institution can cancel automatic payment for my account for any reason, at any time, with or without prior notice to me. I understand that $25.00 will be charged for each transaction rejected for insufficient funds. I acknowledge that the origination of these debits to my account must comply with U.S. laws. I agree that this agreement remains in effect until canceled by Company, its authorized agent, my financial institution, or me. I have a copy of this agreement and I know I can also contact the Company or its agent for a copy.

______________________________________________________________
Date Signed ____________________ Signature ____________________

Account Holder’s name ________________________________
Billing Address ___________________________________________
________________________________________________________
Account Number _________________________________________
Routing Number ____________________________
Credit Card Number __________________________ Exp. Date _________
Appendix I:
National Health Insurance Company Application
GENERAL INFORMATION

Applicant's Name: __________________________ Gender: ______ Date of Birth: __________ SSN: N/A

Home Address: __________________________________________ Phone: __________________________

Height: N/A Weight: N/A

Association Name: L.I.F.E. Association

Association Address: 1200 Golden Key Circle, Suite 136, El Paso, TX 79925

Member Class: __________________________________________ Join Date: __________

Member ID: __________________________________________

<table>
<thead>
<tr>
<th>Name</th>
<th>Relationship to Applicant</th>
<th>Date of Birth</th>
<th>SSN</th>
<th>Height</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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<td></td>
<td></td>
</tr>
</tbody>
</table>

Payment Option

- month plan
- Single Up Front (please Specify End Date)

Plan Options

- Please mark corresponding to your selections for a Deductible, Coinsurance Percentage, Out-of-Pocket Maximum, Maximum Benefit and Requested Effective Date.

Deductible

- $10,000

Out-of-Pocket

- $10,000

Maximum Benefit Per Coverage Period: $1,000,000

Requested Effective Date

Benefit Options

- Please mark corresponding to your benefit selections:

<table>
<thead>
<tr>
<th>Service Type</th>
<th>Maximum per Trip</th>
<th>Maximum per Day</th>
<th>Maximum Days per Coverage Period</th>
</tr>
</thead>
<tbody>
<tr>
<td>Emergency Room</td>
<td>$250</td>
<td>$250</td>
<td></td>
</tr>
<tr>
<td>Ambulance</td>
<td>$250</td>
<td>$250</td>
<td></td>
</tr>
<tr>
<td>Skilled Nursing Facility</td>
<td>$150</td>
<td></td>
<td>50</td>
</tr>
<tr>
<td>Urgent Care Facility</td>
<td>$50</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Doctor’s Office Visits</td>
<td></td>
<td>$50</td>
<td>0</td>
</tr>
</tbody>
</table>

NHIC GP STM ENRL TX 2014
Home Health Care Maximum visits per Coverage Period: 60

Transplant Benefit Maximum per Coverage Period: $100,000

Physical therapy Maximum Benefit per Day: $50

Health Eligibility Questions  Please answer the questions below as they apply to all family members applying for coverage.

1. Are you or any applicant:
   a. Now pregnant, an expectant father, in process of adoption, or undergoing infertility treatment? ___Yes ___No
   b. Over 300 pounds if male or over 250 pounds if female? ___Yes ___No

2. Within the last 5 years has any applicant been diagnosed, treated, or taken medication for or experienced signs or symptoms of any of the following: cancer or tumor, stroke, heart disease including heart attack, chest pain or had heart surgery, COPD (chronic obstructive pulmonary disease) or emphysema, Crohn's disease, liver disorder, degenerative disc disease or herniation/bulge, rheumatoid arthritis, kidney disorder, diabetes, degenerative joint disease of the knee, alcohol abuse or chemical dependency, or any neurological disorder? ___Yes ___No

3. Within the last 5 years has any applicant been diagnosed or treated by a physician or medical practitioner for Acquired Immune Deficiency Syndrome (AIDS) or tested positive for Human Immunodeficiency Virus (HIV)? ___Yes ___No

4. Have you been hospitalized for mental illness in the last 5 years or have you seen a psychiatrist more than 5 times during the last 12 months? ___Yes ___No

5. If you are not a US Citizen, do you expect to legally reside in the US for the duration of the coverage? ___Yes ___No

If you have answered “Yes” to questions 1 through 4 or “No” to question 5 above, coverage cannot be issued. Thank you for your interest.

Agreement and Understanding

1. I understand that the Group Short Term Major Medical Plan Covered Persons are covered by group insurance benefits. The group insurance benefits vary depending on plan selected. These benefits are provided under a group insurance policy underwritten by National Health Insurance Company and subject to the exclusions, limitations, terms and conditions of coverage as described in the insurance certificate which includes, but is not limited to, limitations for pre-existing conditions. This is not designated as a substitute for comprehensive major medical coverage.

2. I agree that coverage will not become effective for any person whose medical history changes prior to coverage approval, such that the person’s answer would be “yes” to any of the Medical History questions in this application. If such person is the Applicant, coverage is automatically declined for all persons included in this application.

3. I understand that health insurance benefits are excluded for pre-existing conditions, and there are other restrictions and exclusions including a Pre-Authorization Penalty.

4. I understand that the broker who solicited this application was acting as an independent contractor and not as an agent of the Insurance Company. I further acknowledge that the person who solicited this application and upon whose explanation of benefits, limitations or exclusions we relied, was retained by me as my agent, and that such person has no right to bind or approve coverage or alter any of the terms or conditions of the policy.

5. I understand that any intentional misstatement or omission of information material to approval of coverage made on this form will be considered a misrepresentation and may be the basis for later rescission of my coverage and that of my dependents. In the event of rescission or termination for any reason, the Insurer shall have the right to deduct any premiums due and unpaid from any claims payable to me or my dependents.

6. I have read this enrollment application and have verified that all of the information provided in it is complete, true and correct, and is all within my personal knowledge. I agree to immediately notify the insurer of any changes in any of the information contained in this form which may occur prior to the approval of coverage.
Any person who, with intent to defraud or knowing that he is facilitating a fraud against an insurer, submits an application or files a claim containing a false or deceptive statement may be guilty of insurance fraud as determined by a court of law.

Alabama Residents - Any person who knowingly presents a false or fraudulent claim for payment of a loss or benefit or who knowingly presents false information in an application for insurance is guilty of a crime and may be subject to confinement in prison, or any combination thereof.

Arkansas and West Virginia Residents - Any person who knowingly presents a false or fraudulent claim for payment of a loss or benefit or knowingly presents false information in an application is guilty of a crime and may be subject to confinement in prison.

California - For your protection California law requires the following to appear on this form - Any person who knowingly presents a false or fraudulent claim for the payment of a loss is guilty of a crime and may be subject to fines and confinement in state prison.

District of Columbia Residents - It is a crime to provide false or misleading information to an insurer for the purpose of defrauding the insurer or any other person. Penalties include imprisonment and/or fines. In addition, an insurer may deny insurance benefits if false information materially related to a claim was provided by the applicant.

Florida - Any person who knowingly and with intent to injure, defraud, or deceive any insurer files a statement of claim or an application containing any false, incomplete, or misleading information is guilty of a felony of the third degree.

Kansas and Oregon Residents - Any person who knowingly and with intent to defraud any insurance company or other person files an application for insurance or statement of claim containing any materially false information, or conceals the purpose of misleading, information concerning any fact material thereto may be guilty of fraud as determined by a court of law.

Kentucky Residents - WARNING: Any person who knowingly and with intent to defraud any insurance company or other person files an application for insurance containing any materially false information or conceals, for the purpose of misleading, information concerning any fact material thereto commits a fraudulent insurance act, which is a crime.

Louisiana Residents - Any person who knowingly presents a false or fraudulent claim for payment of a loss or benefit or knowingly presents false information in an application for insurance is guilty of a crime and may be subject to fines and confinement in prison.

Maine Residents - It is a crime to knowingly provide false, incomplete or misleading information to an insurance company for the purpose of defrauding the company. Penalties may include imprisonment, fines or a denial of insurance benefits.

Maryland Residents - Any person who knowingly or willfully presents a false or fraudulent claim for payment of a loss or benefit or who knowingly or willfully presents false information in an application for insurance is guilty of a crime and may be subject to fines and confinement in prison.

New Jersey Residents - WARNING: Any person who includes any false or misleading information on an application for an insurance policy is subject to criminal and civil penalties.

New Mexico Residents - ANY PERSON WHO KNOWINGLY PRESENTS A FALSE OR FRAUDULENT CLAIM FOR PAYMENT OF A LOSS OR BENEFIT OR KNOWINGLY PRESENT FALSE INFORMATION IN AN APPLICATION OF INSURANCE IS GUILTY OF A CRIME AND MAY BE SUBJECT TO CIVIL FINES AND CRIMINAL PENALTIES.

New York - Any person who knowingly and with intent to defraud any insurance company or other person files an application for insurance or statement of claim containing any materially false information, or conceals for the purpose of misleading, information concerning any fact material thereto, commits a fraudulent insurance act, which is a crime, and shall also be subject to a civil penalty not to exceed five thousand dollars and the stated value of the claim for each such violation.
Ohio Residents - Any person who, with intent to defraud or knowing that he is facilitating a fraud against an insurer, submits an application or files a claim containing a false or deceptive statement, or conceals information for the purpose of misleading may be guilty of insurance fraud and subject to criminal and/or civil penalties.

Oklahoma Residents – WARNING: Any person who knowingly, and with intent to injure, defraud or deceive any insurer, makes any claims for the proceeds of an insurance policy containing any false, incomplete or misleading information is guilty of a felony.

Pennsylvania Residents - Any person who knowingly and with intent to defraud any insurance company or other person files an application for insurance or statement of claim containing any materially false information or conceals for the purpose of misleading, information concerning any fact material thereto commits a fraudulent insurance act, which is a crime and subjects such person to criminal and civil penalties.

Tennessee Residents - It is a crime to knowingly provide false, incomplete or misleading information to an insurance company for the purpose of defrauding the company. Penalties include imprisonment, fines and denial of insurance benefits.

Texas Residents - Any person who knowingly and with intent to injure, defraud, or deceive any insurer files a statement of claim or an application/enrollment form containing any false, incomplete, or misleading information may be guilty of a crime and may be subject to fines and confinement in prison.

Virginia Residents - Any person who, with the intent to defraud or knowing that he is facilitating a fraud against an insurer, submits an application or files a claim containing a false or deceptive statement may have violated state law.

Washington Residents - It is a crime to knowingly provide false, incomplete or misleading information to an insurance company for the purpose of defrauding the company. Penalties include imprisonment, fines and denial of insurance benefits.

<table>
<thead>
<tr>
<th>Applicant Signature</th>
<th>Date</th>
<th>Spouse Signature</th>
<th>Date</th>
</tr>
</thead>
</table>

Signed by National Health Insurance Company Agent:
Appendix J:
Pivot Application
Please submit completed applications with payment to:

Insurance Benefit Administrators
Administrator for Companion Life Ins. Co.
P O Box 2943, Shawnee Mission, KS 66201-1343
844-630-7500

Please complete this application entirely. Failure to provide complete information may delay processing.

**Group Short Term Medical Plan Application**

**Personal Details**

Please provide the following details for all individuals to be covered.

<table>
<thead>
<tr>
<th>Name (First and Last)</th>
<th>Date of Birth</th>
<th>Gender</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Primary SSN#</td>
<td></td>
<td>⬜ Male</td>
<td>Address</td>
</tr>
<tr>
<td></td>
<td></td>
<td>⬜ Female</td>
<td></td>
</tr>
<tr>
<td>Spouse SSN#</td>
<td></td>
<td>⬜ Male</td>
<td>City</td>
</tr>
<tr>
<td></td>
<td></td>
<td>⬜ Female</td>
<td></td>
</tr>
<tr>
<td>Child 1</td>
<td></td>
<td>⬜ Male</td>
<td>Phone Number</td>
</tr>
<tr>
<td></td>
<td></td>
<td>⬜ Female</td>
<td></td>
</tr>
<tr>
<td>Child 2</td>
<td></td>
<td>⬜ Male</td>
<td>E-mail Address</td>
</tr>
<tr>
<td></td>
<td></td>
<td>⬜ Female</td>
<td></td>
</tr>
</tbody>
</table>

**Plan Options**

<table>
<thead>
<tr>
<th>[HML Plan]</th>
<th>Payment Option</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deductible</td>
<td>⬜ Monthly – 90 day plan</td>
</tr>
<tr>
<td></td>
<td>⬜ Monthly – 180 day plan</td>
</tr>
<tr>
<td></td>
<td>⬜ Monthly – 364 day plan</td>
</tr>
<tr>
<td></td>
<td>⬜ Single Up Front (please specify termination)</td>
</tr>
<tr>
<td>Coinsurance</td>
<td>⬜ 70%</td>
</tr>
<tr>
<td></td>
<td>⬜ 80%</td>
</tr>
<tr>
<td>Out of Pocket Maximum</td>
<td>⬜ $3,000, $5,000, $10,000, $15,000</td>
</tr>
<tr>
<td>Coverage Period Maximum</td>
<td>⬜ $1,000,000, $500,000, $250,000, $100,000</td>
</tr>
<tr>
<td>Outpatient Prescription Drug Rider</td>
<td>⬜ Yes ⬜ No</td>
</tr>
</tbody>
</table>

**Medical Questions**

Please answer the questions below as they apply to all family members applying for coverage.

1. Will any applicant be eligible for Medicaid or Medicare on the requested effective date? ⬜ Yes ⬜ No

2. Have/Are you, or any applicant:
   a. Been denied insurance due to any health reasons for a condition that is still present? (Does not apply to residents of MO) ⬜ Yes ⬜ No
   b. An expectant parent, in process of adoption or undergoing infertility treatment? ⬜ Yes ⬜ No
   c. Over 300 pounds if male or over 250 pounds if female? ⬜ Yes ⬜ No
   d. Been advised by a medical professional to have diagnostic testing, treatment, surgery that has not yet been completed? ⬜ Yes ⬜ No

3. Within the last 5 years has any applicant had a diagnosis, symptoms, an abnormal test result or received treatment, medication or consultation for: cancer or malignant melanoma; atrial fibrillation or abnormal heart rhythm, heart disorders, angina, heart attack or heart failure; stroke; uncontrolled hypertension; Type 1 diabetes (does not apply to residents of DC); hepatitis C or liver or kidney disorders; organ transplant; chronic obstructive pulmonary disease (COPD) or emphysema; rheumatoid arthritis or degenerative disk disease; hemophilia, leukemia or blood disorders; muscular dystrophy or multiple sclerosis; alcohol or drug abuse or misuse; bipolar, schizophrenia; or eating disorders? ⬜ Yes ⬜ No

4. Within the last 5 years has any applicant been diagnosed or treated by a physician or medical practitioner for Acquired Immune Deficiency Syndrome (AIDS) or tested positive for Human Immunodeficiency Virus (HIV)? (Residents of WI do not need to disclose HIV test results.) ⬜ Yes ⬜ No

5. If all persons to be insured are United States citizens, please answer “No” to this question. If any person to be insured is not a United States citizen, has that person resided outside the United States at any time during the prior 12 months? ⬜ Yes ⬜ No

If you have answered “Yes” to questions 1 through 5, coverage cannot be issued.

Thank you for your interest.

For product information or assistance with this application, please contact:

Insurance Benefit Administrators
Administrator for Companion Life Insurance Company
P O Box 2943, Shawnee Mission, KS 66201-1343
844-630-7500

STMP 5050 ENR 2018
Payment Information
Please provide complete payment information. Applications without payment cannot be processed.

- Check/Money Order (Single Up-Front Payment Only)
- ACH Account #__________Routing #____________
- MasterCard  □ VISA  □ PayPal
- Discover  □ American Express

Credit Card Number    Exp Date
Name on Card
Phone #
Billing Address (including city, state and zip)

Cardholder Signature    Date

Authorization
I hereby request coverage under the insurance issued to the Communicating for America, Inc. and underwritten by Companion Life Insurance Company (Companion Life). I understand this insurance contains a Pre-existing Condition exclusion, a Pre-certification Penalty and other restrictions and exclusions. I agree that coverage will not become effective for me or any dependent whose medical status, prior to the effective date, has changed and therefore results in a “yes” answer to any of the medical questions on this Application. If my medical status changes in this way, coverage will be declined for all individuals included on this application. I understand that if I have elected the Monthly Payment option, my credit card will be charged each month on the due date of the premium. I understand that I may terminate the scheduled payments by notifying Companion Life in writing at least one business day prior to the next scheduled payment date. I understand that this coverage is not renewable or extendable. I understand that the information contained herein is a summary of the coverage offered in the Certificate of Insurance and that I may obtain a complete copy of the Certificate of Insurance upon request to Companion Life. I understand that Companion Life, as underwriter of the plan, is solely liable for the coverage and benefits provided under the insurance. I understand and agree that the insurance agent/broker, if any, assisting with this Application is a representative of the Applicant. If signed by a representative of the Applicant, the undersigned represents his/her capacity to so act. If signed as guardian or proxy of the Applicant, the undersigned represents his/her capacity to so act. By acceptance of coverage and/or submission of any claim for benefits, the Applicant ratifies the authority of the signer to so act and bind the Applicant. If I am not already a member of the Communicating for America, Inc., I hereby request to be enrolled as a member. I will receive a membership packet after my membership fees are received.

This coverage is not required to comply with certain federal market requirements for health insurance, principally those contained in the Affordable Care Act. Be sure to check your Certificate carefully to make sure you are aware of any exclusions or limitations regarding coverage of preexisting conditions or health benefits (such as hospitalization, emergency services, maternity care, preventive care, prescription drugs, and mental health and substance use disorder services). Your Certificate might also have lifetime and/or annual dollar limits on health benefits. If this coverage expires or you lose eligibility for this coverage, you might have to wait until an open enrollment period to get other health insurance coverage.

Fraud Warning: Any person who knowingly and with intent to injure, defraud, or deceive any insurance company or other person submits an insurance application or statement of claim containing any materially false, incomplete or misleading information may be committing a crime and may be subject to civil or criminal penalties.

Applicant Signature    Date    Spouse Signature    Date

Signed by Companion Life Appointed Agent:    Agent Number:    Plan Administrator Use Only:
Appendix K:
Marketing Materials
Interim Coverage Plus

Short-term medical insurance with a limited benefit for pre-existing conditions. Providing peace of mind during times of transition.

Anthem Blue Cross and Blue Shield does not underwrite, insure or administer the insurance plans described in this brochure. The Interim Coverage insurance plans are underwritten by Independence American Insurance Company (IAIC), a member of The IHC Group. For more information about IAIC and The IHC Group, visit www.ihcgrouplp.com. These products are not considered Minimal Essential Coverage as defined by the Patient Protection and Affordable Care Act (ACA).
When circumstances leave you temporarily uninsured, short-term medical insurance helps protect you during coverage gaps.

**Interim Coverage Plus** is a short-term medical (STM) insurance plan with a limited benefit for pre-existing conditions. STM, sometimes called short-term medical limited duration insurance, is designed to provide coverage during transitions or gaps in major medical coverage. Most STM plans do not cover healthcare expenses for pre-existing medical conditions. Interim Coverage Plus provides a benefit up to a maximum of $25,000 for eligible pre-existing healthcare expenses.

**Why STM insurance?**
STM plans provide coverage during life transitions. When you are between group insurance or individual major medical policies, STM plans pay for covered medical expenses due to unexpected illnesses or injuries. Covered expenses include diagnostic physician visits, emergency room treatment, hospital stays, surgery, intensive care and more, but do not include maternity care or outpatient prescription drugs.

- **Affordable**
  STM plans are affordable. While STM contains limitations when compared to traditional major medical plans, the premium is generally lower.

- **Customizable**
  Select from various benefit levels which best meet your coverage and premium needs. You can also include other supplemental coverage such as dental or a discount prescription drug program to obtain additional coverage.

- **Convenient**
  Coverage can begin as early as the day following your online application. The underwriting process is simple and policy fulfillment, including claims and ID cards, are available online.
A STM plan may be right for you if you:

- Have missed the open enrollment period and aren’t eligible for special enrollment under the Affordable Care Act (ACA)
- Are waiting for your ACA coverage to start
- Are waiting for health insurance benefits to begin at a new job
- Are looking for coverage to bridge you to Medicare
- Are turning 26 and coming off your parent’s insurance
- Are losing coverage following a divorce
- Are needing an alternative to COBRA
- Are healthy and under age 65

STM plans are not ACA plans

STM plans do not meet ACA standards. The ACA is a Federal law that requires all major medical plans to provide specific benefits and mandates that most Americans have health plans that qualify as Minimum Essential Coverage (MEC). These rules do not apply to STM plans.

You may want to keep the following in mind as you plan for your needs and explore your options:

- STM plans do not meet the Minimum Essential Coverage requirements under the ACA and may result in a tax penalty. STM plans are designed to provide temporary healthcare insurance during unexpected coverage gaps.
- The ACA-compliant medical plans are guaranteed issue, meaning you cannot be denied coverage based on your health history. STM plans are underwritten, which means you must answer a series of medical questions when applying for coverage. Based on your answers, you may be declined for coverage.
- Unlike the ACA plans, which are required to cover the 10 Essential Health Benefits (EHB), STM plans cover some EHBs but not necessarily all. Plans will vary in what they cover, so you should check your plan details carefully.

STM plans provide fast, flexible temporary coverage. It’s also important that you understand what you’re buying so you can make a good choice for you and your family.

Pre-existing condition limitation

Unlike most STM plans, Interim Coverage Plus provides a benefit for eligible pre-existing conditions. The plan provides up to a maximum of $25,000 for eligible medical expenses for a pre-existing condition, per person, per policy. After the $25,000 maximum has been reached, expenses due to pre-existing conditions are not covered. Refer to page five for the definition of a pre-existing condition.
## Plan selection
All benefits listed apply per covered person, per coverage period.

### Office visit copay
The copay applies to the first covered office visit during the policy period. After the copay, the balance of the doctor office visit charge is covered at 100 percent.

Additional covered expenses incurred during the office visit, including expenses for laboratory and diagnostic tests, will be subject to plan deductible and coinsurance.

$50 copay

### Choose deductible
The selected deductible must be paid by the covered person before coinsurance benefits begin.

Family deductible maximum: Three individual deductible amounts. When three covered persons in a family each satisfy their deductible, the deductibles for any remaining covered family members are deemed satisfied for the remainder of the coverage period.

- $2,500
- $5,000
- $10,000

### Choose coinsurance percentage and out-of-pocket
After the deductible has been met, you pay the selected percentage of covered expenses until the out-of-pocket amount has been reached. The plan covers the remaining percentage of covered expenses up to the maximum benefit.

The out-of-pocket amount is specific to expenses applied to the coinsurance; it does not include the deductible.

Once the deductible and coinsurance out-of-pocket amounts have been satisfied, additional covered charges within the coverage period are paid at 100 percent, up to the maximum benefit amount. Benefit-specific maximums may apply. The out-of-pocket does not include the deductible, any precertification penalty amounts or expenses not covered by the plan.

- **80%**
  - $1,000
  - $2,000
  - $3,000
  - $4,000

- **70%**
  - $1,500
  - $3,000
  - $4,500
  - $6,000

- **50%**
  - $2,500
  - $5,000
  - $7,500
  - $10,000

### Maximum benefit

$2,000,000

### Pre-existing condition coverage period maximum
After maximum is reached, expenses due to pre-existing conditions are not covered.

<table>
<thead>
<tr>
<th></th>
<th>Primary insured</th>
<th>Covered spouse</th>
<th>Covered child(ren)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$25,000</td>
<td>$25,000</td>
<td>$25,000</td>
</tr>
</tbody>
</table>
Covered expenses
All benefits, except office visits applied to the copay, are subject to the selected plan deductible and coinsurance. Covered expenses are limited by the usual and reasonable charge as well as any benefit-specific maximum. If a benefit-specific maximum does not apply to the covered expense, benefits are limited by the coverage period maximum. Benefits may vary based on your state of residence.

Covered expenses include treatment, services and supplies for:
- Physician services for treatment and diagnosis
- Hospital room and board, doctor visits and general nursing care up to the amount billed for a semi-private room or 90 percent of the private room billed amount
- Intensive care or specialized care unit up to three times the amount billed for a semi-private room or three times 90 percent the private room billed amount
- Prescription drugs administered while hospital confined
- X-ray exams, laboratory tests and analysis
- Mammography, Pap smear and prostate antigen test (covered at specific age intervals, not subject to deductible)
- Emergency room, outpatient hospital surgery or ambulatory surgical center
- Surgeon services in the hospital or ambulatory surgical center
- Services when a doctor administers anesthetics up to 20 percent of the primary surgeon's covered charges
- Assistant surgeon services up to 20 percent of the primary surgeon's covered charges
- Surgeon's assistant services up to 15 percent of the primary surgeon’s covered charges
- Ground ambulance services up to $500 per occurrence
- Air ambulance services up to $1,000 per occurrence
- Organ, tissue or bone marrow transplants up to $150,000 per coverage period
- Acquired Immune Deficiency Syndrome (AIDS) up to $10,000 per coverage period
- Blood or blood plasma and their administration, if not replaced
- Oxygen, casts, non-dental splints, crutches, non-orthodontic braces, radiation and chemotherapy services and equipment rental

Pre-existing condition definition
A pre-existing condition is any medical condition or sickness for which medical advice, care, diagnosis, treatment, consultation or medication was recommended or received from a doctor within five years immediately preceding the covered person's effective date of coverage; or symptoms within the five years immediately prior to the coverage that would cause a reasonable person to seek diagnosis, care or treatment. This period of time may vary by state.

Utilize a network provider and save
With your plan, you have the freedom to choose any provider. In certain markets, you also have access to discounted medical services through national preferred provider organizations (PPOs). These network providers have agreed to negotiated prices for their services and supplies. While you have the flexibility to choose any healthcare provider, the discounts available through network providers for covered services may help to lower your out-of-pocket costs.

At the time of service, simply present your identification card which will include the network information needed for the provider to correctly process covered billed charges.
**Eligibility**
Individuals, spouses and dependents may be covered. Interim Coverage Plus is available to the primary applicant from age 18 to 64, his or her spouse age 18 to 64 and dependent children under the age of 26. A child-only plan is available for children age 2 up to age 18. All family members will need to apply and meet the medical requirements of the plan.

**Usual and reasonable charge**
The usual and reasonable charge for medical services or supplies is the lesser of: 
a) the amount usually charged by the provider for the service or supply given; or b) the average charged for the service or supply in the locality in which it is received.

With respect to the treatment of medical services, usual and reasonable means treatment that is reasonable in relationship to the service or supply given and the severity of the condition. In reaching a determination as to what amount should be considered as usual and reasonable, we may use and subscribe to an industry reference source that collects data and makes it available to its member companies.

**Right to return period**
If you are not completely satisfied with this coverage and have not filed a claim, you may return the Policy within 10 days and receive a premium refund.

**Precertification**
Precertification is required prior to each inpatient confinement for injury or illness, including chemotherapy or radiation treatment, at least seven days prior to receiving treatment. Emergency admissions must be pre-certified within 48 hours following the admission, or as soon as reasonably possible. Failure to complete precertification will result in a benefit reduction of 50 percent which would have otherwise been paid. Precertification is not a guarantee of benefits.

**Continuing coverage**
If your need for temporary health insurance continues, most states allow you to apply for another STM plan. Your application is subject to eligibility, underwriting requirements and state availability of the coverage. The next coverage period is not a continuation of the previous period; it is a new plan with a new deductible, coinsurance and pre-existing condition limitation. Note that based on your state, you may be limited to two or three consecutive terms only.

**Coverage termination**
Coverage ends on the earliest of the date: the premium is not paid when due; you enter full-time active duty in the armed forces or Independence American Insurance Company determines intentional fraud or material misrepresentation has been made in filing a claim for benefits. A dependent’s coverage ends on the earliest of the date: your coverage terminates; the dependent becomes eligible for Medicare; or the dependent ceases to be eligible.
Exclusions

The Policy does not provide any benefits for the following expenses:

- Treatment of pre-existing conditions, as defined in the pre-existing conditions limitation provision, unless applied to the limited pre-existing condition benefit, shown in the Policy schedule of benefits
- Incurred prior to the effective date of a covered person's coverage or incurred after the expiration date, regardless of when the condition originated, except in accordance with the extension of benefits provision
- Treatment, services & supplies for:
  - Complications resulting from treatment, drugs, supplies, devices, procedures or conditions which are not covered under the Policy;
  - Experimental or investigational services or treatment or unproven services or treatment and/or
  - Purposes determined to be educational.
- Amounts in excess of the usual, reasonable and customary charges made for covered services or supplies or you or your covered dependent are not required to pay, or which would not have been billed, if no insurance existed;
- paid under another insurance plan, including Medicare, government institutions, workers' compensation or automobile insurance
- Expenses incurred by a covered person while on active duty in the armed forces. Upon written notice to us of entry into such active duty, the unused premium will be returned to you on a pro-rated basis
- Treatment, services and supplies resulting from:
  - War (declared or undeclared);
  - The commission of engaging in an illegal occupation;
  - Normal pregnancy or childbirth, except for complications of pregnancy;
  - A newborn child not yet discharged from the hospital, unless the charges are medically necessary to treat premature birth, congenital injury or sickness, or sickness or injury sustained during or after birth;
  - Voluntary termination of normal pregnancy, normal childbirth or elective cesarean section;
  - Any drug, including birth control pills, implants, injections, supply, treatment device or procedure that prevents conception or childbirth, including sterilization or reversal of sterilization; sex transformation (unless required by law), penile implants, sex dysfunction or inadequacies and/or
  - Diagnosis and treatment of infertility, including but not limited to any attempt to induce fertilization by any method, in vitro fertilization, artificial insemination or similar procedures, whether the covered person is a donor, recipient or surrogate.
  - Physical exams or prophylactic treatment, including surgery or diagnostic testing, except as specifically covered
  - Mental illness or substance use, including alcoholism or drug addiction or loss due to intoxication of any kind unless mandated by law
  - Tobacco use cessation
  - Suicide or attempted suicide or intentionally self-inflicted injury, while sane or insane
  - Dental treatment or care or orthodontia or other treatment involving the teeth or supporting structures, except as specifically covered and the treatment by any method for jaw joint problems including temporomandibular joint dysfunction (TMJ), TMJ pain syndromes, craniomandibular disorders, myofascial pain dysfunction or other conditions of the joint linking the jaw bone and skull and the complex of muscles, nerves and other tissues related to the joint
  - Eye care, hearing, including hearing aids and testing
  - Cosmetic or reconstructive procedures that are not medically necessary, breast reduction or augmentation or complications arising from these procedures
  - Outpatient prescriptions, drugs to treat hair loss
  - Feet unless due to accidental bodily injury or disease
  - Weight loss programs or diets, obesity treatment or weight reduction including all forms of intestinal and gastric bypass surgery, including the reversal of such surgery
  - Transportation expenses, except as specifically covered
  - Rest or recuperation cures or care in an extended care facility, convalescent nursing home, a facility providing rehabilitative treatment, skilled nursing facility, or home for the aged, whether or not part of a hospital.
  - Providing a covered person with (1) training in the requirements of daily living; (2) instruction in scholastic skills such as reading and writing; (3) preparation for an occupation; (4) treatment of learning disabilities, developmental delays or dyslexia; or (5) development beyond a point where function has been demonstrably restored
  - Any drug, including birth control pills, implants, injections, supply, treatment device or procedure that prevents conception or childbirth, including sterilization or reversal of sterilization; sex transformation (unless required by law), penile implants, sex dysfunction or inadequacies and/or
  - Diagnosis and treatment of infertility, including but not limited to any attempt to induce fertilization by any method, in vitro fertilization, artificial insemination or similar procedures, whether the covered person is a donor, recipient or surrogate.
  - Physical exams or prophylactic treatment, including surgery or diagnostic testing, except as specifically covered
  - Mental illness or substance use, including alcoholism or drug addiction or loss due to intoxication of any kind unless mandated by law
  - Tobacco use cessation
  - Suicide or attempted suicide or intentionally self-inflicted injury, while sane or insane
  - Dental treatment or care or orthodontia or other treatment involving the teeth or supporting structures, except as specifically covered and the treatment by any method for jaw joint problems including temporomandibular joint dysfunction (TMJ), TMJ pain syndromes, craniomandibular disorders, myofascial pain dysfunction or other conditions of the joint linking the jaw bone and skull and the complex of muscles, nerves and other tissues related to the joint
  - Eye care, hearing, including hearing aids and testing
  - Cosmetic or reconstructive procedures that are not medically necessary, breast reduction or augmentation or complications arising from these procedures
  - Outpatient prescriptions, drugs to treat hair loss
  - Feet unless due to accidental bodily injury or disease
  - Weight loss programs or diets, obesity treatment or weight reduction including all forms of intestinal and gastric bypass surgery, including the reversal of such surgery
  - Transportation expenses, except as specifically covered
  - Rest or recuperation cures or care in an extended care facility, convalescent nursing home, a facility providing rehabilitative treatment, skilled nursing facility, or home for the aged, whether or not part of a hospital.
  - Providing a covered person with (1) training in the requirements of daily living; (2) instruction in scholastic skills such as reading and writing; (3) preparation for an occupation; (4) treatment of learning disabilities, developmental delays or dyslexia; or (5) development beyond a point where function has been demonstrably restored
  - Personal comfort or convenience, including homemaker services or supportive services focusing on activities of daily life that do not require the skills of qualified technical or professional personnel, including bathing, dressing, feeding, routine skin care, bladder care and administration of oral medications or eye drops; supplies provided by a member of your immediate family and sleeping disorders
  - Expenses incurred in the treatment of injury or sickness resulting from participation in skydiving, scuba diving, hang or ultralight gliding, riding an all-terrain vehicle such as a dirt bike, snowmobile or go-cart, racing with a motorcycle, boat or any form of aircraft, any participation in sports for pay or profit, or participation in rodeo contests
  - Bone stimulator, common household items
  - Participating in interscholastic, intercollegiate or organized competitive sports
  - Medical care, treatment, service or supplies received outside of the United States, Canada or its possessions
  - Spinal manipulation or adjustment
  - Private duty nursing services
  - The repair or maintenance of a wheelchair, hospital-type bed or similar durable medical equipment
  - Orthotics
  - Marital counseling or social counseling
  - Acupuncture
  - Artificial limbs or eyes, removal of breast implants
  - Treatment, services or supplies not defined or specifically covered under the Policy
Short-term medical expense coverage under the Interim Coverage Plus plan is not available in all states.

This policy has exclusions, limitations, reduction of benefits and terms under which the Policy may be continued in force or discontinued. For costs and complete details of the coverage, call your insurance producer or Anthem. This brochure provides a very brief description of the important features of Interim Coverage Plus plans. This brochure is not a policy and only the actual policy provisions will control. The policy itself sets forth in detail the rights and obligations of both the policyholder and the insurance company. It is, therefore, important that you READ THE POLICY CAREFULLY. For complete details, refer to the Short Term Medical Expense Insurance Policy Form #IAIC ISTM POL 0913 (Policy number may vary by state).

Anthem Blue Cross and Blue Shield is the trade name of: In Indiana: Anthem Insurance Companies, Inc. In Kentucky: Anthem Health Plans of Kentucky, Inc. In Maine: Anthem Health Plans of Maine, Inc. In Missouri (excluding 30 counties in the Kansas City area): RightCHOICE® Managed Care, Inc. (RIT), Healthy Alliance® Life Insurance Company (HALIC), and HMO Missouri, Inc. RIT and certain affiliates administer non-HMO benefits underwritten by HALIC and HMO benefits underwritten by HMO Missouri, Inc. RIT and certain affiliates only provide administrative services for self-funded plans and do not underwrite benefits. In Nevada: Rocky Mountain Hospital and Medical Service, Inc. HMO products underwritten by HMO Colorado, Inc., dba HMO Nevada. In Wisconsin: Blue Cross Blue Shield of Wisconsin (BCBSWI), underwrites or administers PPO and indemnity policies and underwrites the out of network benefits in POS policies offered by Compcare Health Services Insurance Corporation (Compcare) or Wisconsin Collaborative Insurance Corporation (WCIC). Compcare underwrites or administers HMO or POS policies; WCIC underwrites or administers Well Priority HMO or POS policies. Independent licensees of the Blue Cross and Blue Shield Association. ANTHEM is a registered trademark of Anthem Insurance Companies, Inc. The Blue Cross and Blue Shield names and symbols are registered marks of the Blue Cross and Blue Shield Association.

About Independence American Insurance Company

Independence American Insurance Company is domiciled in Delaware and licensed to write property and/or casualty insurance in all 50 states and the District of Columbia. Its products include short-term medical, hospital indemnity, fixed indemnity limited benefit, group and individual dental, and pet insurance. Independence American is rated A- (Excellent) for financial strength by A.M. Best, a widely recognized rating agency that rates insurance companies on their relative financial strength and ability to meet policyholder obligations (an A++ rating from A.M. Best is its highest rating).

About The IHC Group

Independence Holding Company (NYSE: IHC) is a holding company that is principally engaged in underwriting, administering and/or distributing group and individual specialty benefit products, including disability, supplemental health, pet, and group life insurance through its subsidiaries since 1980. The IHC Group owns three insurance companies (Standard Security Life Insurance Company of New York, Madison National Life Insurance Company, Inc. and Independence American Insurance Company), and IHC Specialty Benefits, Inc. (IHC SB), a technology-driven full-service marketing and distribution company that focuses on small employer and individual consumer products through general agents, telebrokerage, advisor centers, private label arrangements, and through the following brands: www.HealtheDeals.com; Health eDeals Advisors; Aspira A Mas; www.PetPartners.com; and www.PetPlace.com. IHC creates value for insurance producers, carriers and consumers (both individuals and small businesses) through a suite of proprietary tools and products, all of which are underwritten by IHC’s carriers or placed with highly rated insurance companies.

“IHC” and “The IHC Group” are the brand names for plans, products and services provided by one or more of the subsidiaries and affiliate member companies of The IHC Group (“IHC Entities”). Plans, products and services are solely and only provided by one or more IHC Entities specified on the plan, product or service contract, not The IHC Group. Not all plans, products and services are available in each state.

The Loomis Company

The Loomis Company (Loomis), founded in 1955, has been a leading Third Party Administrator (TPA) since 1978. Loomis has strategically invested in industry leading ERP platforms, and partnered with well-respected companies to enhance and grow product offerings. Loomis supports a wide spectrum of clients from self-funded municipalities, school districts and employer groups, to large fully insured health plans who operate on and off state and federal marketplaces. Through innovation and a progressive business model, Loomis is able to fully support and interface with its clients and carriers to drive maximum efficiencies required in the ever evolving healthcare environment.
These plans are not qualifying health coverage (“Minimum Essential Coverage”) that satisfies the health coverage requirement of the Affordable Care Act. If you don’t have Minimum Essential Coverage, you may owe an additional payment with your taxes. The termination or loss of this policy does not entitle you to a special enrollment period to purchase a health benefit plan that qualifies as Minimum Essential Coverage outside of an open enrollment period. These products may include a pre-existing condition exclusion provision.

To bridge the gap in your coverage, call your broker or sales representative to find out about the Interim Coverage Plus plan.
Open Enrollment Starts Today!

Open Enrollment for health insurance is here! This is your chance to upgrade your Short-term coverage.

Get a Major Medical Health Plan — these plans have comprehensive health benefits and typically provide coverage for pre-existing conditions, doctor visits and prescription drugs.

Extend your Short-term coverage — check out the NEW Short-term plans that have longer coverage lengths. Plans range from 6-12 months of coverage.

Come back to eHealth and choose the coverage that's right for you!

Compare your options

Follow us on:

©{CurrentYear} eHealthInsurance Services, Inc.
440 East Middlefield Road, Mountain View, CA 94043

eHealthInsurance Services, Inc. does business as eHealth nationally and as eHealthInsurance Agency in NY and OK.

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Hi {FirstName},

You may be wondering why you should consider short-term insurance instead of other coverage options available. Here are three reasons why people typically buy a short-term plan:

1. Major Medical coverage is too expensive
   Short-term coverage can be a good solution for people who want an affordable way to protect themselves against unexpected or emergency medical bills.

2. Missed the Open Enrollment Period
   Short-term coverage can be a temporary solution if you missed the annual Open Enrollment Period for major medical insurance and do not qualify for a Special Enrollment Period.

3. Need coverage fast!
   Unlike major medical plans, many Short-term insurance plans can start the very next day after you submit your application.

Get short-term coverage

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Unsubscribe | Terms of Use

©{CurrentYear} eHealthInsurance Services, Inc.
(CustSvcPhysicalAddress)

*Short-term plans and medical insurance packages generally cost less per month than Obamacare-compliant plans because they are much more limited. For example, they do not meet the coverage requirements of Obamacare, may not cover pre-existing conditions, and have other significant restrictions. They are also not eligible for government subsidies. However, some people find these options to be a better fit for their situation than Obamacare-compliant
plans.

eHealthInsurance Services, Inc. does business as eHealth nationally and as eHealthInsurance Agency in NY and OK.

{OmnitureTracking.ifp_incomplete_st_day4}
Now’s your chance to sign up for affordable health insurance for 2019. Visit eHealth and we’ll show you the lowest cost options in your area. Short-term plans* start as low as $75/month!

Find affordable coverage

Remember, all of our services are completely free and we can guarantee that you’ll pay the lowest possible price available.

Follow us on:

©{CurrentYear} eHealthInsurance Services, Inc.
440 East Middlefield Road, Mountain View, CA 94043

*Based on the lowest price plans available from eHealth for a 30 year old female for coverage starting on January 1, 2019. Prices and availability vary based on age, geographic location, and other factors.
Unexpected illnesses and accidents happen every day, and the resulting medical bills can be disastrous.

FlexTerm Health Insurance helps to protect you from the medical bills that can result from unexpected Injuries and Sickness.

Safeguard your financial future with FlexTerm Health Insurance. It provides the peace of mind and health care access you need at a price you can afford.

- Plans available up to 12 months*
- 5 minute simple application process
- Flexibility to choose your own physician and hospital
- Next Day Coverage

This is Short Term Medical Insurance that does not qualify as the minimum essential coverage required by the Affordable Care Act (ACA). Unless you purchase a plan that provides minimum essential coverage in accordance with the ACA, you may be subject to a federal tax penalty.

* States may vary
Is FlexTerm Health right for you?

VALUABLE HEALTH INSURANCE COVERAGE FOR TIMES OF TRANSITION

Between Jobs
If you’re between jobs, consider Short Term Medical. For about half the cost of COBRA*, Short Term Medical offers next-day coverage to help you bridge the insurance gap.

Temporary or Seasonal Employees
When your employment schedule is unpredictable, it’s hard to maintain health coverage. Short Term Medical offers you flexible coverage options to suit your situation.

Waiting for Employer Benefits
Often new employers impose a waiting period before you’re eligible for health benefits. With Short Term Medical, you stay insured and can choose your own plan duration.

New Graduates
If you’ve just graduated, you’re probably no longer eligible for health insurance through a student plan. Short Term Medical is an affordable way to guard against unexpected medical bills until you secure permanent coverage.

SUMMARY OF COVERAGE

<table>
<thead>
<tr>
<th>WELLNESS</th>
<th>OUTPATIENT SERVICES</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>X-RAY AND LABORATORY</td>
</tr>
<tr>
<td></td>
<td>TRANSPLANT BENEFITS</td>
</tr>
<tr>
<td></td>
<td>URGERNT CARE</td>
</tr>
<tr>
<td></td>
<td>SICKNESS</td>
</tr>
</tbody>
</table>

How Does It Work?

YOU PAY A $50 COPAY FOR A PHYSICIAN OFFICE VISIT
OR YOU PAY A $50 COPAY FOR AN ANNUAL ROUTINE PHYSICAL EXAM

COVER YOUR DEDUCTIBLE OF $1,000, $2,500, $5,000, $7,500, $10,000

Your Deductible is the amount you must pay before FlexTerm Health Insurance pays benefits.

<table>
<thead>
<tr>
<th>DEDUCTIBLE</th>
<th>50% / 50% coinsurance</th>
<th>80% / 20% coinsurance</th>
<th>100% coinsurance</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,000</td>
<td>You pay 50% of any additional covered charges up to the plan maximum</td>
<td>You pay 20% of any additional covered charges up to the plan maximum</td>
<td>We pay 100% of all covered charges up to the plan maximum</td>
</tr>
<tr>
<td>$2,500</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>$5,000</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>$7,500</td>
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<tr>
<td>$10,000</td>
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<td></td>
</tr>
</tbody>
</table>

FlexTerm Health pays all remaining covered charges, up to the Policy Period Maximum

*Short Term Medical insurance is often a lower-cost alternative to COBRA. However, if you purchase Short Term Medical rather than maintaining COBRA coverage, you may give up your rights to coverage for pre-existing conditions or guaranteed health insurance in the future. Short Term Medical benefits may be limited compared to COBRA coverage.
**Choose your FlexTerm Health Insurance Plan**

Eligible Expenses are subject to your selected Deductible and Coinsurance.

<table>
<thead>
<tr>
<th></th>
<th>Traditional Plan</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Coinsurance</strong></td>
<td>50/50, 80/20 or 100/0</td>
</tr>
<tr>
<td><strong>Deductible</strong></td>
<td>$1,000, $2,500, $5,000, $7,500 or $10,000</td>
</tr>
<tr>
<td><strong>Out-Of-Pocket Maximum</strong></td>
<td>$2,000 or $5,000</td>
</tr>
<tr>
<td><strong>Coverage Period Maximum</strong></td>
<td>$250,000, $750,000, $1,000,000 or $1,500,000</td>
</tr>
</tbody>
</table>

Unless specified otherwise, the following benefits are for the Insured and each Covered Dependent subject to the plan Deductible, Coinsurance Percentage, Out-Of-Pocket Maximum and Policy Maximum chosen. Benefits are limited to the Maximum Allowable Expense for each Covered Expense, in addition to any specific limits stated in the policy.

<table>
<thead>
<tr>
<th>Benefit Category</th>
<th>Benefit Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Doctor Office Consultation</strong></td>
<td>Copay $50</td>
</tr>
<tr>
<td><strong>Inpatient Hospital Services</strong></td>
<td>Average Standard Room Rate</td>
</tr>
<tr>
<td></td>
<td>Hospital ICU Average Standard Room Rate</td>
</tr>
<tr>
<td></td>
<td>Doctor Visits Subject to Deductible and Coinsurance</td>
</tr>
<tr>
<td><strong>Outpatient Services</strong></td>
<td>Outpatient Surgery Deductible $500 per surgery, maximum 3</td>
</tr>
<tr>
<td></td>
<td>Emergency Room - Deductible $500 per visit, maximum 3</td>
</tr>
<tr>
<td></td>
<td>Advanced Diagnostic Studies Deductible $500 per occurrence</td>
</tr>
<tr>
<td></td>
<td>Ambulance Benefit Injury and Sickness: $250 per transport</td>
</tr>
<tr>
<td></td>
<td>Extended Care Facility Benefit $150 per day, maximum 30 days</td>
</tr>
<tr>
<td></td>
<td>Home Health Care Benefit $50 per visit, maximum 30 days (1 per day)</td>
</tr>
<tr>
<td></td>
<td>Physical, Occupational and Speech Therapy Benefit $50 per day, maximum 20 visits</td>
</tr>
<tr>
<td><strong>Mental Disorders</strong></td>
<td>Inpatient $100 per day, maximum 31 days</td>
</tr>
<tr>
<td></td>
<td>Outpatient $50 per day, maximum 10 visits</td>
</tr>
<tr>
<td><strong>Substance Abuse</strong></td>
<td>Inpatient $100 per day, maximum 31 days</td>
</tr>
<tr>
<td></td>
<td>Outpatient $50 per day, maximum 10 visits</td>
</tr>
</tbody>
</table>

*This coverage contains a Pre-Existing Condition Exclusion. Pre-Existing Condition means a condition for which a Covered Person received medical treatment, diagnosis, care or advice, including diagnostic tests or medications, during the months prior to the Covered Person’s effective date of coverage. Policy terms, conditions, exclusions and limitations may vary by state. This product may not be available in all states. Some waiting periods may apply. See Certificate for details.*
3 Quick & Simple Steps to the Short Term Medical Insurance

1. Select Plan/Rate
2. Complete Application
3. Post Payment

Coverage can begin as soon as 12:01 a.m. the next day once application is processed and payment is posted.

Decide if Short Term Medical Insurance is right for you

FlexTerm Health Insurance coverage isn't right for everybody. You may want to consider a major medical plan that incorporates full health care reform benefits.

KNOW WHAT'S NOT COVERED

Knowing exactly what your Short Term Medical Insurance does and does not cover is important. To give you the best possible experience, we offer this summary of what is not covered. Complete details are included in your policy.

- Treatment of a Pre-Existing condition, including those not inquired about on the enrollment form
- Spinal manipulations or adjustments
- Illness or injury that is self inflicted or caused while engaged in a felony, under the influence, in military service, in a hazardous occupation or activity, or while engaged in intercollegiate sports
- Vision or dental treatments, foot care or orthotic
- Expenses incurred outside the United States and its possessions
- Genetics or fertility treatment or testing
- Custodial care or private duty nursing
- Cosmetic, experimental, investigational or non-medically necessary treatment
- Hearing examination or hearing aids
- Maternity

Note: Plan terms, limitations and exclusions may vary by state.

After Your Plan Expires...

This Short Term Medical insurance is nonrenewable, and policy termination is not considered a qualifying life event for purposes of enrolling in a plan. Therefore, depending on your policy's termination date and state laws about reapplying for a new plan, when your FlexTerm Health Insurance expires, you may have a gap in insurance coverage until you can begin coverage with new Short Term Medical Insurance or an ACA or other comprehensive insurance plan. You must re-apply for a new STM policy if you want to remain covered after expiration of your existing policy. Your new plan is not an extension of your current plan. As a result, your deductibles, waiting periods, maximum benefit limits and maximum out-of-pocket obligations will reset under your new policy and any illness or condition you develop under your current policy will be considered a pre-existing condition under your new plan.
Payment Options

Single Payment - If you know the exact length of time you will need this coverage for and prefer to make one single payment for the entire Policy Period, this payment option is ideal. Simply enter the exact total number of days you need coverage (30 day minimum/364 day maximum).

Monthly Payment - If you are unsure how long you will need this coverage or prefer the convenience of making monthly installments, this option is ideal. Each monthly payment is for 30 days of coverage, up to a 364 day maximum Policy Period. If you need this coverage ceased simply stop making payments and your coverage will terminate at the end of the 30 day period.

Monthly Payment

Payment methods include: automatic bank draft or credit card.
Note: 5 days advance written and signed notice from the Insured Person is required to ensure future premium payments are discontinued.

This FlexTerm Health Insurance Plan does not qualify as the minimum essential coverage required by the Affordable Care Act (ACA). Unless you purchase a plan that provides minimum essential coverage in accordance with the ACA, you may be subject to a federal tax penalty.

Underwritten by Everest Reinsurance Company; rated A+ Superior by the A.M. Best Company (9/9/15). A.M. Best is an independent global rating organization that examines insurance companies and publishes its opinion on their financial strength.

Everest Reinsurance Company, 477 Martinsville Road, P.O. Box 830 Liberty Corner, NJ 07938-0830. Benefits not available in all states at this time. Members can be enrolled only once. Duplicate or multiple memberships are not allowed. Coverage is not provided for members age 65 or over, coverage will terminate at the end of the month insured turns age 65. If coverage is canceled, persons may not re-enroll in coverage with Everest Reinsurance Company until six months after their termination date.

This brochure provides summary information. Please refer to the certificate or ask your agent for a complete listing of benefits, exclusions and terms of coverage.

FlexTerm Health Insurance is administrated by: InsuranceTPA.com Administrators

FlexTerm Health Insurance Plan is the brand name for products underwritten by: Everest Reinsurance Company and it is rated A+ Superior by the A.M. Best Company.

Marketed by: ___________________________

Broker: ___________________________

Website: ___________________________

Phone: ___________________________

Email: ___________________________

This coverage is not required to comply with certain federal market requirements for health insurance, principally those contained in the Affordable Care Act. Be sure to check your policy carefully to make sure you are aware of any exclusions or limitations regarding coverage of preexisting conditions or health benefits (such as hospitalization, emergency services, maternity care, preventive care, prescription drugs, and mental health and substance use disorder services). Your policy might also have lifetime and/or annual dollar limits on health benefits. If this coverage expires or you lose eligibility for this coverage, you might have to wait until an open enrollment period to get other health insurance coverage. Also, this coverage is not “minimum essential coverage.”
Short Term Medical

Temporary Insurance for Gaps in Health Coverage

- Between Jobs
- Waiting for Employer Benefits
- Temporary or Seasonal Employees
- New Graduates
Consider Short Term Health Insurance

Unexpected illnesses and accidents happen every day, and the resulting medical bills can be disastrous. Short Term Medical Health Insurance helps to protect you from the medical bills that can result from unexpected Injuries and Sickness.

Safeguard your financial future with SMART Term Health temporary insurance. It provides the peace of mind and health care access you need at a price you can afford.

Underwritten by LifeShield National Insurance Co. When you need reliable Short Term Medical insurance, you can depend on SMART Term Health.

GET THE COVERAGE YOU NEED WITH SHORT TERM MEDICAL INSURANCE
You can rely on a SMART Term Health Insurance Plan to provide the insurance coverage you need.

- Plans available up to 364 days
- 5 minute simple application process
- Flexibility to choose your own Physician and hospital
- Next Day Coverage*

*There is a 5 day waiting period for sickness benefits and 30 day waiting period for cancer benefits in most states.

This is Short Term Medical Insurance that does not qualify as the minimum essential coverage required by the Affordable Care Act (ACA). Unless you purchase a plan that provides minimum essential coverage in accordance with the ACA, you may be subject to a federal tax penalty.

Why Choose SMART Term?

Feel Secure:
LifeShield is rated B++ (Good) for financial strength by AM Best Company.

Feel Confident:
You have access to convenient resources that make Short Term Medical Insurance easier to understand & help you save money.

Feel Respected:
No matter your question, concern or request, you can contact us knowing we’ll treat you with respect.
VALUABLE MAJOR MEDICAL COVERAGE FOR TIMES OF TRANSITION

Between Jobs
If you’re between jobs, consider Short Term Medical. For about half the cost of COBRA, Short Term Medical offers next-day coverage to help you bridge the insurance gap.

Temporary or Seasonal Employees
When your employment schedule is unpredictable, it’s hard to maintain health coverage. Short Term Medical offers you prescription drug savings and flexible coverage options to suit your situation.

Waiting for Employer Benefits
Often new employers impose a waiting period before you’re eligible for health benefits. With Short Term Medical, you stay insured and can choose your own plan duration.

New Graduates
If you’ve just graduated, you’re probably no longer eligible for health insurance through a student plan or your parent’s plan. Short Term Medical is an affordable way to guard against unexpected medical bills until you secure permanent coverage.

SUMMARY OF COVERAGE

- WELLNESS
- INPATIENT/OUTPATIENT SURGERY
- HOSPITAL BENEFITS
- EMERGENCY ROOM CARE
- OUTPATIENT SERVICES
- X-RAY AND LABORATORY
- TRANSPLANT BENEFITS
- URGENT CARE
- SICKNESS

So how does it work?

FIRST
YOU PAY A $50 COPAY FOR A PHYSICIAN OFFICE VISIT
OR YOU PAY A $50 COPAY FOR AN ANNUAL ROUTINE PHYSICAL EXAM
COVER YOUR DEDUCTIBLE OF $250, $500, $1,000, $2,500, $5,000, $7,500 OR $10,000
Your Deductible is the amount you must pay before SMART Term Health pays benefits.

THEN
50% / 50% coinsurance
You pay 50% of any additional covered charges, up to $2,000 or $5,000

80% / 20% coinsurance
You pay 20% of any additional covered charges, up to $2,000 or $5,000

100% coinsurance
We pay 100% of the covered charges up to the plan maximum

AFTER
SMART Term Health pays all remaining covered charges, up to the Policy Period Maximum

*Short Term Medical insurance is often a lower-cost alternative to COBRA. However, if you purchase Short Term Medical rather than maintaining COBRA coverage, you may give up your rights to coverage for pre-existing conditions or guaranteed health insurance in the future.
Choose your SMART Term Health Insurance Plan
Eligible Expenses are subject to your selected Deductible and Coinsurance.

<table>
<thead>
<tr>
<th>Smart Term</th>
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<tbody>
<tr>
<td>Coinsurance</td>
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<tr>
<td>Deductible</td>
</tr>
<tr>
<td>Out-Of-Pocket Maximum</td>
</tr>
<tr>
<td>Coverage Period Maximum</td>
</tr>
</tbody>
</table>

Unless specified otherwise, the following benefits are for Insured and each Covered Dependent subject to the plan Deductible, Coinsurance Percentage, Out-Of-Pocket Maximum and Policy Maximum chosen. Benefits are limited to the Maximum Allowable Expense or each Covered Expense, in addition to any specific limits stated in the policy.

**Doctor Office Consultation**
- Copay: $50 Copay, maximum 3
- Wellness Benefit Copay: $50 Copay, maximum 1

**Inpatient Hospital Services**
- Average Standard Room Rate
- Hospital ICU
- Doctor Visits: Subject to Deductible and Coinsurance

**Outpatient Services**
- Surgical Facility: Subject to Deductible and Coinsurance
- Outpatient Surgery Deductible: N/A
- Emergency Room - Deductible: N/A
- Advanced Diagnostic Studies Deductible: N/A
- Ambulance: Injury: $250 per transport, Sickness: $250 per transport if admitted as an inpatient
- Extended Care Facility: $150 per day, maximum 30 days
- Home Health Care: $50 per visit, maximum 1 day
- Physical, Occupational and Speech Therapy: $50 per day, maximum 20 visits

**Mental Disorders**
- Inpatient: $100 per day, maximum 45 days
- Outpatient: $50 per day, maximum 60 visits

**Substance Abuse**
- Inpatient: $100 per day, maximum 31 days
- Outpatient: $50 per day, maximum 10 visits

This coverage contains a Pre-Existing Condition Limitation. Pre-Existing Condition means a disease or physical condition for which medical advice or treatment was recommended or received by the Covered Person during the 12 months prior to the Covered Person’s Effective Date of coverage.

Policy terms, conditions, exclusions and limitations may vary by state. This product may not be available in all states. Some waiting periods may apply. See Certificate for details.

*Premiums vary depending on benefit level chosen.
Quick & Simple Steps to the Short Term Medical Insurance

Coverage can begin as soon as 12:01 a.m. the next day once application is processed and payment is posted.

Decide if Short Term Medical Insurance is right for you
SMART Term Health Insurance coverage isn’t right for everybody. You may want to consider a major medical plan that incorporates full health care reform benefits.

KNOW WHAT’S NOT COVERED
Knowing exactly what your Short Term Medical Insurance does and does not cover is important. To give you the best possible experience, we offer this summary of what is not covered. Complete details are included in your policy.

- Treatment of a Pre-Existing condition, including those not inquired about on the enrollment form
- Spinal manipulations or adjustments
- Illness or injury that is self inflicted or caused while engaged in a felony, under the influence, in military service, in a hazardous occupation or activity, or while engaged in intercollegiate sports
- Vision or dental treatments, foot care or orthotic
- Expenses incurred outside the United States, its possessions, Canada
- Genetics or fertility treatment or testing
- Custodial care or private duty nursing
- Cosmetic, experimental, investigational or non-medically necessary treatment
- Hearing examination or hearing aids
- Maternity
- Any amount exceeding the benefit limits
- Expenses during the first 6 months after the Certificate Effective Date of coverage for a Covered Person for the following:
  a. Total or partial hysterectomy, unless it is Medically Necessary due to a diagnosis of carcinoma;
  b. Tonsillectomy;
  c. Adenoidectomy;
  d. Repair of deviated nasal septum or any type of surgery involving the sinus;
  e. Myringotomy;
  f. Tympanotomy;
  g. Herniorrhaphy; or
  h. Cholecystectomy

Note: Plan limits may vary by state. Please review the SMART Term Health Lite certificate for a full list of state specific exclusions.

After Your Plan Expires...
This Short Term Medical insurance is nonrenewable, and policy termination is not considered a qualifying life event for purposes of enrolling in a plan. Therefore, depending on your policy’s termination date, when your SMART Term Health Insurance expires, you may have a gap in insurance coverage until you can begin coverage with new Short Term Medical Insurance.

State Rules for Reapplying for a new Plan
Arizona: 1 reapply of 180 days or less in any 12-month period
Colorado: Cannot exceed 2 Short Term Medical policies (any carrier) in a 12-month period
Minnesota: May not have more than 365 days of coverage within 555 days
Nevada: Total days may not exceed 185 days in any given 365 day period
Oregon: Must wait 61 days before you can reapply for a new Short Term Medical plan
West Virginia: Reapplies are not allowed
All Others: No restrictions
Payment Options

**Single Payment** - If you know the exact length of time you will need this coverage for and prefer to make one single payment for the entire Policy Period, this payment option is ideal. Simply enter the exact total number of days you need coverage (30 day minimum/364 day maximum).

**Monthly Payment** - If you are unsure how long you will need this coverage or prefer the convenience of making monthly installments, this option is ideal. Each monthly payment is for 30 days of coverage, up to a 364 day maximum Policy Period. If you need this coverage ceased simply stop making payments and your coverage will terminate at the end of the 30 day period.

Payment methods include: automatic bank draft or credit card.

Note: 5 days advance written and signed notice from the Insured Person is required to ensure future premium payments are discontinued.

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**THIS COVERAGE IS NOT REQUIRED TO COMPLY WITH FEDERAL REQUIREMENTS FOR HEALTH INSURANCE, PRINCIPALLY THOSE CONTAINED IN THE AFFORDABLE CARE ACT. BE SURE TO CHECK YOUR POLICY CAREFULLY TO MAKE SURE YOU UNDERSTAND WHAT THE POLICY DOES AND DOESN'T COVER. IF THIS COVERAGE EXPIRES OR YOU LOSE ELIGIBILITY FOR THIS COVERAGE, YOU MIGHT HAVE TO WAIT UNTIL AN OPEN ENROLLMENT PERIOD TO GET OTHER HEALTH INSURANCE COVERAGE. ALSO, THIS COVERAGE IS NOT "MINIMUM ESSENTIAL COVERAGE". IF YOU DON'T HAVE MINIMUM ESSENTIAL COVERAGE FOR ANY MONTH IN 2018, YOU MAY HAVE TO MAKE A PAYMENT WHEN YOU FILE YOUR TAX RETURN UNLESS YOU QUALIFY FOR AN EXEMPTION FROM THE REQUIREMENT THAT YOU HAVE HEALTH COVERAGE FOR THAT MONTH.**

Underwritten by LifeShield National Insurance Co., Oklahoma City, OK 73118. A.M. Best affirmed the financial strength rating of B++ and revised the outlook to positive from stable for the long-term issuer credit rating of the company. B++ (Good) is the fifth highest rating possible out of a total of 16. Benefits not available in all states at this time. Members can be enrolled only once. Duplicate or multiple memberships are not allowed. Coverage is not provided for members age 65 or over, coverage will terminate at the end of the month insured turns age 65. Changes to coverage underwritten by LifeShield National Insurance Co. can only be made if the change is the result of a qualifying life event. A qualifying life event means marriage, divorce, the death of your spouse, or the birth or adoption of a child. If coverage is canceled, persons may not re-enroll in coverage with LifeShield National Insurance Co. until six-months after their termination date.

This coverage contains a Pre-Existing Condition Limitation. Pre-Condition Limitation. Pre-Condition means a disease or physical condition for which medical advice or treatment was recommended or received by the Covered Person during 12 months prior to the Covered Person's Effective Date of coverage.

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This brochure provides summary information. Please refer to the certificate or ask your agent for a complete listing of benefits, exclusions and terms of coverage.

**SMART Term Health Insurance Plan is the brand name for products underwritten by:**

LifeShield National Insurance Co.

**SMART Term Health is administrated by:**

InsuranceTPA.com Administrators

Marketed by: ____________________________________________

Broker: ____________________________________________

Website: ____________________________________________

Phone: ____________________________________________

Email: ____________________________________________
Why choose Short Term Medical?

Because life is unpredictable

Our Short Term Medical insurance gives you a plan to face those unpredictable moments in life with confidence. It provides the financial protection you need from unexpected medical bills and other health care expenses, including:

- Doctor visits and some preventive care
- Emergency room and ambulance coverage
- Urgent care benefits and more

Short Term Medical is a good choice if you’re:

- Between jobs
- Waiting for Medicare
- Waiting for new employee benefits

Get covered. Contact me today:

(NAME)
(TITLE)
(EMAIL)
(PHONE)

This coverage is not required to comply with federal market requirements for health insurance, principally those contained in the Affordable Care Act. Be sure to check your policy carefully to make sure you are aware of any exclusions or limitations regarding coverage of preexisting conditions or health benefits (such as hospitalization, emergency services, maternity care, preventive care, prescription drugs, and mental health and substance use disorder services). If this coverage expires or you lose eligibility for this coverage, you might have to wait until an open enrollment period to get other health insurance coverage.

This document provides summary information. For a complete listing of benefits, exclusions and limitations, please refer to the Insurance Policy. In the event there are discrepancies with the information in this document, the terms and conditions of the coverage documents will govern.

L.I.F.E. Association is a membership organization that provides lifestyle-related benefits to its members. Membership in the Association is required in order to be eligible for this insurance coverage in certain states. Annual membership dues may be collected in installments with insurance premium. Membership dues are non-refundable and failure to remit membership dues will result in loss of eligibility to participate in any of the Association-sponsored programs or benefits. National General Accident & Health may also realize some benefit from these fees. Plan availability varies by state. In some states this plan is only available through the L.I.F.E. Association. Membership fees apply.

Go to ngah-nhic.com and download the Short Term Medical brochure.

THIS PLAN PROVIDES LIMITED BENEFITS.

NGAH-STMTRIFOLD-5K (03/2019)
© 2019 National Health Insurance Company. All rights reserved.
Find the plan option fitting your needs and budget

Building a Short Term Medical plan is easy

All you have to do is choose a deductible, select a coinsurance option, designate your coverage term, complete a health questionnaire, and you’re all set.

Coverage is available as soon as the next day.

<table>
<thead>
<tr>
<th>DEDUCTIBLE</th>
<th>COINSURANCE</th>
<th>OUT-OF-POCKET MAXIMUM AFTER DEDUCTIBLE</th>
<th>COVERAGE PERIOD MAXIMUM</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,000</td>
<td>50% / 50%</td>
<td>$5,000</td>
<td>$250,000</td>
</tr>
<tr>
<td>$1,000</td>
<td>80% / 20%</td>
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<td>$2,500</td>
<td>50% / 50%</td>
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<td>80% / 20%</td>
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<td>100%</td>
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<tr>
<td>$10,000</td>
<td>80% / 20%</td>
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<tr>
<td>$25,000</td>
<td>80% / 20%</td>
<td>$5,000</td>
<td>$1,000,000</td>
</tr>
</tbody>
</table>

1 Per-person deductible and out-of-pocket amounts are capped at 3x the individual amounts for a family greater than three. This means that when three insured family members satisfy their individual deductibles and out-of-pocket amounts, the remaining individual deductibles and out-of-pocket amounts will be deemed as satisfied for the remainder of the coverage term.

2 Availability varies by state.

3 Maximum plan duration varies by state.

4 Coverage Period Maximum for Maine is unlimited.


Ask your agent about Guaranteed Issue Short Term Medical plans

Choose your doctor from more than 690,000 primary care doctors and specialists, across 5,700 hospitals in the Aetna Open Choice® PPO Network

Find a provider at www.aetna.com/docfind/custom/mymeritain

LIFE Association Membership

A LIFE Association Membership helps you save every day by providing you with access to services and discounts such as:

- Teled for LIFE
- Fitness programs
- Automobile services
- Travel advantages, entertainment and more

LIFE Association is a not-for-profit, members-only organization which provides you with lifestyle related benefits and discounts.

LIFE Association Membership benefits may vary by state.

Lifestyle and wellness benefits and discounts are not insurance. Your agent and National General Accident & Health may receive financial compensation in connection with membership fees.

LIFE Association Membership is required to purchase Short Term Medical in the following states: AL, AR, AZ, DC, FL, GA, IL, LA, NC, ND NE, NV, OH, OK, PA, SC, TX, VA, WA, WV, WY

LIFE Association Membership is optional in the following states: MD, MO, SD

LIFE Association Membership is not available in the following states: KS, ME, MT, UT, VA

Confidential Treatment Requested
Get the coverage you want, for the time you need

One application, up to 24 months of coverage. Our new innovative options help you stay covered.

With Short Term Medical from National General, you’ll have the opportunity to purchase multiple plans in one application.

- When you apply once for Standard Issue Short Term Medical you’re guaranteed eligibility for another policy; for up to two years of coverage*
- Your pre-existing condition look-back period will be based on the first policy’s effective date
- Deductibles and out-of-pocket maximums are reset with each new policy term
- No payment for future plans required at time of application
- New policy documents and ID cards will be provided with each new policy period

Get the coverage you need, for the length of time you need it.

This coverage is not required to comply with federal market requirements for health insurance, principally those contained in the Affordable Care Act. Be sure to check your policy carefully to make sure you are aware of any exclusions or limitations regarding coverage of preexisting conditions or health benefits (such as hospitalization, emergency services, maternity care, preventive care, prescription drugs, and mental health and substance use disorder services). If this coverage expires or you lose eligibility for this coverage, you might have to wait until an open enrollment period to get other health insurance coverage.

Contact me to learn more.

[NAME]
[TITLE]
[EMAIL]
[PHONE]

SHORT TERM MEDICAL PLANS PROVIDE LIMITED BENEFITS. Availability and policy durations vary by state.
* Maximum allowable policy period is 364 days. Policy durations will vary by state. Some states have a maximum duration of 3 or 6 months per policy period.
NGAH-STMx4FLYER-CLIENT (Rev. 02/2019)
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SHORT-TERM COVERAGE
FROM THE NAME YOU TRUST

Arkansas BlueCross BlueShield
An Independent Licensee of the Blue Cross and Blue Shield Association
**Short-Term Blue**

- Provides coverage for 30 to 182 days
- Protects against catastrophic medical costs
- Features no monthly premium, just one simple payment when you buy the policy
- Can be effective almost immediately
- Apply online at [arkansasbluecross.com](http://arkansasbluecross.com) or by calling 1-800-392-2583

<table>
<thead>
<tr>
<th>PLAN BENEFITS</th>
<th>Short-Term Blue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coverage Length</td>
<td>30 to 182 days</td>
</tr>
<tr>
<td>Deductible Amount</td>
<td>$500 or $1,000</td>
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<tr>
<td>Coinsurance</td>
<td>You pay 20% coinsurance after the deductible is met</td>
</tr>
<tr>
<td>Primary Care Physician Office Visit (In-network)</td>
<td>You pay 20% coinsurance after the deductible is met</td>
</tr>
<tr>
<td>Specialist Office Visit and Inpatient/Outpatient Services (Hospital and Physician)</td>
<td>You pay 20% coinsurance after the deductible is met</td>
</tr>
<tr>
<td>Prescription Drugs</td>
<td>Not covered</td>
</tr>
<tr>
<td>Policy Coinsurance Maximum</td>
<td>$2,000</td>
</tr>
<tr>
<td>Children’s Preventive Care Services (Immunizations and Well-Patient Care)</td>
<td>You pay 0% coinsurance. Deductible does not apply.</td>
</tr>
<tr>
<td>Preventive Care Services</td>
<td>Not covered</td>
</tr>
<tr>
<td>Emergency Room (Hospital Only)</td>
<td>You pay 20% coinsurance after the deductible is met</td>
</tr>
<tr>
<td>Mental Health/Substance Abuse Benefits</td>
<td>Not covered</td>
</tr>
<tr>
<td>Maximum Policy Benefit</td>
<td>$1,000,000 per person</td>
</tr>
<tr>
<td>Maternity Benefits</td>
<td>Not available</td>
</tr>
<tr>
<td>Payment Method</td>
<td>One-time lump payment*</td>
</tr>
</tbody>
</table>

*No refunds. Must apply online or over the phone.

This is not qualifying health coverage (“minimum essential coverage”) that satisfies the health coverage requirement of the Affordable Care Act. If you don’t have minimum essential coverage, you may owe an additional payment with your taxes.

Looking for dental coverage? We sell separate plans to help you keep your dental costs low. We even have a dental plan that includes vision coverage. Call and ask us about our dental plans at 1-800-392-2583.
Continuing Your Coverage with Our Short-Term Blue Insurance Policy

What happens when my Short-Term policy ends?
You have the chance to purchase a new policy, which will cover you 30 to 182 days. Once your new policy is effective, you will receive a new ID card in the mail.

Pre-Existing Conditions
Any condition discovered during the previous policy will be considered a pre-existing condition and will NOT be covered by any new Short-Term Blue policy.

Payment Method
As with your initial Short-Term Blue policy, a one-time payment is submitted up-front (no refunds available).

Calculating Plan Costs

Short-Term Blue
(Refer to the rate chart at right)

<table>
<thead>
<tr>
<th>Age</th>
<th>$500 Deductible</th>
<th>$1,000 Deductible</th>
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</thead>
<tbody>
<tr>
<td>Individual</td>
<td>$1.45</td>
<td>$1.30</td>
</tr>
<tr>
<td>6 months-24 years</td>
<td>$1.45</td>
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<tr>
<td>25-29</td>
<td>$1.75</td>
<td>$1.55</td>
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<tr>
<td>60-64</td>
<td>$6.75</td>
<td>$5.85</td>
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<table>
<thead>
<tr>
<th>Age</th>
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<td>$10.90</td>
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<table>
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<tr>
<th>Age</th>
<th>$500 Deductible</th>
<th>$1,000 Deductible</th>
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</thead>
<tbody>
<tr>
<td>Individual</td>
<td>$3.40</td>
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<tr>
<td>18-24</td>
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<table>
<thead>
<tr>
<th>Age</th>
<th>$500 Deductible</th>
<th>$1,000 Deductible</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual, Spouse and Child(ren)</td>
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<tr>
<td>18-24</td>
<td>$4.35</td>
<td>$3.80</td>
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<tr>
<td>60-64</td>
<td>$15.60</td>
<td>$13.50</td>
</tr>
</tbody>
</table>

* When counting the number of days, count the first day of coverage and the last day of coverage (30 minimum/182 maximum). Coverage begins at 12:01 a.m. on the first day and terminates at 12:00 midnight on the last day of coverage.
Important Information About Our Short-Term Blue Insurance Policy

Eligibility: You are eligible for Short-Term Blue if you are a permanent resident of Arkansas and between the ages of six months and 65. You are NOT eligible if:
- You are covered by Medicaid or Medicare or any other health insurance. (Short-Term Blue does not coordinate benefits with any other health insurer.)
- You are pregnant.
- Within the past five years, you received consultation or treatment for any of the conditions identified on the application.

Eligible Short-Term Blue dependents must be permanent residents of Arkansas and must be between the ages of 6 months and age 19.

Pre-existing Conditions Exclusion Period: Pre-existing conditions or diseases are NOT covered. A pre-existing condition or disease is one that causes symptoms, before the effective date of the policy, that would have caused an ordinarily prudent person to seek diagnosis, care or treatment. This also applies to aggravations of such conditions or diseases. There is NO credit given toward the pre-existing condition exclusion for prior insurance.

Excluded Benefits: The following services are NOT covered under Short-Term Blue:
- Pregnancy/childbirth (complications are covered)
- Prescription drugs
- Mental health/substance abuse
- Outpatient physical/occupational/speech therapy
- Transplants
- Infertility
- Adult routine care
- Hospice
- Vision (refractory, eyeglasses, etc.)
- Pre-existing conditions
- Services that are not medically necessary
- Services or supplies received outside the United States
- Other limits and exclusions apply as written in the policy contract

Policy terms and termination: If your temporary need for coverage continues beyond your original coverage period, you may apply for a new Short-Term Blue policy.

Any condition that manifested during the term of the previous policy will be considered a pre-existing condition and will NOT be covered by the subsequent Short-Term Blue policy.

This policy does not provide continuous coverage for any other Arkansas Blue Cross individually underwritten policies, including any you apply for while your Short-Term Blue policy is in effect. A policy is issued based on the status of the applicant(s) at the time the policy is effective. No changes are allowed to the policy once it has been issued. We may terminate the policy only if you have furnished fraudulent information or if you misuse your identification card. If we terminate this policy, we will give you 10 days’ written notice. We will not refund any part of your premium. Once you have been accepted into Short-Term Blue and payment has been received, the premium will not be refunded for any reason.

Extension of Benefits: If you are hospitalized for a covered condition when your Short-Term Blue policy ends, you may be eligible for an extension of benefits. This extension applies only to the condition for which you are hospitalized, and covers related hospital and physician services. Benefits may be extended until the earlier of the date you reach any applicable benefit maximum or the date following your discharge from the hospital. Under no circumstances, can benefits be extended more than 60 days from the original termination date of your policy.

Questions?
Call toll-free 1-800-392-2583
Monday–Friday, 8 a.m. to 5 p.m.
or visit arkansasbluecross.com

Arkansas BlueCross BlueShield
An Independent Licensee of the Blue Cross and Blue Shield Association

Our Company complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex. ATENCIÓN: si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-844-662-2276. CHÚ Ý: Nếu bạn nói Tiếng Việt, có các dịch vụ hỗ trợ ngôn ngữ miễn phí dành cho bạn. Gọi số 1-844-662-2276.
Individual & Family

SHORT TERM MEDICAL INSURANCE

Protects you while you’re between health plans.

Have a little down time after college or before you start a new job? If you find yourself between health plans, there’s no need to tiptoe around. Enjoy the break, knowing we’ll help protect you when no one else does.
Individual & Family

SHORT TERM MEDICAL INSURANCE

Whether you’re between jobs or just entering the workforce, you don’t have to put your life on hold because you don’t have health insurance. For less than the cost of your daily espresso, you can have coverage in case something goes wrong with your health. Plus, Short Term Medical Insurance will tide you over temporarily until you can enroll in Affordable Care Act (ACA)-mandated health coverage.

HOW IT WORKS
Short Term Medical Insurance bridges the gap when you’re between health plans.

1. Temporary time out
You’re starting a catering business in your cousin’s kitchen. You’ve graduated from your parents’ health plan. Or maybe you’ve landed a full-time job with a big-time waiting period for health benefits. Whatever the reason, if you need temporary medical insurance, we can help.

2. Plug the gap
Buying Short Term Medical Insurance is quick, cheap and easy. Simply visit our website to get protection within 24 hours, or talk to your insurance producer to request an application. Just choose deductible and coinsurance amounts, plus the length of time you’d like to be covered—from 30 to 90 days.

3. Breathe a little easier
The coverage works like a major medical plan if an illness or accident sends you to the doctor or hospital.

WHY SHOULD YOU BUY IT?

Think of Short Term Medical Insurance as protection for the intervals of life.

Good and cheap
Single folks and families can get first-rate coverage at a cut-rate price. For covered accidents or illnesses, you can see the doctor of your choice anywhere, at any time—no referrals needed.

Skip the wait
With no lapse in coverage, you may be able to avoid a benefit waiting period when you find a new job.

Option to COBRA
If you don’t have any current health issues, Short Term Medical Insurance could be an affordable alternative to more expensive COBRA coverage. Short Term Medical Insurance doesn’t cover preventive care, normal pregnancies or any pre-existing illnesses or injuries.

Accidental death benefits
The plan includes a $25,000 benefit for your loved ones if you die in an accident.

Need temporary medical insurance? Talk to your insurance producer or call LifeMap Assurance Company®.

New policies: 1 (800) 320-2915
Service and support: 1 (800) 756-4105

LifeMapCo.com

This document is intended to give a brief overview of the product and how it may be used. This in no way serves as a certification of coverage and should be used for educational purposes only. For a copy of the full policy including all covered benefits, exclusions and limitations, please contact LifeMap.

LM-144467-17/03rep09679-lm © 2017 LifeMap
Appendix L:
Medical Record/HIPAA Authorization Form
DATE

Member Name
Member Address
Member City, State, Zip

Insured Name:
Member ID#:
Date of Service:
Group: LIFESHIELD STM

Dear Member,

Your benefit plan has a provision that limits benefits for pre-existing conditions. In order to determine if the treatment is related to a pre-existing condition, we need additional information from you.

Please return this letter, listing the names and addresses of all physicians that you have consulted between MM/DD/YYYY – MM/DD/YYYY. Please include the names and addresses of your primary care physician and any specialists that you have seen, and complete the Provider Information Form enclosed.

The HIPAA Compliant Authorization form (enclosed) is also required to be completed in order for us to request information regarding this claim.

IF THERE IS NO RESPONSE WITHIN 30 DAYS, THIS CLAIM WILL BE CLOSED. THE CLAIM WILL BE RECONSIDERED IF REQUESTED INFORMATION IS RECEIVED WITHIN 60 DAYS OF THIS NOTICE.

Please return this letter with your response at your earliest convenience. If you have any questions or concerns, please call our Customer Service Department at 1-877-390-2501.

Thank you,

Desiree Perez
Account Manager - Carrier Plans
100 Garden City Plaza, Suite 110
Garden City, NY 11530
O: 516.739.1060 ext. 127 | F: 516.739.1066
dperez@ibatpa.com
Provider Information

Please complete the following information:

Insured Information:
Name: __________________________ Address: _______________________________________________
Home Phone ( ) ________________ Cell Phone ( ) ________________________________________

Patient Information:
Name: __________________________ Address: ______________________________________________
Home Phone ( ) ________________ Cell Phone: ( ) _______________________________________

Please list ALL Medical Doctors, Surgeons, Specialists, Nurse Practitioners, Physicians Assistants,
Psychiatrists or Counselors that you (claimant) have seen or been treated by in the period listed above.

Provider Name

Provider Address

Provider Phone

________________________________________________________________________________

________________________________________________________________________________

________________________________________________________________________________

________________________________________________________________________________

**Please attach a separate sheet if more space is needed.

Any misstatement and/or omission of information may be considered a misrepresentation and may result in a possible termination of coverage for the insured and all dependents.

Please have the claimant complete and sign the attached authorization and this form. In case of a minor claimant, parent or legal guardian must complete the authorization on their behalf. Your signature will be taken as notice of your agreement to allow IBA to request and review medical information from the providers listed. All information will be kept in compliance with privacy statutes and be used for the sole purpose of benefits determination per the guidelines of your insurance plan.

Signature ____________________________________________________ Date _________________
HIPPA COMPLIANT AUTHORIZATION FOR THE RELEASE OF PATIENT INFORMATION

By signing below, I authorize the Physician(s) and/or Facility(s) to disclose the requested information to International Benefits Administrators. I understand that this information will be used for the purposes of payment or healthcare operations as such are defined under the HIPAA privacy regulation. This Authorization is valid from the date signed for the duration of the claim and a photographic copy of this authorization shall be valid as an original.

PLEASE CHECK ALL THAT APPLY:

___ All medical records, meaning every page in my record, including but not limited to: office notes, face sheets, history and physical, consultation notes, impatient and/or emergency room treatment, all clinical records, progress notes, treatment plans, admission records, test results.

___ All physical, occupational and rehabilitation records

___ All laboratory, pathology, radiology records including CT scan, MRI, EKG, ECG reports

I understand that information to be released or disclosed may include information related to sexually transmitted diseases acquired immunodeficiency syndrome (IADS), or human immunodeficiency virus (HIV), and alcohol and drug abuse.

This authorization is given in compliance with the federal consent requirements for release of records in accordance of 42 CFR 2.31.

I understand the following:

A. I have the right to revoke this authorization in writing at any time, except to the extent information has been released upon this authorization.

B. The information release in response to this authorization may be re-disclosed to other parties.

C. My treatment or payment for my treatment cannot be conditioned on the signing of this authorization.

Signature: ______________________________________  Date: __________________________
(Claimant/Patient)

Signature: _____________________________________   Date: ___________________________
(Parent/Guardian if Patient is a Minor)
Dear Member,

This letter is being sent to you by InsuranceTPA.com, Inc. As a valued customer, we strive to provide you with the highest quality in customer care.

Your benefit plan has a provision that limits benefits for a pre-existing condition. In order to determine if the treatment is related to a pre-existing condition, you must return this letter with the following information.

Please list all names and addresses of the physicians you have visited during the period of 02-05-2013 to 02-05-2018. Please complete the Provider Information form enclosed.

We also require that you sign the HIPAA Compliant Authorization form to request information regarding this claim.

IF THERE IS NO RESPONSE WITHIN 45 DAYS, THIS CLAIM WILL BE CLOSED. THIS CLAIM WILL BE RECONSIDERED IF REQUESTED INFORMATION IS RECEIVED WITHIN 60 DAYS OF THIS NOTICE.

If you have any questions or concerns regarding this letter, please call our Customer Service Department at 1-855-548-9551, option #1. Our hours of operation are Monday through Friday, 8:30am-5:00pm CST.

You may also visit our website at www.insurancetpa.com to check the status of your claim, review your benefit guidelines or print a copy of your ID card.

Respectfully,
InsuranceTPA.com, Inc.
HIPAA COMPLIANT AUTHORIZATION FOR THE RELEASE OF PATIENT INFORMATION

By signing below, I authorize the Physician(s) and/or Facility(s) to disclose the requested information to InsuranceTFA.com. I understand that this information will be used for purposes of payment or healthcare operations as such are defined under the HIPAA privacy regulation. This authorization is valid from the date signed for the duration of the claim and a photographic copy of this authorization shall be valid as an original.

___ All medical records, meaning every page in my record, including but not limited to: office notes, face sheets, history and physical, consultation notes, inpatient and/or emergency room treatment, all clinical records, progress notes, treatment plans, admission records, test results

___ All physical, occupational and rehabilitation records

___ All laboratory, pathology, radiology records including CT scan, MRI, EKG, ECG reports

I understand that information to be release or disclosed may include information related to sexually transmitted diseases, acquired immunodeficiency syndrome (AIDS), or human immunodeficiency virus (HIV), and alcohol and drug abuse.

This authorization is given in compliance with the federal consent requirements for release of records in accordance of 42 CFR 2.31.

I understand the following:
a. I have a right to revoke this authorization in writing at any time, except to the extent information has been released upon this authorization.
b. The information released in response to this authorization may be re-disclosed to other parties.
c. My treatment or payment for my treatment cannot be conditioned on the signing of this authorization.

Signature: ___________________________ Date: __________
(Claimant/Patient)

Signature: ___________________________ Date: __________
(Parent/Guardian if Patient is a Minor)
Provider Information

Please complete the following information:

Insured Information:

Name __________________________________ Address __________________________________________

Home Phone ( ) ___________________ Cell Phone ( ) ______________________________

Patient Information:

Name __________________________________ Address __________________________________________

Home Phone ( ) ___________________ Cell Phone ( ) ______________________________

Please list ALL Medical Doctors, Surgeons, Specialists, Nurse Practitioners, Physicians Assistants, Psychiatrists or Counselors that you (claimant) have seen or treated by.

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**Please attach a separate sheet if more space is needed.

Any misstatement and or omission of information may be considered a misrepresentation and result in a possible termination of coverage for the insured and all dependents.

Please have the claimant complete and sign the attached authorization and this form. In case of minor claimant, parent or legal guardian must complete the authorization on their behalf. Your signature will be taken as notice of your agreement to allow insuranceTPA.com as agents of United States Fire Insurance Company, to request and review medical information from the providers listed. All information will be kept in compliance with privacy statutes and be used for the sole purpose of benefits determination per the guidelines of your insurance plan.

Signature ___________________________________ Date __________________________